



Steven T. Campbell

Executive Vice President - Finance, CFO
and Treasurer

Raymond James 29th Annual Institutional Investors
Conference

March 4, 2008

Safe Harbor

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995: All information set forth in this presentation, except historical and factual information, represents forward-looking statements. This includes all statements about the company's plans, beliefs, estimates, and expectations. These statements are based on current estimates, projections, and assumptions, which involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Important factors that may affect these forward-looking statements include, but are not limited to: The ability of U.S. Cellular to successfully manage and grow the operations of more recently launched markets; changes in the overall economy, competition, the access to and pricing of unbundled network elements, the state and federal telecommunications regulatory environment, and the value of assets and investments, including variable prepaid forward contracts; adverse changes in the ratings afforded TDS and U.S. Cellular debt securities by accredited ratings organizations; industry consolidation; likely participation in FCC spectrum auctions; advances in telecommunications technology; uncertainty of access to the capital markets; risks and uncertainties relating to restatements and possible future restatements; ability to remediate material weaknesses; pending and future litigation; changes in income tax rates, laws, regulations or rulings; acquisitions/divestitures of properties and/or licenses; and changes in customer growth rates, average monthly revenue per unit, churn rates, roaming terms, the availability of devices, or the mix of products and services offered by U.S. Cellular and TDS Telecom. Investors are encouraged to consider these and other risks and uncertainties that are discussed in documents filed with the SEC.

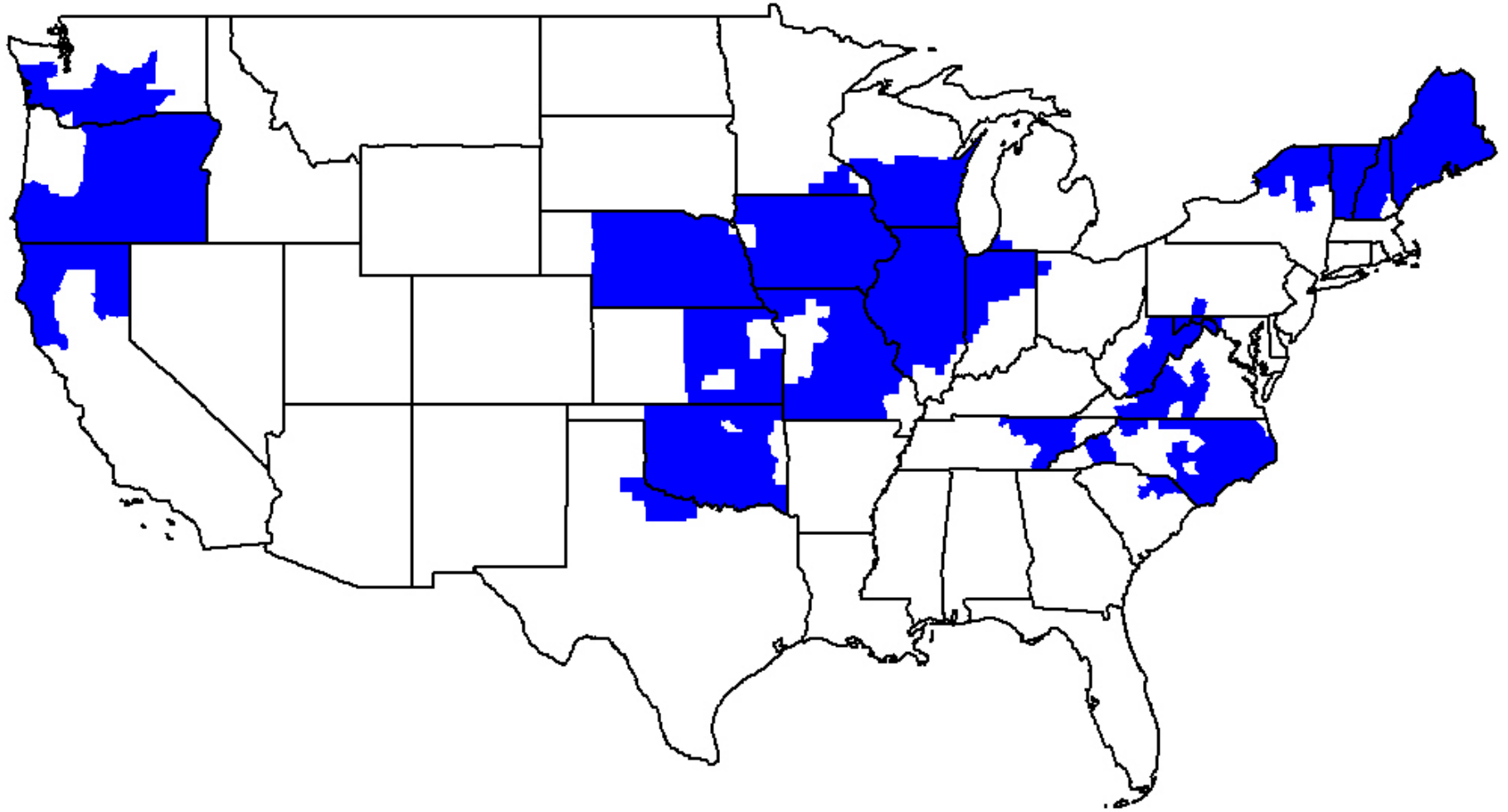
TDS - 12/31/07

- Diversified telecommunications company with 7.3 million customers in 36 states
 - **U.S. Cellular** (81% owned) – wireless ... principally postpay*
 - **TDS Telecom** (100% owned) – wireline...focused on broadband
 - ILEC and CLEC operations
- Strong balance sheet...investment grade
- Paid 127 consecutive dividends through 12/31/07; 33 years of consecutive annual increases
- TDS stock in various indexes (S&P 400 Mid-cap, Russell 1000 and Russell 3000, MSCI ACWI (All Country World Index) IndexSM, MSCI World IndexSM)

* Excludes wholesale



Majority-Owned or Managed



U.S. Cellular Growth Strategy

- Focus on the postpay customer
- Differentiate with high customer satisfaction:
 - Quality network
 - Broad distribution
 - Excellent customer service
- National, wide-area and family plans
- Competitive product and data offerings
- Strategically strengthen competitive footprint

Customer Satisfaction

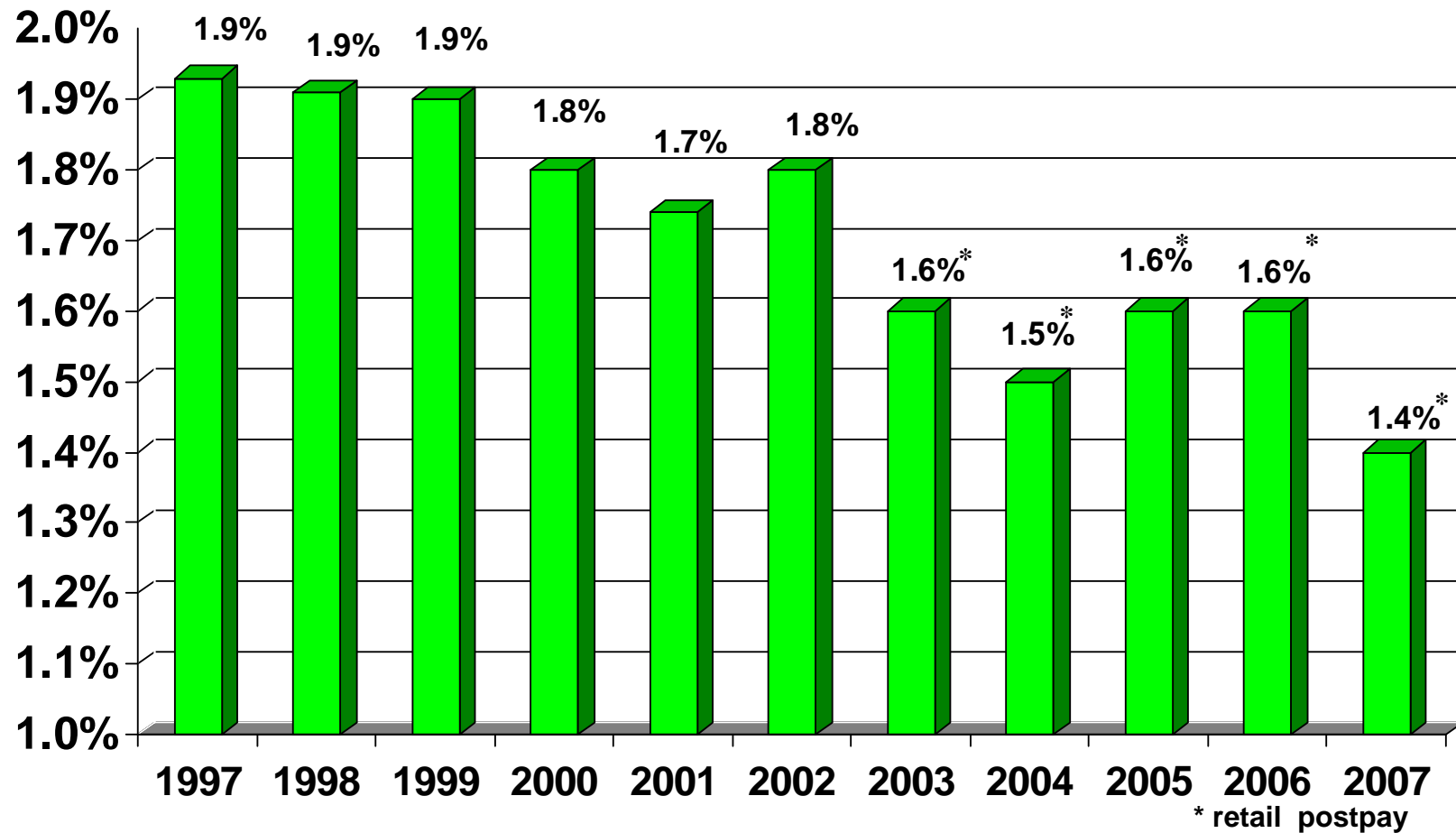
- **J.D. Power and Associates**

- “Highest Call Quality Performance Among Wireless Cell Phone Users in North Central Region”
 - 2006 volumes 1 and 2
 - 2007 volume 1 and 2
- “Highest Overall Satisfaction Among Wireless Telephone Users in North Central Region in a Tie”
- TDS Telecom #1 in 2005, Residential All-Distance Telephone Customer Satisfaction Study – N. Central Region



Postpay Churn < 2%

10- year track record... and still strong



U.S. Cellular 4th Quarter Highlights

	4Q, '07	4Q, '06	
Service revenues	\$ 958 M	\$ 832 M	+15%
Data revenues	\$ 108 M	\$ 65 M	+65%
Operating income	\$ 63 M *	\$ 64 M *	
OCF	\$ 253 M *	\$ 209 M *	+21%
OCF margin	26.4	25.2	120 bps
ARPU	\$ 52.46	\$ 48.15	+ 9%

* Includes loss on asset disposals/exchanges

U.S. Cellular Full Year Highlights

	2007	2006	
Service revenues	\$ 3,679 M	\$ 3,214 M	+15%
Data revenues	\$ 368 M	\$ 217 M	+69%
Operating income	\$ 396 M *	\$ 290 M *	+37%
OCF	\$ 1,033 M *	\$ 865 M *	+19%
OCF margin	28.1	26.9	120 bps
ARPU	\$ 51.13	\$ 47.23	+ 8%

* Includes loss on asset disposals/exchanges

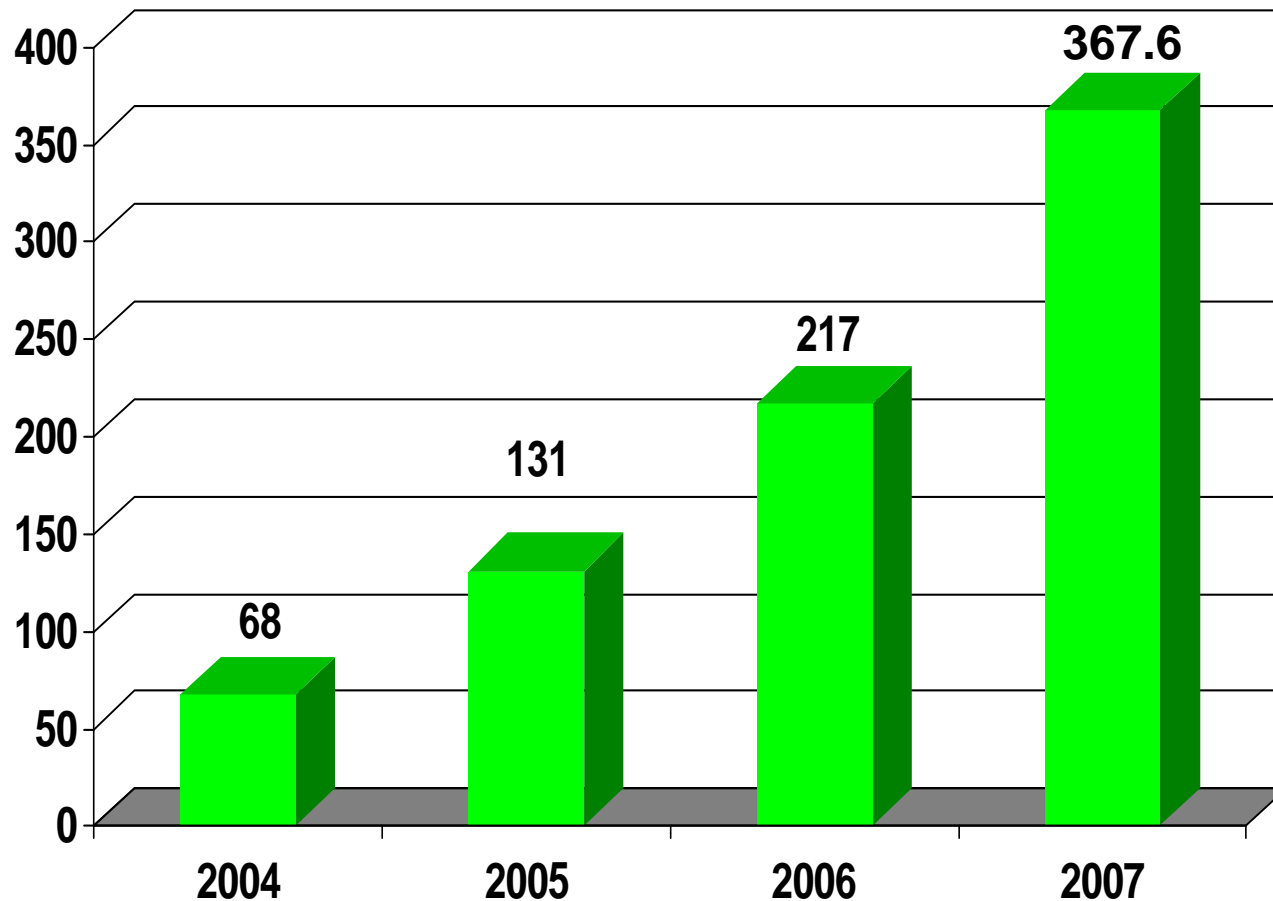
New Calling Plans

- National, wide area and family plans ... but ~95% MOU are on-net
- More value to customers
- Higher ARPU
- Simplicity – one portfolio of plans across all markets

Strong Growth in Data Revenues

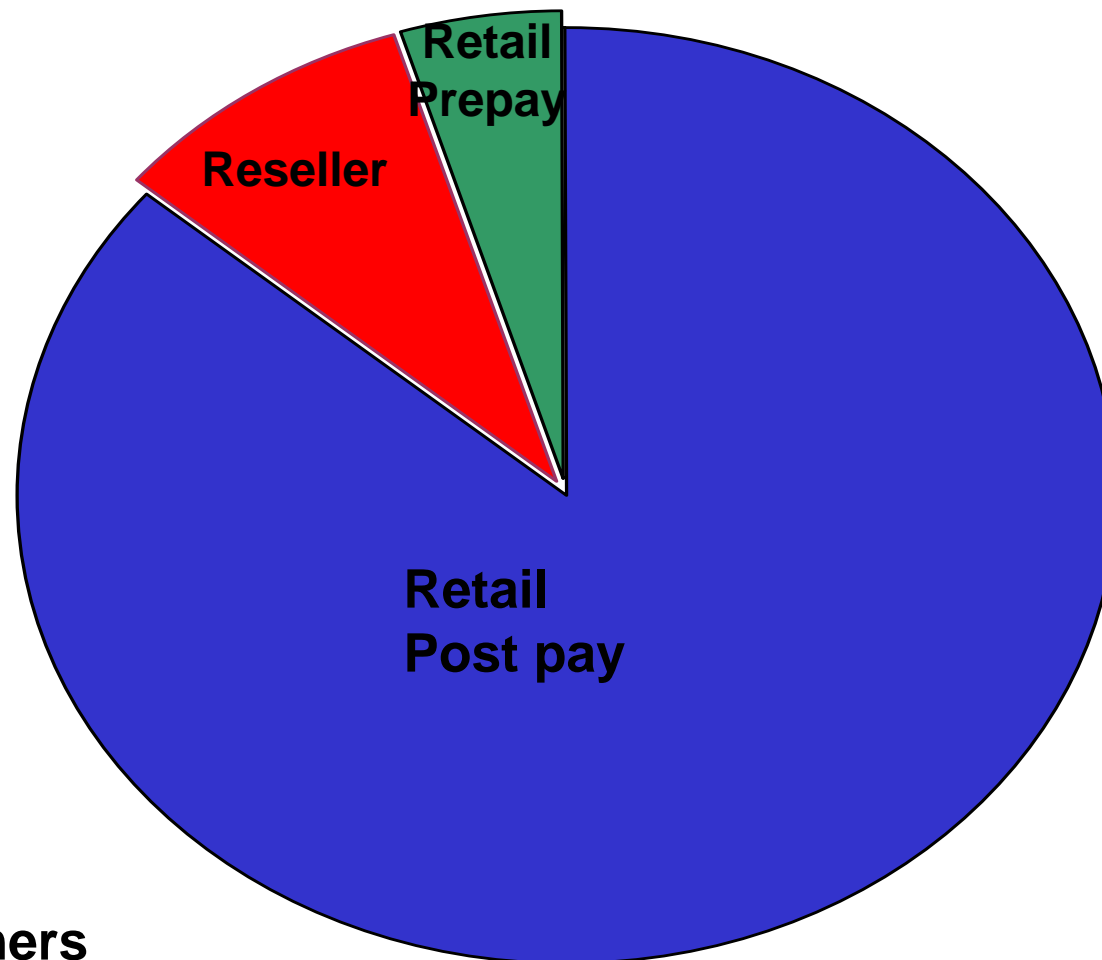


(In Millions)



Focused on Postpay

≈95% of Retail Customers are Postpay



Total Customers

Strengthening the Footprint

- Sprint Exchange – 12/07
- FCC Auction 66 – 4/07
- Iowa RSA 15 – 2/07
- Tennessee RSA 3 – 4/06
- FCC Auction 58 – 1/06
- Exchanged properties with Alltel – 12/05
- Launched St. Louis market – 7/05

EVDO Trials

- 2005: Rev. 0 technical trials
- 2006: Rev. 0 market launch in Milwaukee
- 2007: Rev. A equipment availability
- U.S. Cellular wants to ensure that:
 - EVDO delivers services customers want and value
 - IT and customer service fully support the new services

Sources of Income

	<u>2007</u>		<u>2006</u>
ETC	\$ 98.0	M	\$ 67.9 M
Roaming	206.6		158.2
LA market	71.2		62.3

Financial Guidance for the Year Ended December 31, 2008

As of 2/29/08

Net Retail Customer Additions	250,000 - 325,000
Service Revenues	\$3.9 - \$4.0 billion
Operating Income	\$460 - \$535 million
Dep., Amort. & Accretion	Approx. \$615 million
Capital Expenditures	\$590 - \$640 million

* Includes losses on disposals of assets

- (1) Operating Cash Flow as used above represents operating income before depreciation, amortization and accretion, and excludes certain other non-cash items including loss on impairment of intangible assets (\$4 million) and loss on exchange of assets (\$21 million). Operating Cash Flow is not presented as an alternative measure of operating results or cash flows from operating activities as determined in accordance with accounting principles generally accepted in the United States of America. Management uses Operating Cash Flow to evaluate the operating performance of its business, and it is a measure of performance used by some investors, security analysts and others to make informed investment decisions. Operating Cash Flow is used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected Operating Cash Flow are used to estimate current or prospective enterprise value. Operating Cash Flow does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. Operating Cash Flow as presented herein may not be comparable to s

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Excellent Prospects

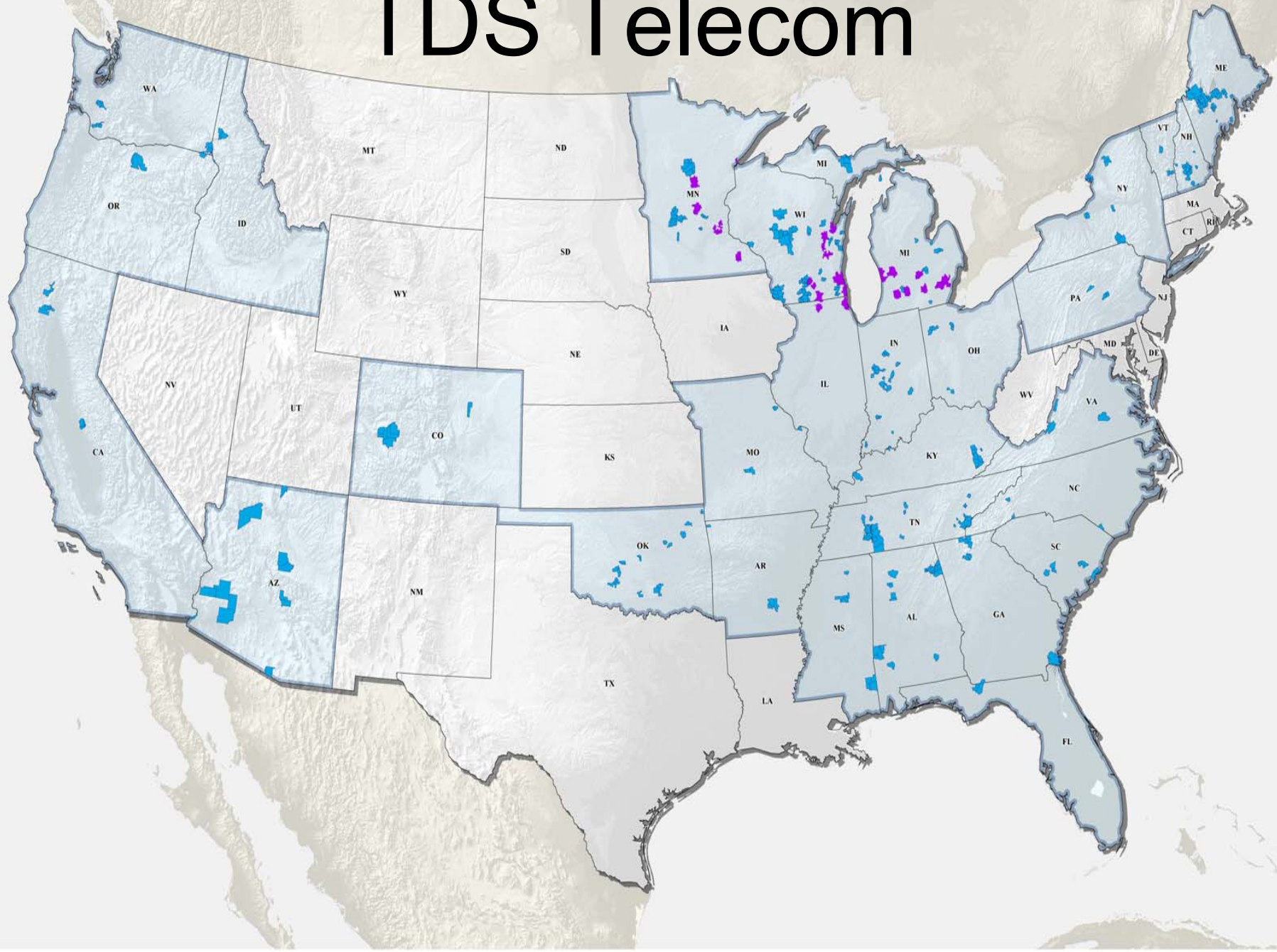
- Proven strategy
- Quality network and sales distribution
- Excellent customer service
- Competitive service/product offerings
- Financially strong
- Capable and committed people
- Positive momentum



Kenneth R. Meyers

Executive Vice President and CFO

TDS Telecom





TDS Telecom

Largest Equivalent Access Line States

	<u>12/31/07</u>	<u>% of total</u>
Wisconsin	382,500	32%
Michigan	148,300	12%
Minnesota	137,300	12%
Tennessee	113,800	10%
Georgia	62,300	5%
New Hampshire	41,300	4%
Indiana	37,300	<u>3%</u>
		78%



TDS Telecom's Strategy

A Broadband Communications Company

- Provide outstanding customer satisfaction
- Be the preferred broadband provider
- Bundle aggressively – bigger the bundle the less the churn



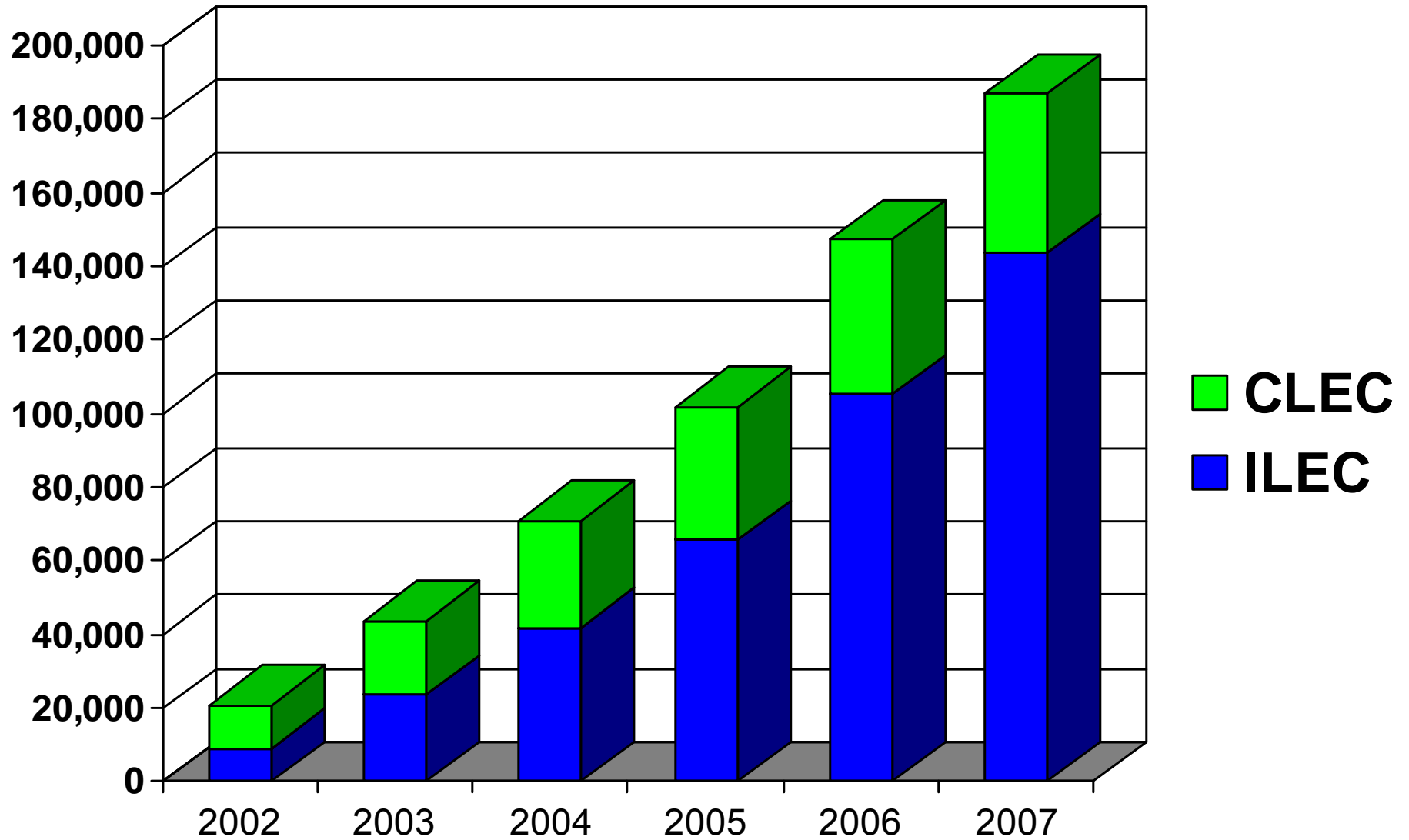
DSL – Primarily Consumer

- 187,000 customers (ILEC & CLEC)
- 86% of ILEC lines DSL equipped
- ILEC DSL Penetration = 25%

	<u>12/31/07</u>	<u>12/31/06</u>
DSL 3 Mbs +	37%	20%
DSL 1.5 – 2.99 Mbs	35%	43%
DSL < 1.5 Mbs	28%	37%



Growth in DSL



Initiatives

- Bundled Service Offerings
- DISH/Triple Play Campaign
- Churn tools
- WIMAX



4th Quarter Financial Highlights

TDS Telecom

	<u>4Q, '07</u>	<u>4Q, '06</u>	
Revenues	\$ 211.7 M	\$218.3 M	(3)%
Operating Income	34.6	25.9	+ 34%
OCF	75.2	66.4	+ 13%
OCF margin	35.6	30.4	+520 bps



TDS Telecom Full Year Highlights

	2007	2006	
Revenues	\$ 860.2 M	\$875.9 M	(1.8)%
Operating Income	141.2	128.9	+ 10%
OCF	298.7	288.5	+ 4%
OCF margin	34.7	33	+170 bps

Financial Guidance for the Year Ended December 31, 2008

TDS Telecom – as of 2/29/08

Operating Revenues	\$815 - \$855 million
Operating Income	\$110 - \$140 million
Dep., Amort. & Accretion	Approx. \$160 million
Capital Expenditures	\$130 - \$160 million

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Stock Repurchases

U.S. Cellular

- 1,006,000 shares repurchased through various ASR's in 2007

TDS

- \$250 million of special common shares authorized
- Repurchased ~2.1 million shares for \$126.7 million

Marketable Securities 12/31/07



<i>No. Shares Owned:</i>	<u>TDS</u>	<u>USM</u>
Deutsche Telekom (DT)	85,969,689	---
Rural Cellular (RCCC)	348,514	370,882

Debt Credit Ratings

	<u>TDS</u>	<u>USM</u>	<u>Outlook</u>
Moody's	Baa3	Baa3	Stable
Standard & Poor's	BB+	BB+	Developing
Fitch	BBB+	BBB+	Stable

- Redeemed \$200 M 7% Senior Notes (Aug. '06)
- Redeemed \$35 M Medium Term Notes (Jan/Feb '06)

Liquidity

Dec. 31, 2007

- Cash \$1,174 M
 - Available credit facilities 1,321 M
 - Total: \$2,495 M
-
- Q4 OCF \$ 330 M
-
- 3,700 owned cell sites

Reconciliation of Additional Disclosures - 4 Q '07



Quarter Ended at Dec. 31, 2007	U.S. Cellular	TDS Telecom			Total
		ILEC	CLEC	All Other ⁽¹⁾	
Operating cash flow:					
Operating income (loss) as reported	63,265	30,872	3,723	(1,203)	96,657
Add:					
Depreciation, amortization and accretion	142,279	34,528	6,111	3,667	186,585
Loss on asset disposals/exchanges	46,958				46,958
Operating cash flow	<u>252,502</u>	<u>65,400</u>	<u>9,834</u>	<u>2,464</u>	<u>330,200</u>

Quarter Ended at Dec. 31, 2006	U.S. Cellular	TDS Telecom			Total
		ILEC	CLEC	All Other ⁽¹⁾	
Operating cash flow:					
Operating income (loss) as reported	63,645	24,620	1,279	(1,635)	87,909
Add:					
Depreciation, amortization and accretion	138,246	34,785	5,712	622	179,365
Loss on asset disposals/exchanges	7,415	---	---	---	7,415
Operating cash flow	<u>209,306</u>	<u>59,405</u>	<u>6,991</u>	<u>(1,013)</u>	<u>274,689</u>

The Operating Cash Flow amounts in the tables presented above are not determined in accordance with generally accepted accounting principles (GAAP) in the United States of America. Management uses Operating Cash Flow to evaluate the operating performance of its business, and it is a measure of performance used by some investors, security analysts and others to make informed investment decisions. Operating Cash Flow is used as an analytical indicator of income generated to service debt and fund capital expenditures. In addition, multiples of current or projected Operating Cash Flow are used to estimate current or prospective enterprise value. Operating Cash Flow does not give effect to cash used for debt service requirements, and thus does not reflect funds available for investment or other discretionary uses. Operating Cash Flow as presented herein may not be comparable to similarly titled measures reported by other companies.

Reconciliation of Additional Disclosures - 2007



Year Ended at Dec. 31, 2007	U.S. Cellular	TDS Telecom		All Other ⁽¹⁾	Total
		ILEC	CLEC		
Operating cash flow:					
Operating income (loss) as reported	396,199	127,390	13,812	(9,503)	527,898
Add:					
Depreciation, amortization and accretion	582,269	133,440	24,022	12,488	752,219
Loss on asset disposals/exchanges	54,857	---	---	---	54,857
Operating cash flow	<u>1,033,325</u>	<u>260,830</u>	<u>37,834</u>	<u>2,985</u>	<u>1,334,974</u>

Year Ended at Dec. 31, 2006	U.S. Cellular	TDS Telecom		All Other ⁽¹⁾	Total
		ILEC	CLEC		
Operating cash flow:					
Operating income (loss) as reported	289,896	129,994	(1,138)	(5,975)	412,777
Add:					
Depreciation and Amortization	555,525	135,370	24,242	2,754	717,891
Loss on asset disposals/exchanges	19,587	---	---	---	19,587
Operating cash flow	<u>865,008</u>	<u>265,364</u>	<u>23,104</u>	<u>(3,221)</u>	<u>1,150,255</u>

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Excellent Prospects

- Successful wireless and wireline operations delivering customer satisfaction
- Profitable revenue growth and cash flow growth
- Strong business units
 - Well positioned in existing markets
 - Proven business strategies focused on network quality, customer service and competitive service offerings.
 - Experienced management teams
- Financially strong
- Dedicated workforce of 11,900 people