

Guidance for year ending Dec. 31, 2012

This guidance represents the views of management as of Feb. 24, 2012, and should not be assumed to be current as of any other date. There can be no assurance that final results will not differ materially from this guidance. TDS undertakes no legal duty to update such information, whether as a result of new information, future events, or otherwise.

	2012	2011
U.S. Cellular	Estimated Results (1)	Actual Results
Service revenues	\$4,050-\$4,150 million	\$4,053.8 million
Operating income	\$200-\$300 million	\$280.8 million
Depreciation, amortization and accretion expenses, and net gain or loss on asset disposals and exchanges and loss on impairment of assets (2)	Approx. \$600 million	\$571.7 million
Adjusted OIBDA (5)	\$800-\$900 million	\$852.5 million
Capital expenditures	Approx. \$850 million	\$782.5 million
	2012	2011
TDS Telecom ILEC and CLEC operations:	Estimated Results (3)	Actual Results
Operating revenues	\$810-\$840 million	\$815.4 million
Operating income	\$55-\$85 million	\$98.7 million
Depreciation, amortization and accretion expenses, and net gain or loss on asset disposals and exchanges and loss on impairment of assets (4)	Approx. \$190 million	\$181.8 million
Adjusted OIBDA (5)	\$245-\$275 million	\$280.9 million
Capital expenditures (6)	\$150-\$180 million	\$191.2 million

- (1) These estimates are based on U.S. Cellular's current plans, which include a multi-year deployment of 4G LTE technology which commenced in 2011. New developments or changing conditions (such as customer net growth, customer demand for data services or possible acquisitions, dispositions or exchanges) could affect U.S. Cellular's plans and, therefore, its 2012 estimated results.
- (2) 2011 Actual Results include gains on asset disposals and exchanges, net of \$1.9 million. The 2012 Estimated Results include only Depreciation, amortization and accretion expenses; such estimated results do not include net gains or losses on disposals and exchanges of assets or losses on impairment of assets (since such transactions and their effects cannot be predicted).
- (3) These estimates are based on TDS Telecom's current operations. Various other factors, including possible acquisitions, dispositions or exchanges, could affect TDS Telecom's estimated guidance in 2012.
- (4) 2011 Actual Results include losses on asset disposals of \$1.2 million. The 2012 Estimated Results include only the estimate for Depreciation, amortization and accretion expenses; such estimated results do not include net gains or losses on asset disposals and exchanges or losses on impairment of assets (since such transactions and their effects cannot be predicted).
- (5) Adjusted OIBDA is defined as operating income excluding the effects of Depreciation, amortization and accretion (OIBDA); the net gain or loss on asset disposals and exchanges (if any); and the loss on impairment of assets (if any). This measure also may be commonly referred to by management as operating cash flow. This measure should not be confused with cash flows from operating activities, which is a component of the Consolidated Statement of Cash Flows. Adjusted OIBDA excludes the net gain or loss on asset disposals and exchanges (if any) and loss on impairment of assets (if any), in order to show operating results on a more comparable basis from period to period. TDS does not intend to imply that any of such amounts that are excluded are non-recurring, infrequent or unusual and, accordingly, they may be incurred in the future. TDS believes this measure provides useful information to investors regarding TDS' financial condition and results of operations because it highlights certain key cash and non-cash items and their impacts on cash flows from operating activities.
- (6) Under the American Recovery and Reinvestment Act of 2009 ("the Recovery Act"), TDS Telecom will receive \$105.1 million in federal grants and will provide \$30.9 million (a portion of which is included in 2012 estimated capital expenditures) of its own funds to complete 44 projects. Under the terms of the grants, the projects must be completed by June of 2015.