

Gabelli & Company, Inc.

Inaugural Best Ideas Conference

LeRoy T. Carlson, Jr.
President and Chief Executive Officer

Kenneth R. Meyers
Executive Vice President and Chief Financial Officer

December 4, 2008

Kenneth R. Meyers

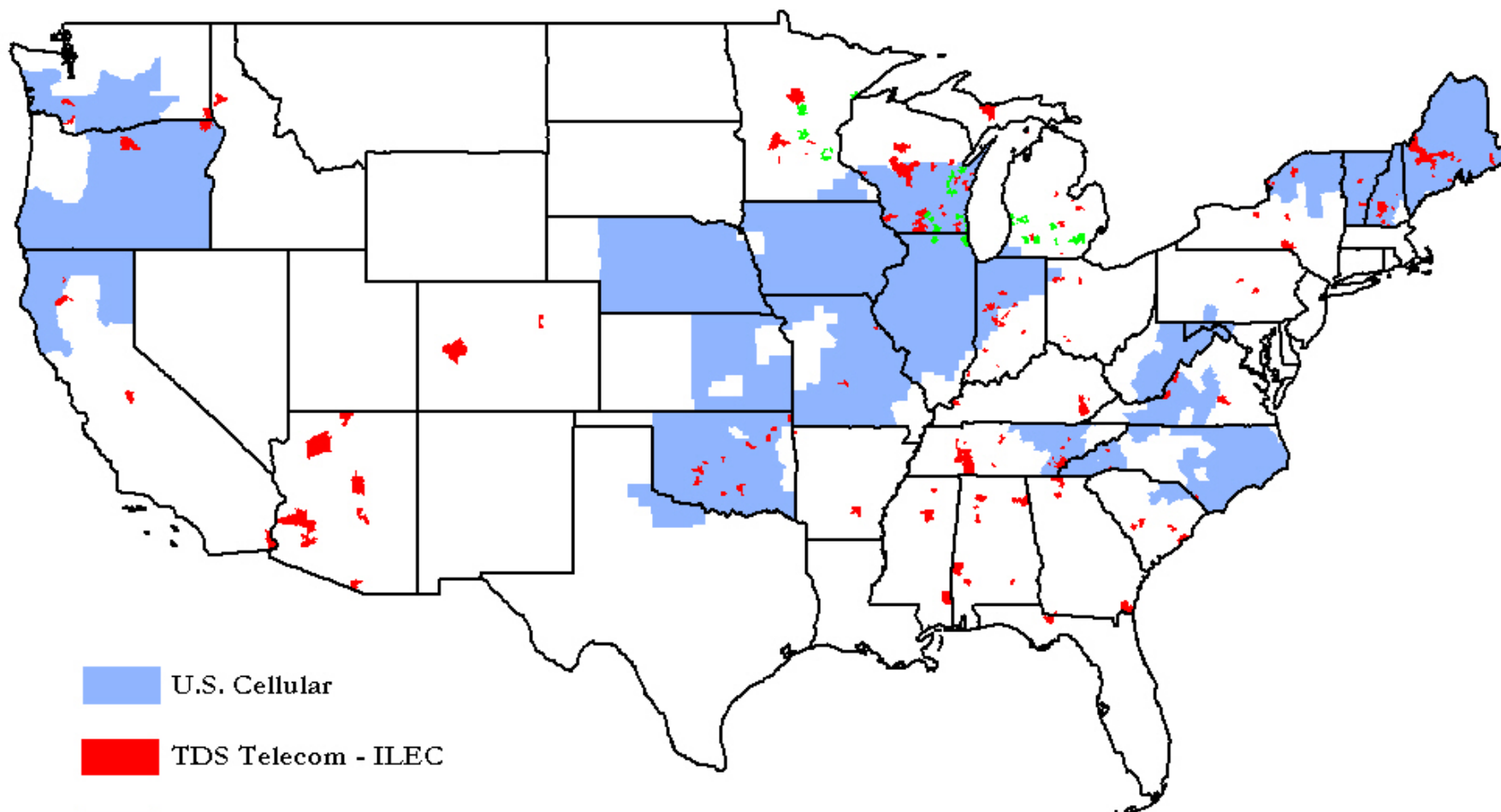
**Executive Vice President and
Chief Financial Officer**


Safe Harbor


Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: All information set forth in this presentation, except historical and factual information, represents forward-looking statements. This includes all statements about the company's plans, beliefs, estimates, and expectations. These statements are based on current estimates, projections, and assumptions, which involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Important factors that may affect these forward-looking statements include, but are not limited to: The ability of U.S. Cellular to successfully manage and grow the operations of more recently launched markets; the current credit crisis affecting financial markets, and its effects on the overall economy; competition; the access to and pricing of unbundled network elements; the state and federal telecommunications regulatory environment; the value of assets and investments; adverse changes in the ratings afforded TDS and U.S. Cellular debt securities by accredited ratings organizations; industry consolidation; advances in telecommunications technology; uncertainty of access to the capital markets; risks and uncertainties relating to restatements and possible future restatements; ability to remediate the material weakness; pending and future litigation; changes in income tax rates, laws, regulations or rulings; acquisitions/divestitures of properties and/or licenses; and changes in customer growth rates, average monthly revenue per unit, churn rates, roaming revenue and terms, the availability of devices, or the mix of products and services offered by U.S. Cellular and TDS Telecom. Investors are encouraged to consider these and other risks and uncertainties that are discussed in documents furnished to the SEC.

Strong Company

- A Fortune 500 company listed on the NYSE
- Diversified telecommunications company with 7.4 million customers in 36 states
 - U.S. Cellular (81% owned)
 - TDS Telecom (100% owned)
- Strong balance sheet...investment grade
- 34 years of consecutive dividend increases



 U.S. Cellular

 TDS Telecom - ILEC

 TDS Telecom - CLEC

U.S. Cellular

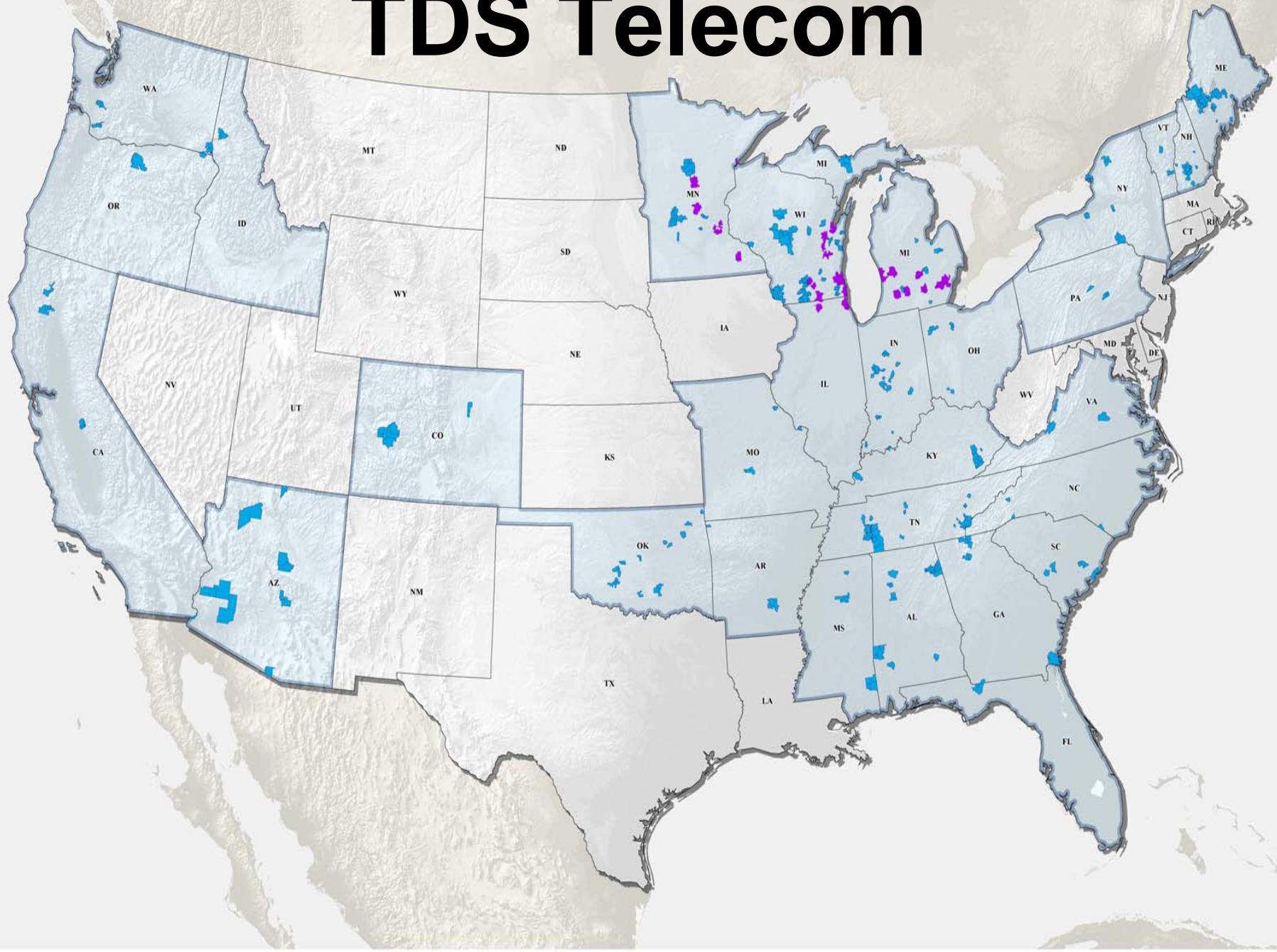
- 6th largest wireless provider .. 6.2 M customers
- 45.5 M operating pops; 82.9 M total pops
- Focused on exceptional customer experience
- Low churn rate
- Broad distribution... ~1,600 points of presence
- CDMA 1X (2.5G) → EVDO Rev. A (3G) → LTE 4G
 - 6,700 cell sites (~3,800 owned towers)



TDS Telecom

- Broadband company
- ILEC 81% rural and small town
- Modern network
- 212,200 DSL lines (ILEC and CLEC)
 - 30% ILEC penetration
- CLEC - Natural extension of ILEC business
 - Focused on the small and medium business market
 - Driving high-speed data vigorously

TDS Telecom



Why Invest in TDS

- Financially strong
 - Two subsidiaries that produce significant free cash flow
 - Investment grade
 - Solid balance sheet
- U.S. Cellular's positioned for long-term growth in revenue and profitability
- TDS Telecom has transformed itself into broadband company

Business Units Positioned Well

U.S. Cellular

- Differentiate with high customer satisfaction
- Focus on the postpay customer
 - 95% of retail base is postpay
- Broad array of handsets

TDS Telecom

- Broadband company
- Bundling

Solid 3rd Quarter Results

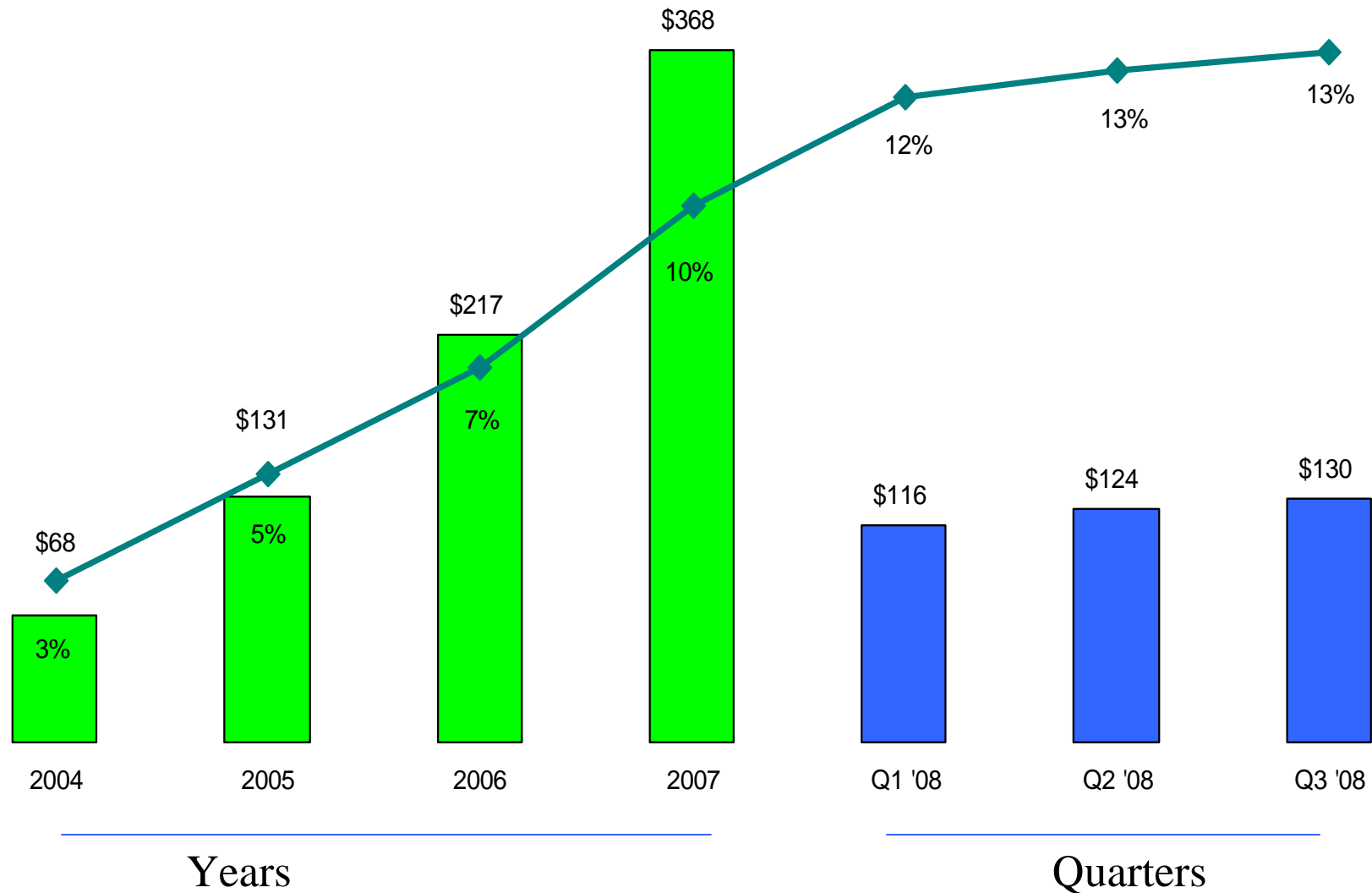
U. S Cellular

Service revenues	\$ 1,014 M	+ 6%
Operating income	\$ 120 M	+19%
OCF	\$ 272 M	+ 9%
Data revenues	\$ 130 M	+35%
ARPU	\$ 54.59	+ 4%

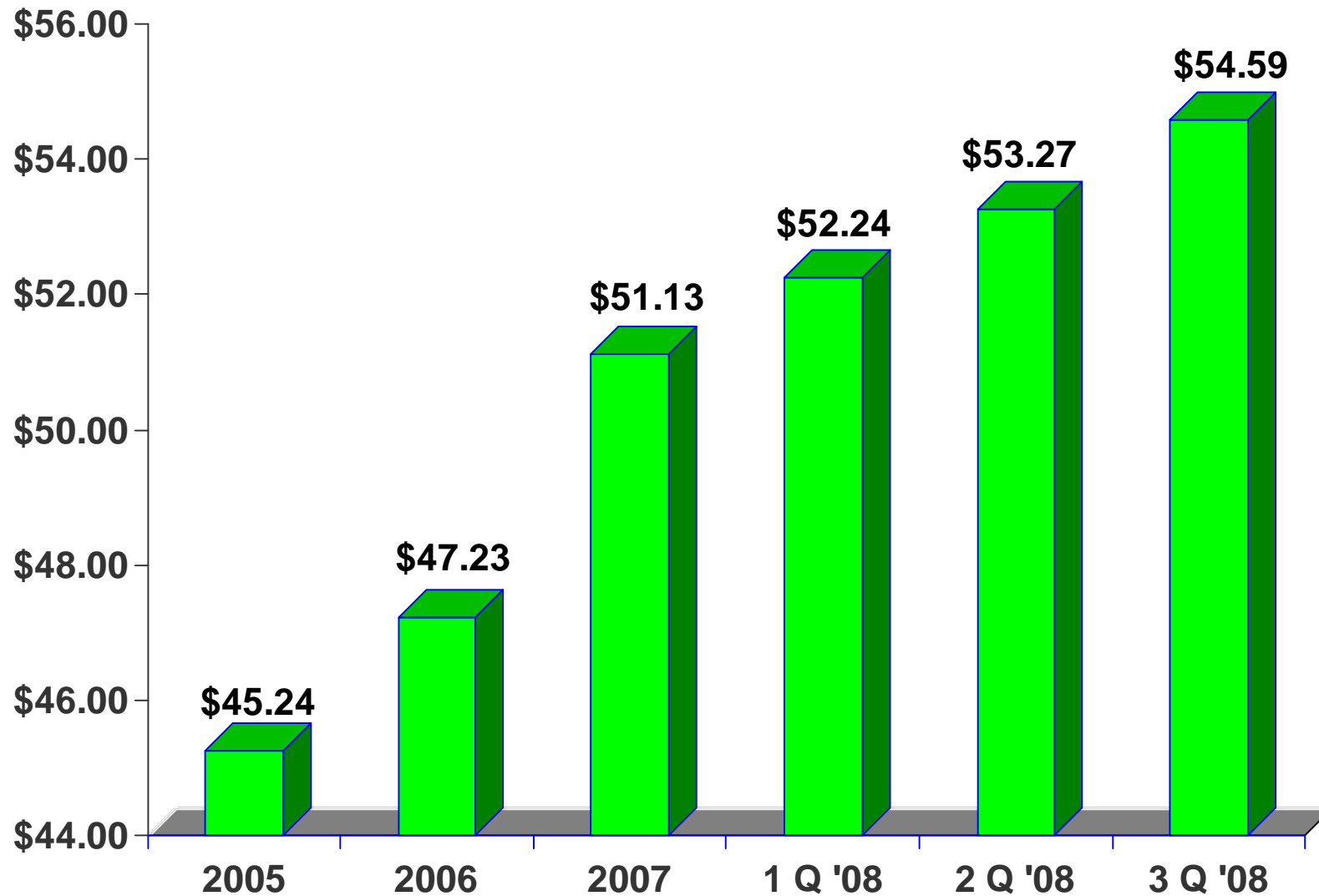
Solid 3rd Quarter Results (Cont'd)

	3Q, '08	3Q, '07
Postpay retail net adds	12,000	73,000
Prepay Retail net adds	(15,000)	(21,000)
Churn – retail postpay	1.6%	1.6%
ETC Funds	\$38 M	\$27 M
Inbound Roaming	\$69 M	\$61 M
Los Angeles minority income	\$15.3 M	\$17.9 M

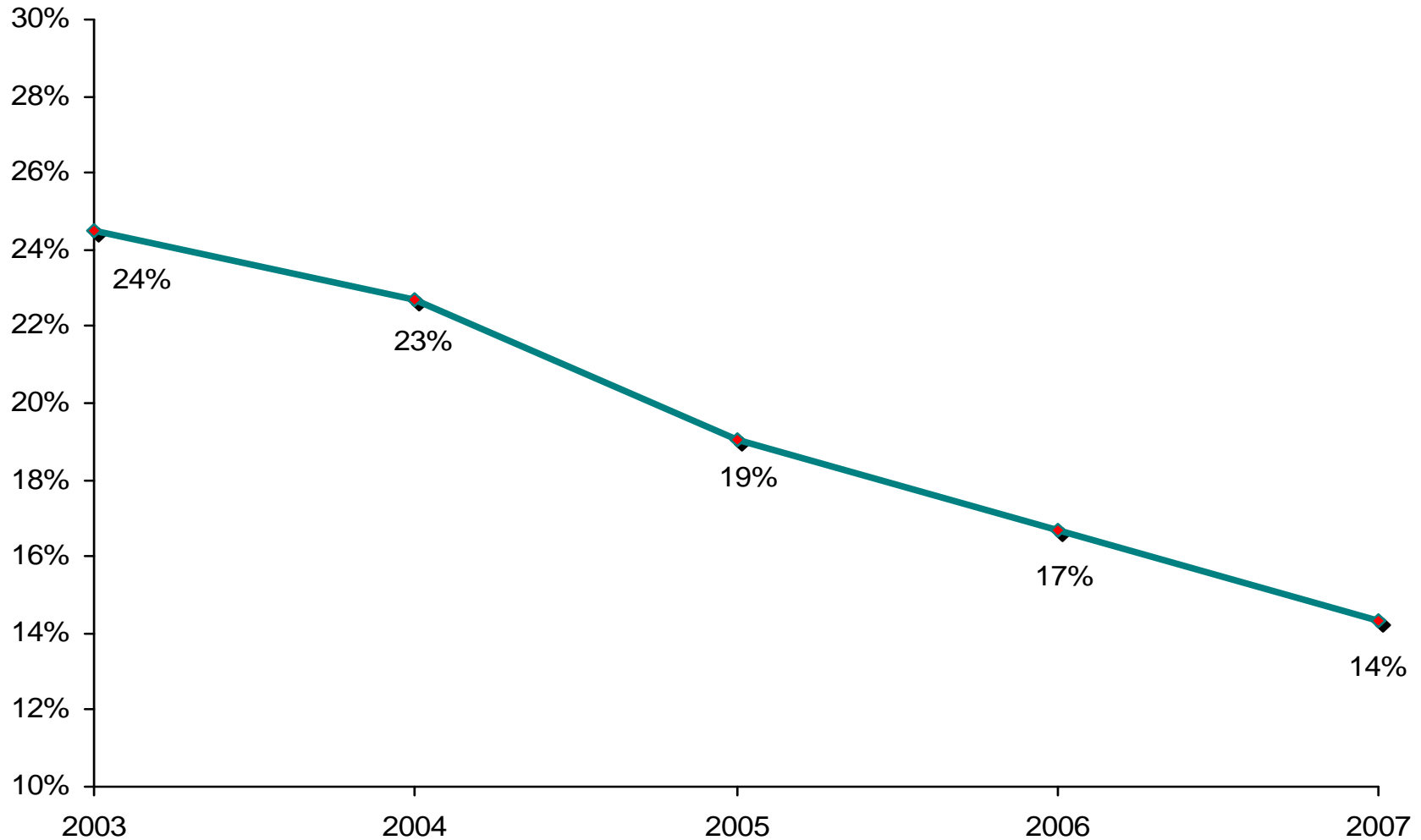
Strong Data Revenue Growth



ARPU Growing Nicely



CAPX as a Percent of Revenues





TDS Telecom Highlights

	3Q, '08	
Operating revenues	\$ 206.0 M	-4.0%
Operating income	35.9 M	- .5%
OCF	75.0 M	+ .7%
Equiv. access lines	1,176,300	-3.0%

TDS Strength

- \$1 billion dollars in cash (treasuries)
- Significant cash flow generation
- Lines of credit unused
- Long-term debt is fixed rate and termed-out
- No unfunded pensions

LeRoy T. Carlson, Jr.

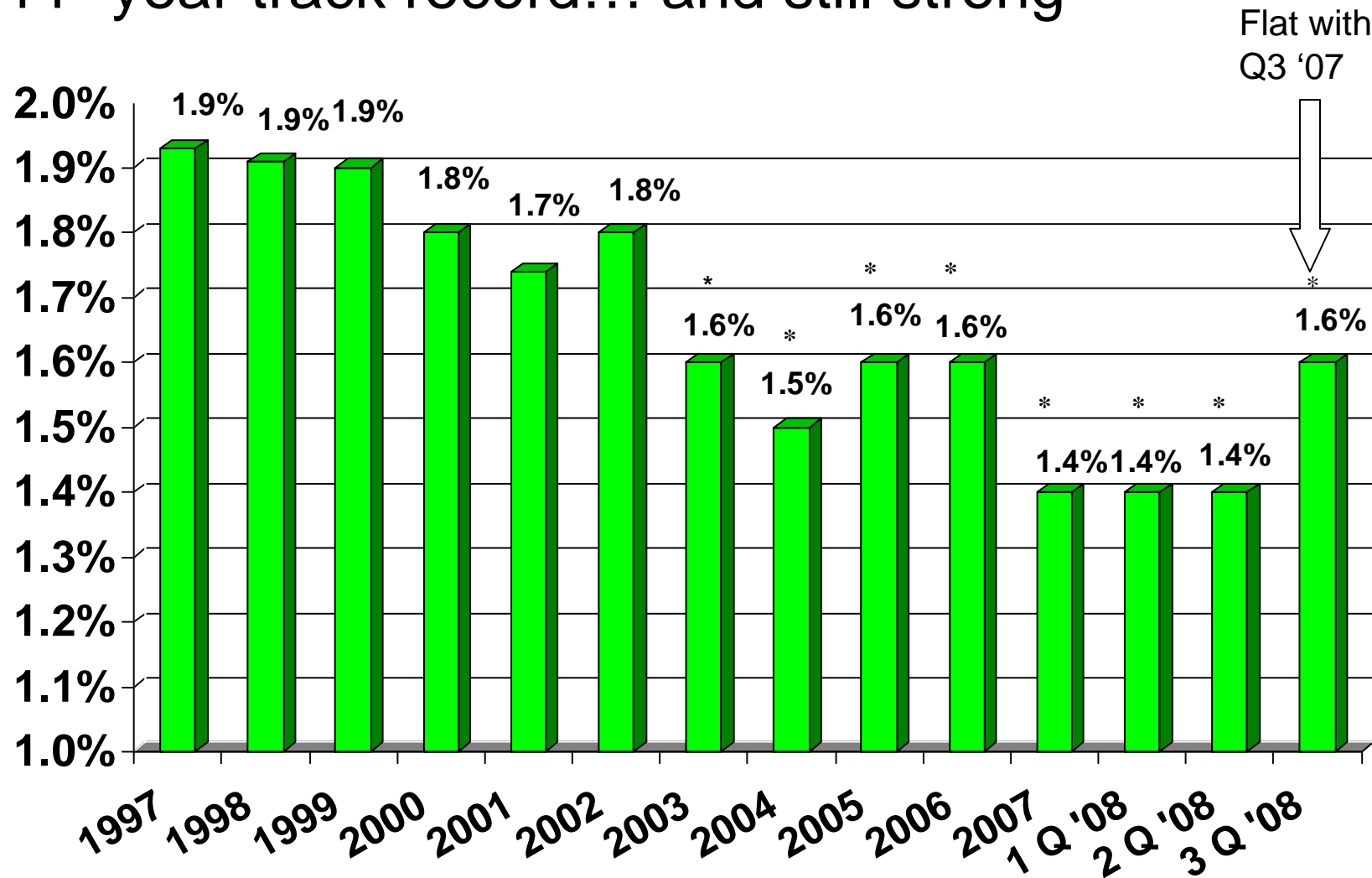
President and Chief Executive Officer

U.S. Cellular Growth Strategies

- Focus on the postpay customer ... 95%
- Differentiate with high customer satisfaction:
 - Quality network
 - Competitive data and product offerings
 - Excellent customer service
 - Broad distribution
- National, wide-area and family plans... drive data usage
- Strategically strengthen competitive footprint

Postpay Churn < 2%

11- year track record... and still strong



* retail postpay

Increased Phone Selection



Growing Demand for Smartphones



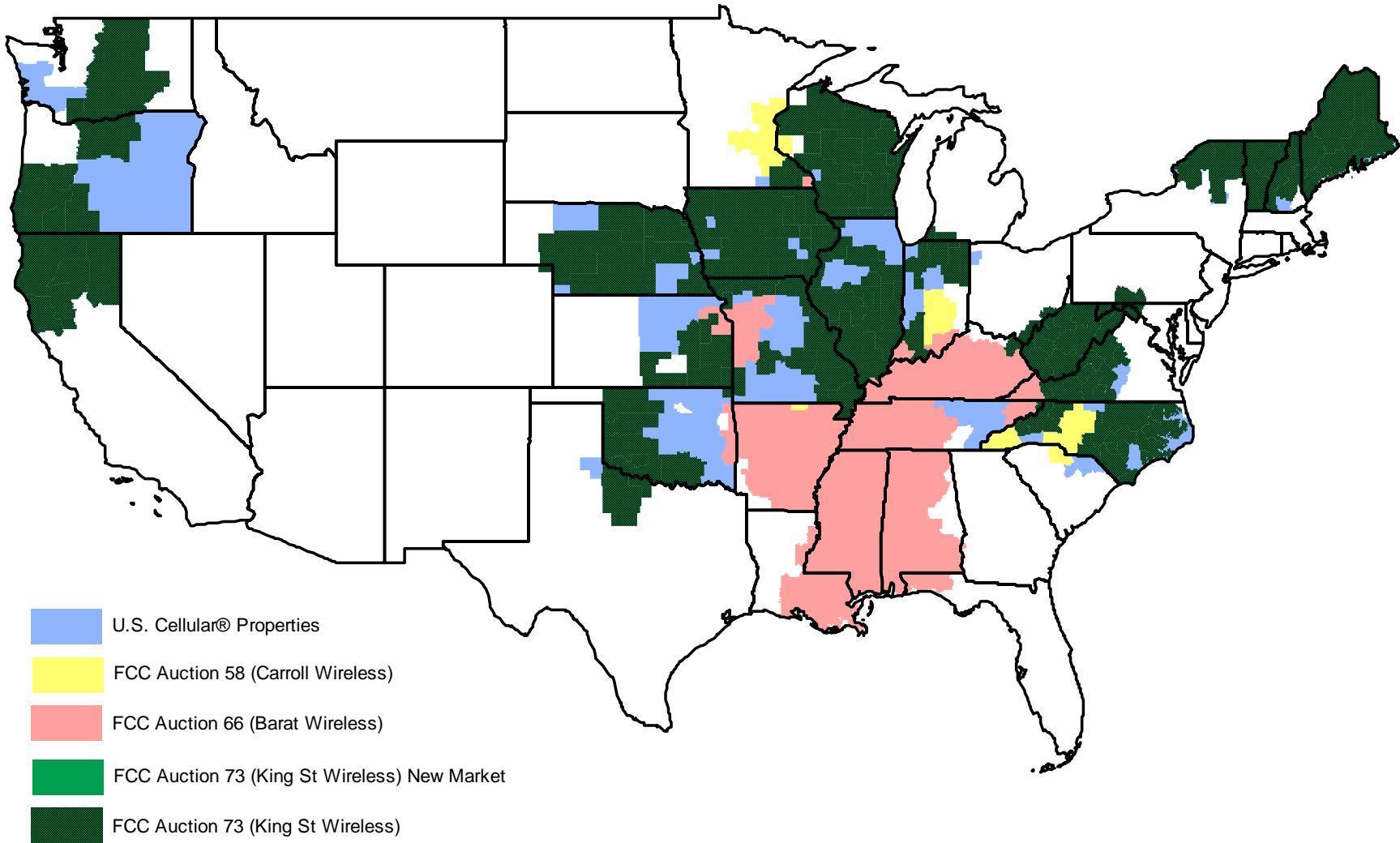
ARPU is nearly double with Smartphone customers



Technology Path

- Today
 - 100% CDMA 1X network
 - 30% covered pops 3G (EVDO Rev. A)
- At 12/31/09, 70+% covered pops 3G
- Moving to LTE (4G)

Growing Strategically





TDS Telecom has Transformed into a Broadband Company

- Aggressively deploy advanced network
- Be the preferred broadband provider in its markets
- Provide outstanding customer service
- Focus on efficiency, cost control and process improvement
- Increased focus on Small/Medium Business market



Bundle Aggressively

Bigger the Bundle the Less the Churn

One service churn – voice	1.6%
Two services churn – voice + DSL	1.4%
Two services churn – voice + DISH	1.0%
Three services churn – Triple Play	0.4%



Broadband is Key to the Service Bundle

- Have long been the preferred voice provider
- Investing in network to increase speeds
 - Spending over 50% of 2008 CAPX on broadband
 - Putting fiber in new subdivisions
- Customers taking higher speeds
 - 49% customers take 3 mbps or higher
 - 85% customers take 1.5 mbps or higher
- Expanded high-speed data offerings

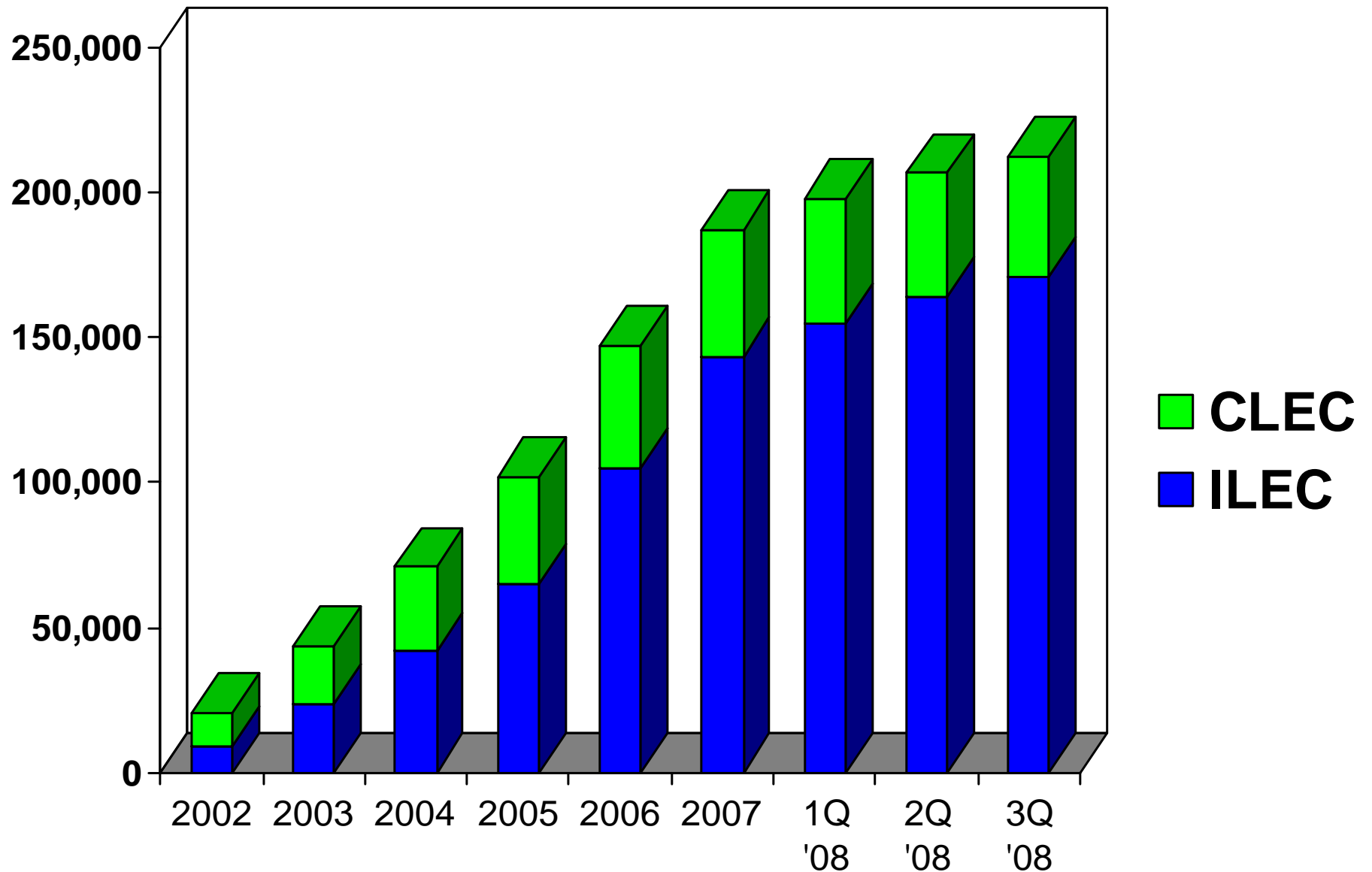


DSL

- 90% of ILEC lines DSL equipped
- 212,200 customers (ILEC & CLEC)
- ILEC DSL Penetration = 30%
- Primarily consumer...good ARPU



Growth in DSL



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 - Investment grade
 - Strong and solid balance sheet
- U.S. Cellular positioned for long-term growth in revenue and profitability
- TDS Telecom transformed for long-term growth in broadband and triple play services

(1) Operating Cash Flow

Operating Cash Flow represents operating income before depreciation, amortization and accretion. Operating cash flow is not presented as an alternative measure of operating results or cash flows from operating activities as determined in accordance with accounting principles generally accepted in the United States of America. Management uses Operating Cash Flow to evaluate the operating performance of its business, and it is a measure of performance used by some investors, security analysts and others to make informed investment decisions. Operating Cash Flow is used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected Operating Cash Flow are used to estimate current or prospective enterprise value. Operating Cash Flow does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. Operating Cash Flow as presented herein may not be comparable to similarly titled measures reported by other companies.

Reconciliation of



Additional Disclosures - 3 Q '08

Quarter Ended Sept. 30, 2008	U.S. Cellular	TDS Telecom			Total
		ILEC	CLEC	All Other ⁽¹⁾	
Operating cash flow:					
Operating income (loss) as reported	119,957	31,794	4,067	(3,679)	152,139
Add:					
Depreciation, amortization and accretion	145,434	33,469	5,567	3,505	187,975
(Gain) / Loss on asset disposals	6,884	78	73	65	7,100
Operating cash flow	<u>272,275</u>	<u>65,341</u>	<u>9,707</u>	<u>(109)</u>	<u>347,214</u>

Quarter Ended Sept. 30, 2007	U.S. Cellular	TDS Telecom			Total
		ILEC	CLEC	All Other ⁽¹⁾	
Operating cash flow:					
Operating income (loss) as reported	100,939	31,826	4,208	(2,484)	134,489
Add:					
Depreciation, amortization and accretion	148,014	32,642	5,832	3,445	189,933
Loss on asset disposals	1,762	---	---	---	1,762
Operating cash flow	<u>250,715</u>	<u>64,468</u>	<u>10,040</u>	<u>961</u>	<u>326,184</u>

The Operating Cash Flow amounts in the tables presented above are not determined in accordance with generally accepted accounting principles (GAAP) in the United States of America. Management uses Operating Cash Flow to evaluate the operating performance of its business, and it is a measure of performance used by some investors, security analysts and others to make informed investment decisions. Operating Cash Flow is used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected Operating Cash Flow are used to estimate current or prospective enterprise value. Operating Cash Flow does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. Operating Cash Flow as presented herein may not be comparable to similarly titled measures reported by other companies.

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