



**OM ASSET MANAGEMENT ANNOUNCES THE LAUNCH OF AN  
INITIAL PUBLIC OFFERING**

LONDON, September 23, 2014—OM Asset Management Limited, the holding company for Old Mutual plc’s US-based institutional asset management business, announced today the launch of an initial public offering of 22 million shares, or 18.3%, of its ordinary shares. The shares are being offered by Old Mutual plc which will grant the underwriters a 30-day overallotment option to purchase up to an additional 3.3 million shares. The ordinary shares have been approved to trade on the New York Stock Exchange under the symbol “OMAM”. The offering is being made through global coordinators and joint bookrunning managers BofA Merrill Lynch, Morgan Stanley & Co. LLC, Citigroup, and Credit Suisse Securities (USA) LLC.

The prospectus relating to the offering may be obtained from: BofA Merrill Lynch, Attention: Prospectus Department, 222 Broadway, New York, NY 10038, email: [dg.prospectus\\_requests@baml.com](mailto:dg.prospectus_requests@baml.com) or Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, Second Floor, New York, NY 10014 or Citigroup, c/o Broadridge Financial Solutions, 1155 Long Island Avenue, Edgewood, NY 11717 or Credit Suisse Securities (USA) LLC, Attention: Credit Suisse Prospectus Department, One Madison Avenue, New York, NY 10010, e-mail: [newyork.prospectus@credit-suisse.com](mailto:newyork.prospectus@credit-suisse.com).

A registration statement relating to these securities has been filed with the Securities and Exchange Commission, but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

OM Asset Management is a global, multi-boutique asset management company with approximately \$215 billion of assets under management as of June 30, 2014 through a diverse portfolio of asset managers that serve institutional investors around the world.

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