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**OMAM Names Steve Coyle Director of Subadvisory and Institutional Retirement**

Seasoned Asset Management Executive to Focus on Key Channels

London — June 23, 2015 — OM Asset Management plc (NYSE: OMAM) announced the appointment of Steve Coyle as Senior Vice President and Director of Subadvisory and Institutional Retirement, effective yesterday. With more than two decades of experience in financial services, primarily building subadvisory relationships in the mutual fund and variable annuity channels, Coyle is well positioned to help OMAM identify and develop new business opportunities within the subadvisory and institutional retirement channels.

Coyle will be a part of OMAM's Global Distribution team, which enhances the in-house distribution capabilities of OMAM's Affiliates, and will focus on domestic subadvisory relationships. OMAM's Global Distribution platform seeks to expand the depth and reach of its Affiliates' client relationships by accessing new international markets and creating new business opportunities in specialized segments of the U.S. marketplace.

"Steve Coyle is an excellent addition to our team and we look forward to the impact his leadership will have on our subadvisory and institutional retirement efforts," said Linda Gibson, Executive Vice President and OMAM's Head of Global Distribution. "His experience in these key channels and his strong relationships within the industry will be enormously helpful in introducing prospective partners to the investment strategies of our differentiated Affiliates."

Coyle will report to Brian Carroll, OMAM's Senior Vice President and Head of North American Distribution, who added, "I look forward to working closely with Steve, and am impressed with the expertise he will bring to further developing our subadvisory new business initiatives. With \$74 billion in subadvisory assets across OMAM Affiliate firms, we enjoy significant relationships with many of the larger subadvisory sponsor firms. This is a critical component of our business, and I am pleased Steve will be playing a prominent role in its continued growth."

Prior to joining OMAM, Coyle was Managing Director and Head of the U.S. Subadvisory Business for State Street Global Advisors (SSGA) working across channels including mutual fund/variable annuity, OCIO and defined contribution/529 plans. He originally joined SSGA as Vice President, New Business Development – U.S. Subadvisory, where he helped to build out the firm's insurance channel. Earlier, he held positions of increasing responsibility at MFS including Director of Sales – Investment Services Group, where he led subadvisory sales. Coyle began his financial services career at Sun Life Assurance Company of Canada.

Coyle is an alumnus of Bryant University, where he completed a B.S. degree in Business Administration. He has previously held FINRA Series 3, 6, 7, 24, 26 and 63 licenses. Coyle is a member of the Cradles to Crayons Family Advisory Council and a multiyear participant in the Pan-Mass Challenge.

About OMAM

OMAM is a global, multi-boutique asset management company with \$224.0 billion of assets under management as of March 31, 2015. Its diverse Affiliates offer leading, alpha generating investment products to investors around the world. OMAM's partnership approach, which includes equity ownership at the Affiliate level and a profit sharing relationship between OMAM and its Affiliates, aligns the interests of the Company and its Affiliates to work collaboratively in accelerating their growth. OMAM's business model combines the investment talent, entrepreneurialism, focus and creativity of leading asset management boutiques with the resources and capabilities of a larger firm. For more information about OMAM, please visit the Company's website at www.omam.com.

Distribution activities conducted outside of the United States are centralized through OMAM International Limited ("OMAM International"), an indirect wholly owned subsidiary of OM Asset Management plc. OMAM International is authorized and regulated by the United Kingdom's Financial Conduct Authority with FCA register number 515302. OMAM Affiliate subadvisory assets of \$74 billion are as of March 31, 2015.

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