



OM ASSET MANAGEMENT ANNOUNCES PRICING OF INITIAL PUBLIC OFFERING

LONDON, October 8, 2014 – OM Asset Management plc today announces that the initial public offering of 22,000,000 of its ordinary shares has been priced at \$14.00 per share. Shares of OM Asset Management are expected to begin trading on October 9 on the New York Stock Exchange under the ticker symbol “OMAM.” The offering is expected to close on October 15.

All 22,000,000 shares are being offered by our parent company, Old Mutual plc. The underwriters have a 30-day option to purchase up to an additional 3.3 million shares from Old Mutual plc at the initial public offering price, less the underwriting discount, to cover over-allotments, if any.

BofA Merrill Lynch, Morgan Stanley, Citigroup and Credit Suisse are acting as joint bookrunning managers for the offering.

The prospectus relating to the offering may be obtained from: BofA Merrill Lynch, Attention: Prospectus Department, 222 Broadway, New York, NY 10038, email: dg.prospectus_requests@baml.com or Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, Second Floor, New York, NY 10014 or Citigroup, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717 or Credit Suisse Securities (USA) LLC, Attention: Credit Suisse Prospectus Department, One Madison Avenue, New York, NY 10010, e-mail: newyork.prospectus@credit-suisse.com. The prospectus may also be obtained, when available, for free, by visiting the Securities and Exchange Commission’s website at www.sec.gov.

This news release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

OM Asset Management is a global, multi-boutique asset management company with approximately \$221 billion of assets under management as of August 31, 2014 through a diverse portfolio of asset managers that serve institutional investors around the world. Its business model combines the investment, talent, entrepreneurialism, focus and creativity of leading asset management boutiques with the resources of and capabilities of a larger firm.

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