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## **OMAM Raises \$400 Million in Note Offerings**

London – July 27, 2016 – OM Asset Management plc (NYSE: OMAM) announced underwritten public offerings of \$400 million aggregate principal amount of senior notes, consisting of \$275 million of senior notes due 2026 (the “Institutional Notes”), and \$125 million of senior notes due 2031 (the “Retail Notes”). OMAM intends to use the net proceeds from the offerings to finance the previously disclosed acquisition of a majority interest in Landmark Partners, as well as other general corporate purposes.

### **Institutional Notes**

The Institutional Notes will bear interest at a fixed rate of 4.800% per year, payable on a semi-annual basis. The total annual interest expense related to the Institutional Notes is expected to be approximately \$16.7 million per year, including \$13.2 million of cash interest expense and \$3.5 million of non-cash amortization of fees and losses related to an interest rate hedge. Settlement for the sale of all Institutional Notes is expected to be completed by July 29, 2016.

The offering of the Institutional Notes is being made through joint bookrunning managers Citigroup Global Markets Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated, RBC Capital Markets, LLC and Wells Fargo Securities, LLC, and co-managers BNY Mellon Capital Markets, LLC, Credit Suisse Securities (USA) LLC and Morgan Stanley & Co. LLC.

Final prospectus supplements relating to the Institutional Notes have been filed with the SEC.

### **Retail Notes**

The Retail Notes will bear interest at a fixed rate of 5.125% per year, payable on a quarterly basis. The total annual interest expense related to the Retail Notes is expected to be approximately \$7.0 million per year, including \$6.5 million of cash interest expense and \$0.5 million of non-cash amortization of fees and losses related to an interest rate hedge. Settlement for the sale of all Retail Notes is expected to be completed by August 1, 2016. The Retail Notes are callable at par as of August 1, 2019.

The offering of the Retail Notes is being made through joint bookrunning managers Merrill Lynch, Pierce, Fenner & Smith Incorporated, Wells Fargo Securities, LLC and Citigroup Global Markets Inc., and joint lead manager RBC Capital Markets, LLC.

A preliminary prospectus supplement relating to the Retail Notes has been filed with the SEC and a final prospectus supplement will be filed with the SEC.

Each of the offerings has been made pursuant to an effective shelf registration statement on file with the U.S. Securities and Exchange Commission (the “SEC”). Interested parties should read

the prospectus included in the registration statement and the prospectus supplement for the offerings, as applicable, and other documents that OMAM has filed with the SEC for more complete information about OMAM and the offerings.

The offering of these securities may be made only by means of a prospectus and a related prospectus supplement, copies of which may be obtained when available from: Citigroup Global Markets, Inc., 1155 Long Island Avenue, Edgewood, NY 11717, Attention: Broadridge Financial Solutions, or by calling 1-800-831-9146; Merrill Lynch, Pierce, Fenner & Smith Incorporated, NC1-004-03-43, 200, North College Street, 3<sup>rd</sup> floor, Charlotte, North Carolina 28255-0001, Attention: Prospectus Department, email: dg.prospectus\_requests@baml.com; RBC Capital Markets, LLC, Three World Financial Center, 200 Vesey Street, 8th floor, New York, NY 10281-8098, Attention: Prospectus Department, telephone: 212-428-6670, fax: 212-428-6260; or Wells Fargo Securities, LLC, 608 2nd Avenue South, suite 1000, Minneapolis, MN 55402, Attention: WFS Customer Service, telephone: 1-800-645-3751.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.