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Safe Harbor

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: All information set forth in this presentation, except historical and factual information, represents forward-looking statements. This includes all statements about the company's plans, beliefs, estimates and expectations. These statements are based on current estimates, projections and assumptions, which involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Important factors that may affect these forward-looking statements include, but are not limited to: The ability of U.S. Cellular to successfully manage and grow the operations of the Chicago MTA and newly launched markets; changes in the overall economy; changes in competition in the markets in which U.S. Cellular and TDS Telecom operate; changes due to industry consolidation; advances in telecommunications technology, including Voice over Internet Protocol; changes to access and pricing of unbundled network elements; changes in the state and federal telecommunications regulatory environment; changes in the value of assets; changes in the value of investments, including variable prepaid forward contracts; an adverse change in the ratings afforded TDS and U.S. Cellular debt securities by accredited ratings organizations; uncertainty of access to the capital markets; risks and uncertainties relating to restatements and possible future restatements; pending and future litigation; acquisitions/ divestitures of properties and/or licenses; and changes in customer growth rates, average monthly revenue per unit, churn rates, roaming rates and the mix of products and services offered in U.S. Cellular and TDS Telecom markets. Investors are encouraged to consider these and other risks and uncertainties that are discussed in documents filed by TDS with the SEC.



Highlights – Q1 2007

Retail net customer additions	146,000	+20%
ARPU	\$48.69	+5%
Service Revenues	\$861 M	+12%
Operating Income	\$109 M	+55%
Net Income	\$74 M	+89%
Diluted EPS	\$0.84	+87%
Operating Cash Flow	\$258 M	+22%

Highlights – Q1 2007

Data revenues	\$78 M	+71%
ETC revenues	\$22 M	+39%
Inbound roaming revenues	\$41 M	+17%
Equity in earnings of unconsolidated entities	\$23 M	+19%

U.S. Cellular Growth Strategies

- Differentiate with high customer satisfaction:
 - Quality network
 - Broad distribution
 - Dedicated people
 - Competitive product offerings
- National, wide-area and family plans with focus on post pay
- Competitive data offerings
- Strategically strengthen competitive footprint

Customer Satisfaction



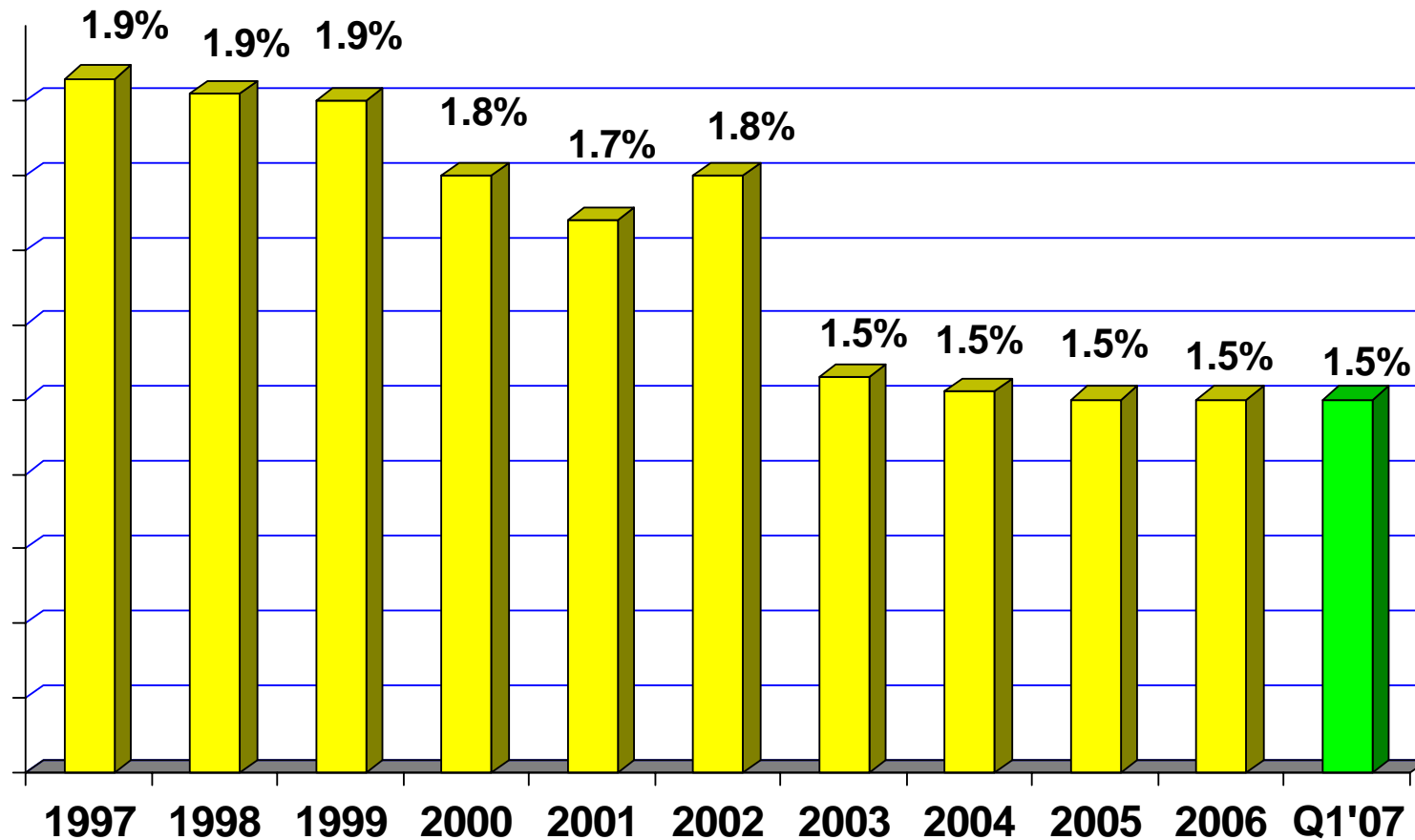
D. Power and Associates

- “Highest Call Quality Performance Among Wireless Cell Phone Users in North Central Region”
- “Highest Overall Satisfaction Among Wireless Telephone Users in North Central Region in a Tie”



Postpay Churn < 2%

10- year track record... and still strong



New Calling Plans

- Wide area and national plans
- More value to customers
- Increased ARPU
- Repositions family plans
- Simplicity – one portfolio of plans across all markets

Expanded Product & Service Offerings



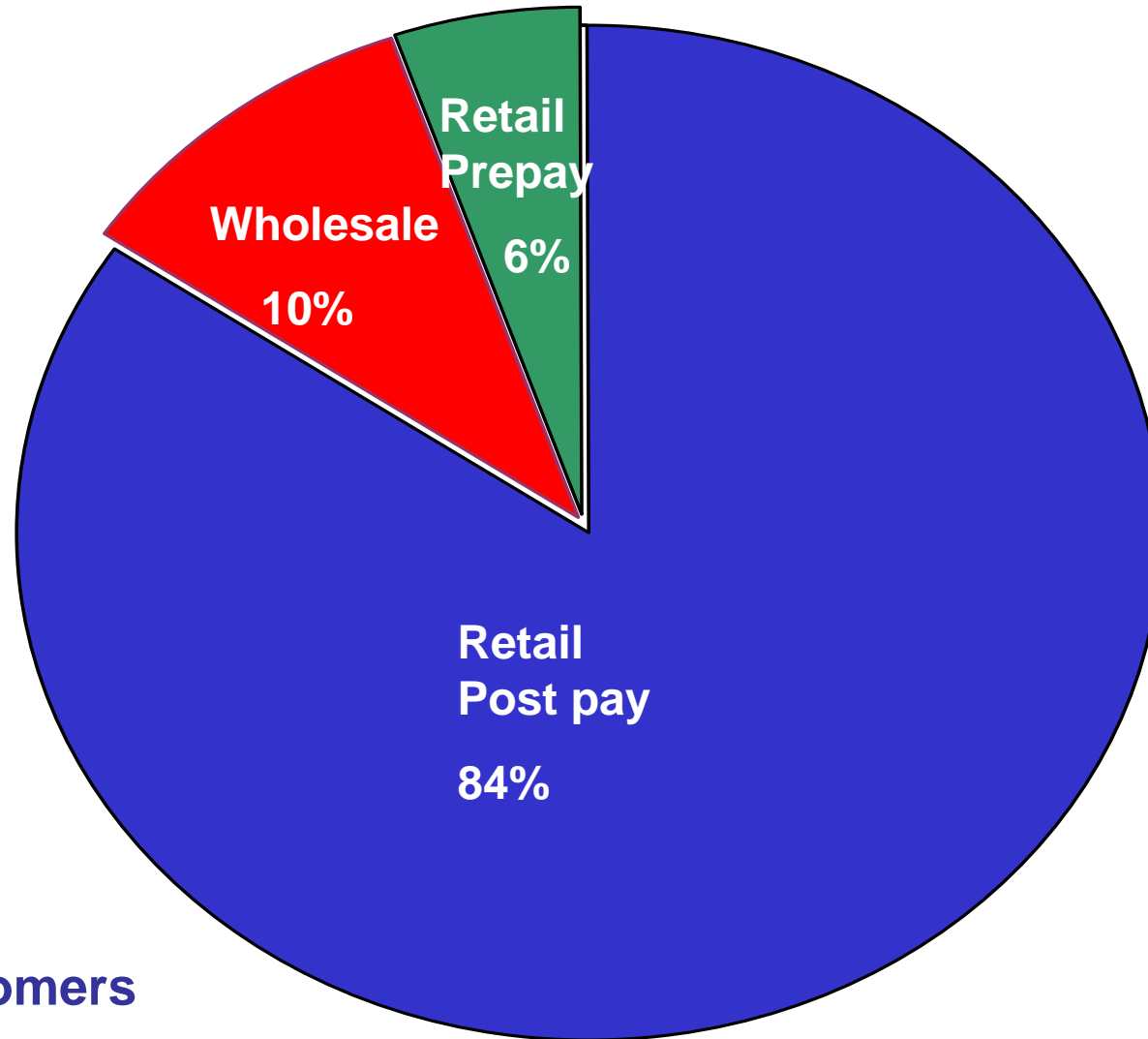
- New handsets meet customer demand
- Launched Product (RED)[™] MOTORAZR
 - Worldwide handset debut
 - Proceeds benefit Global Fund

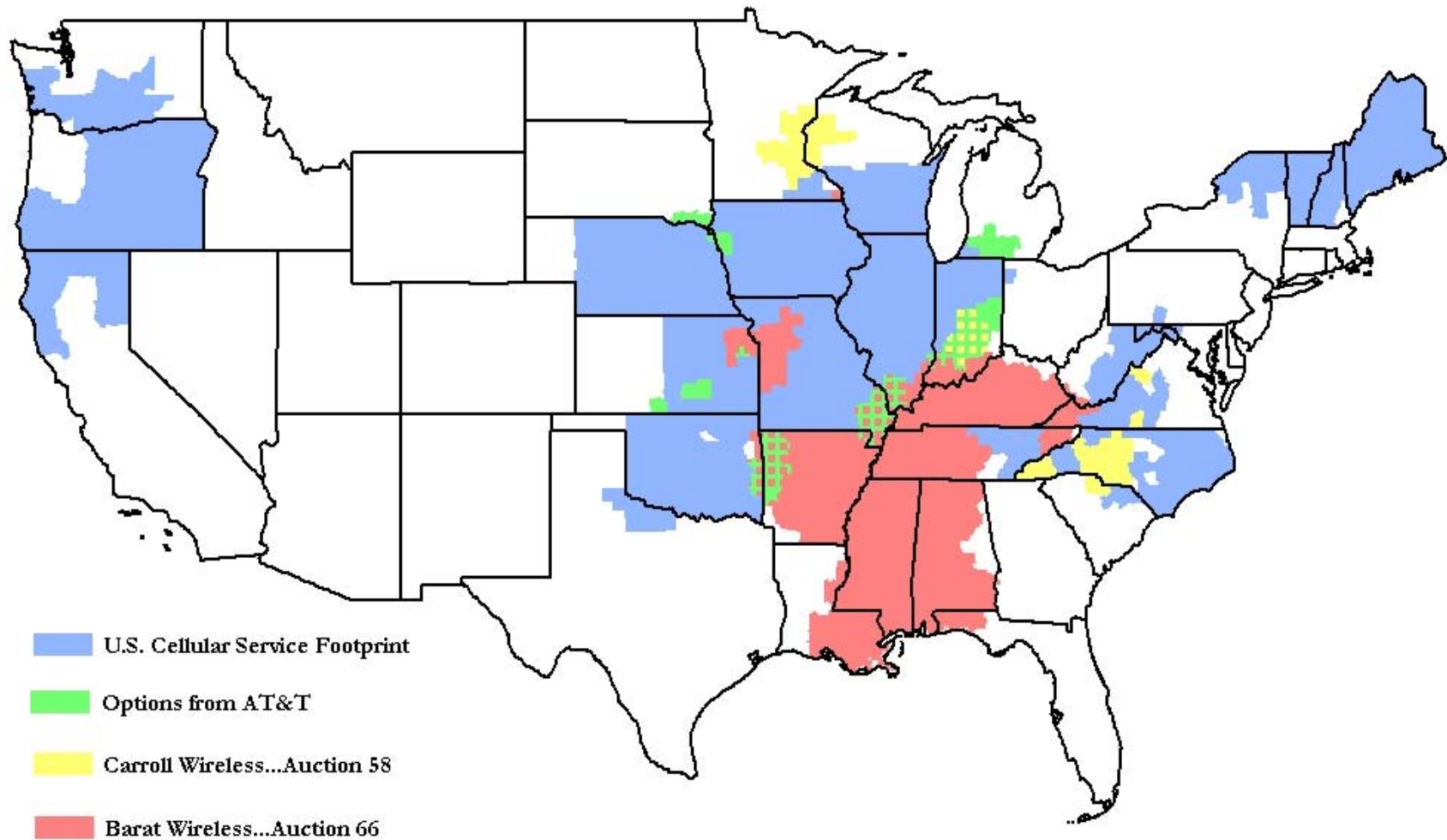
Data Revenues*

	<u>Revs (millions)</u>	<u>% Service Revs.</u>
Q1'07	\$ 78 M	9 %
2006	\$217 M	7
2005	\$131 M	5
2004	\$ 67 M	3

* Revenue split between **easyedge** and SMS

Post Pay Focus ≈94% of Retail Customers





U.S. Cellular Service Footprint

Options from AT&T

Carroll Wireless...Auction 58

Barat Wireless...Auction 66

EV-DO Trials

- 2005: Technical trials
- 2006: Market launch in Milwaukee
- 2007: Release A general availability
- U.S. Cellular wants to ensure that:
 - Technology is supported by value-added applications customers will want and value
 - It's ready to fully support the new technology and any new services or applications it provides

Stock Repurchases

- U.S. Cellular
 - 500,000 shares authorized
 - 170,000 shares de minimus authorized
 - 670,000 shares ASR completed in April 2007

Prepaid Forward Contracts



- Hedge investment in Vodafone ADRs (8.9 M shares, 4 contracts)
- Mature in May; all with settle by June 1
- In the process of delivering shares to settle the contracts
- Selling remaining shares



USM 2007 Outlook

(As of May 15, 2007)

Net Retail Customer Additions	375,000 - 425,000
Service Revenues	Approx. \$3.5 billion
Operating Income	\$375 - \$425 million
Dep., Amort. & Accretion	Approx. \$615 million
Capital Expenditures	\$600 - \$615 million

USM: Excellent Prospects

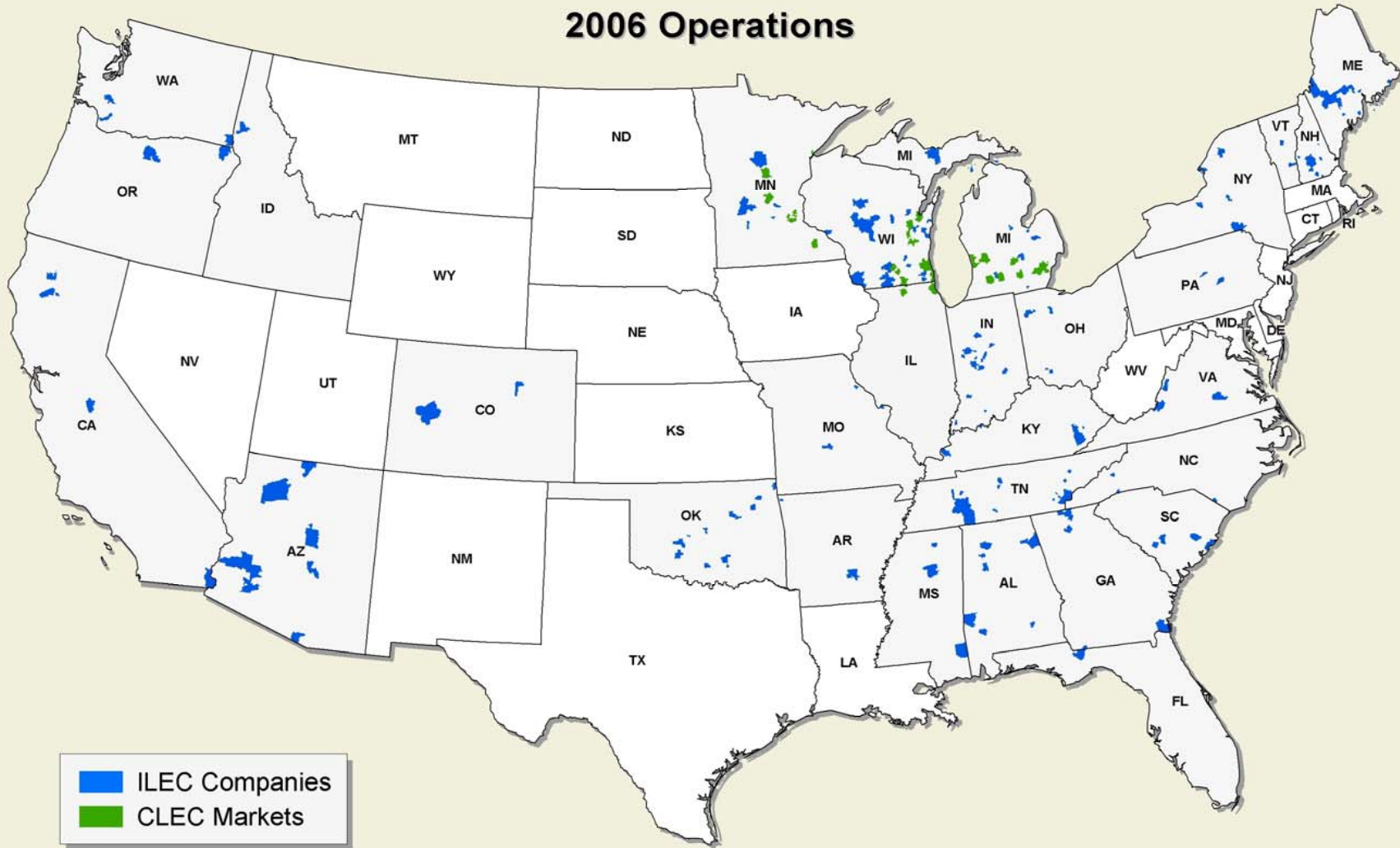
- Proven strategy
- Financially strong
- Extensive network and distribution
- Dedicated people
- Positive momentum

TDS Telecom

- 6th largest RLEC founded 1969
 - Rural company status
 - Modern network
 - Good regulatory relationships
 - Local presence
- 1.2 million access line equivalents
- 72% rural...28% suburban
- 77% residential... 23% SME



2006 Operations



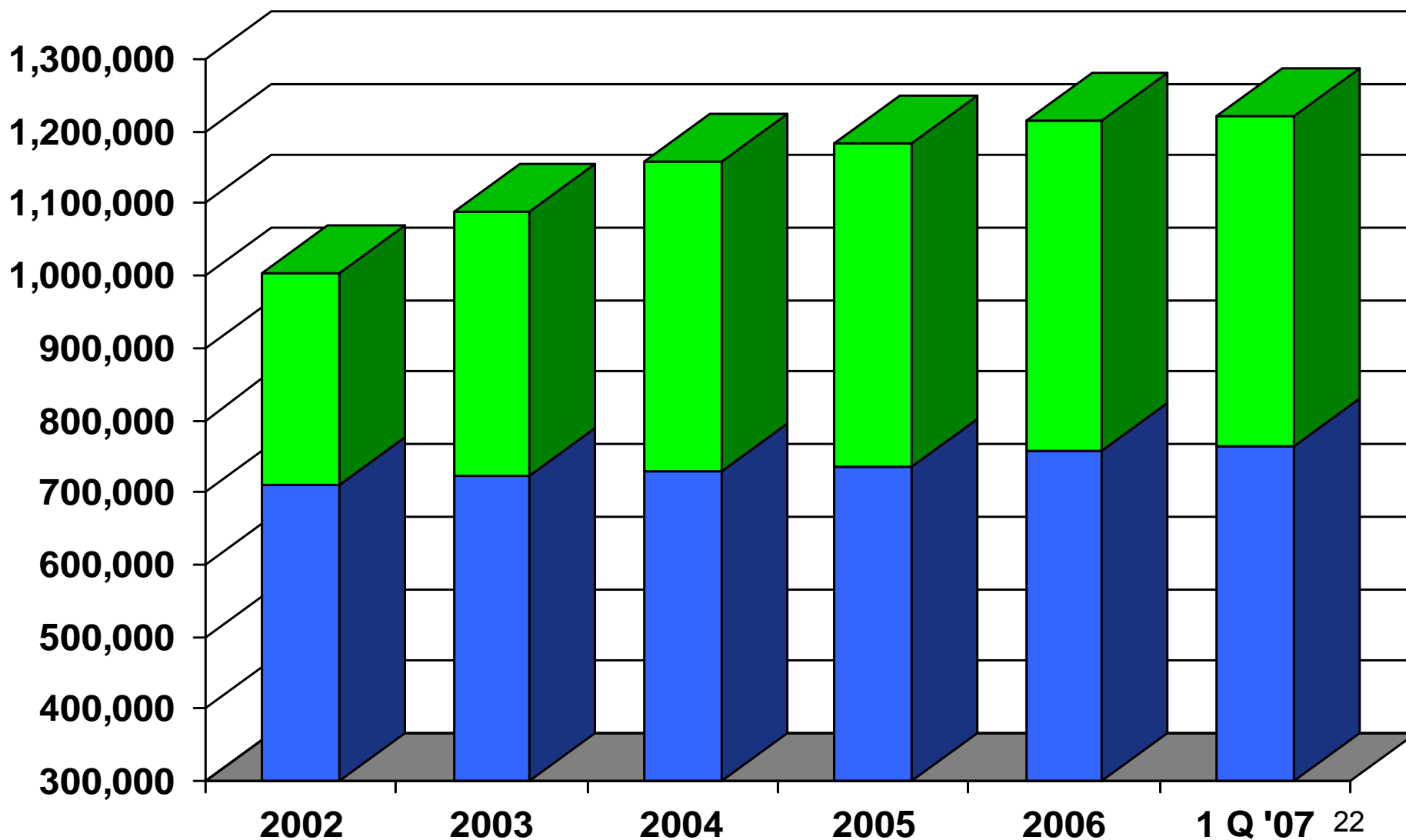
TDS Telecom



Largest Equivalent Access Line States

	<u>12/31/06</u>	<u>% of total</u>
Wisconsin	391,200	32%
Michigan	152,500	13%
Minnesota	118,900	10%
Tennessee	116,500	10%
Georgia	61,400	5%
New Hampshire	41,600	3%
Indiana	37,800	<u>3%</u>
		76%

Growth in Equivalent Access Lines





TDS Telecom Strategy

- Be the preferred broadband provider
- Bundle aggressively
- Defend core markets
- Drive video and fixed wireless trials

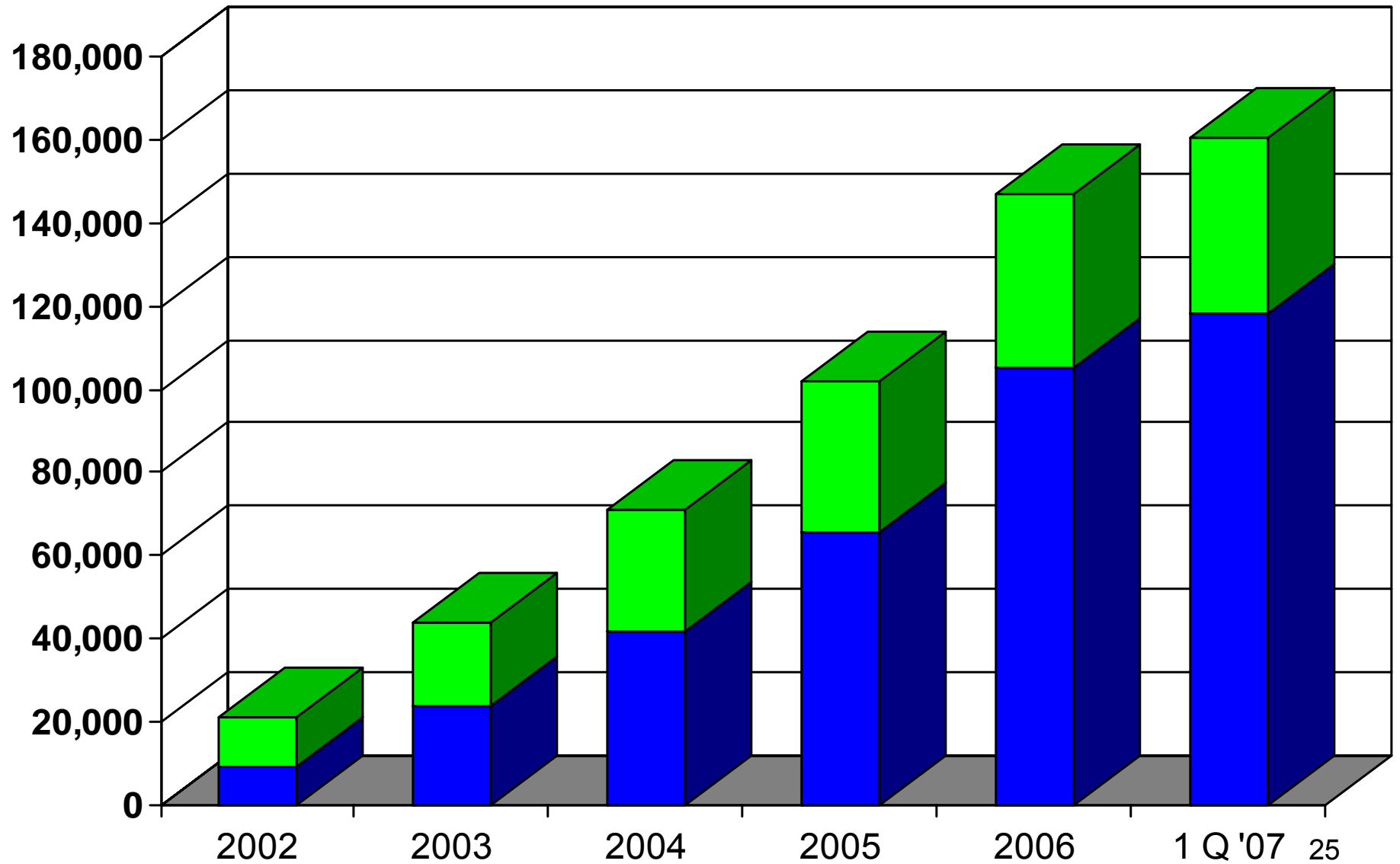


DSL

- 160,600 customers (ILEC & CLEC)
- 83% of ILEC lines DSL equipped
- 73% DSL market share in markets offering DSL
- Primarily consumer
- Product bundles



Growth in DSL





Fiber to the Premises

- Deploy fiber into new subdivisions -“greenfields”
- Two Tennessee video trials
 - Greenfield
 - Fiber overbuild – “brownfield”
- Evaluating copper technologies
 - ADSL2+
 - VDSL



Fixed Wireless - CLEC

- Commercial service in Fox Valley
- Trial in Madison
- Eliminates “last mile” loop from RBOC
- Trialing high-speed data & VOIP

2007 Outlook – TDS Telecom



TDS Telecom: ILEC and CLEC	Guidance as of 5/15/2007 ⁽²⁾
Operating Revenues	\$850 - \$900 million
Operating Cash Flow⁽¹⁾:	\$285 - \$305 million
Operating Income	\$130 - \$150 million
Depreciation and amortization	\$155 million
Operating Cash Flow	\$285 - \$305 million
Capital Expenditures	\$110 - \$130 million

(1) Operating Cash Flow as used above represents operating income before depreciation, amortization and accretion, and excludes loss on impairment of intangible assets, and (gain) loss on assets held for sale. Operating Cash Flow is not presented as an alternative measure of operating results or cash flows from operating activities as determined in accordance with accounting principles generally accepted in the United States of America. Management uses Operating Cash Flow to evaluate the operating performance of its business, and it is a measure of performance used by some investors, security analysts and others to make informed investment decisions. Operating Cash Flow is used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected Operating Cash Flow are used to estimate current or prospective enterprise value. Operating Cash Flow does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. Operating Cash Flow as presented herein may not be comparable to similarly titled measures reported by other companies.

(2) Unchanged from guidance issued on Feb. 23, 2007.

Stock Repurchases

- TDS
 - \$250 million of special common shares authorized

May 2007 Prepaid Forward Telephone and Data Systems, Inc.

Contract Maturities

- USM VOD (8.9 M ADR's, 4 contracts)
- TDS VRSN (2.4 M shares, 1 contract)

- All settled June 1, 2007

TDS Financial Objectives

- 7-10% compound annual revenue growth
 - Over 5 years
 - Organic and M&A
 - Returning at least the cost of capital
- Improve return on capital performance.
Reach/surpass WACC's:
 - USM WACC 8.7 %
 - ILEC WACC 8 %
- Target an A-/A3 rating

Reconciliation of U.S. Cellular

Additional Information

Quarter Ended at Mar. 31, 2007	U.S. Cellular
Operating cash flow:	
Operating income as reported	\$ 108,523
Add:	
Depreciation, amortization and accretion	149,257
Operating cash flow	<u>\$ 257,780</u>

Quarter Ended at Mar. 31, 2006	U.S. Cellular
Operating cash flow:	
Operating income as reported	\$ 70,013
Add:	
Depreciation and Amortization	142,025
Operating cash flow	<u>\$ 212,038</u>

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TDS: Strong Company

- Strong balance sheet
 - Over \$1 Billion in cash
- U.S. Cellular in 2006
 - Double digit revenue growth
 - OCF up 24%
 - Free cash flow positive
 - Improving margins
- TDS Telecom
 - Free cash flow
 - Strong DSL growth