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Great Gifts for Athletes

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Daily Mom

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News Organization:

Daily Mom

BACKBEAT FIT ^[5] **BY PLANTRONICS** ^[6]

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^[6] *ABOUT PLANTRONICS*

[Plantronics](#) ^[6] was founded in 1961 in Santa Cruz, California. It started in a garage when two airline pilots set out to invent an alternative to the conventional headsets of commercial aviation. Courtney Graham and Keith Larkin then created what was more than just the world's first lightweight headset. It was the beginning of Plantronics, and the first of a half-century of breakthroughs in communications. From there they transformed the business environment by providing ultra lightweight in-ear phone models followed by cordless and hands free designs. *Now they have evolved into a company that is obsessed (in a great way) with perfect sound in the name of communication.*

PRODUCT

□

The perfect workout partner has arrived, in style nonetheless. Plantronics [BackBeat FIT](#) ^[5] wireless stereo headphones are designed to withstand all workouts at your pace, without the mess of cords. They are meant to work hard for you under any conditions including rain and sweat. These wireless headphones are designed with P2i nano-technology. This means that a P2i nano-coating was applied during the manufacturing process which results in these bad boys having invisible liquid repellent properties. No need to worry about all that sweat ruining a great pair of headphones.

□

FEATURES YOU WILL LOVE

- Wireless headphones built specifically for your workout
- Thin, flexible design means NO pinching
- Powerful speakers for best sound
- P2i nano-technology repels liquids
- On ear controls allow you to control your music and your calls
- Comfortable, stable and built for action
- Safety-oriented eartip design allows you to safely hear what is going on outside of the headphones
- Echo cancellation reduces echo during calls
- Digital Audio equalization filters out background noise
- Neoprene armband allows you to store your phone, credit card and a key easily

PERFECT FOR

Do you need a gift for someone who enjoys a good workout but insists they have music blasting in their ears the whole time? Then the Backbeat FIT is the perfect gift for them! *These wireless headphones are great for any athlete that likes to get their beat on while getting their workout in.* Long runs? No problem. Whatever the workout it can stand up to it without the mess of hanging wires. It is also great for those who need a wireless headset or would enjoy no cords while listening to music.

SHOP

[Backbeat FIT](#) ^[5]

EXPLORE AND CONNECT

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