



NEWS RELEASE

# Aluratek Unveils 13.3" ePaper WiFi Digital Photo Frame — The World's First Digital Photo Frame Not Requiring AC Power!

2025-06-23

IRVINE, Calif.--(BUSINESS WIRE)-- Aluratek, a leading innovator in digital lifestyle solutions, is proud to announce the launch of its newest product — the **13.3" ePaper WiFi Digital Photo Frame** — available starting June 23, 2025. This cutting-edge frame offers a stylish and energy-efficient way to display your most cherished memories using ePaper technology.

The World's First Digital Photo Frame Not Requiring AC Power!

<https://aluratek.com/products/13-3-epaper-wifi-digital-photo-frame>

Unlike traditional digital frames, the

Aluratek 13.3" ePaper Digital Photo Frame

provides a glare-free, paper-like display that

mimics the look of printed photos while remaining fully digital. The ultra-thin, lightweight design, combined with WiFi connectivity, allows users to send photos directly to the frame using the Aluratek eFrame app (available on iOS and Android) without the need for AC power!

## Key Features:

- 13.3" ePaper display: Crystal-clear, paper-like screen with no glare and ultra-low power consumption
- No AC power required: Operates up to 2 years between charges and can be placed anywhere even if no power outlet is available
- WiFi-enabled photo sharing: Send photos instantly from mobile devices via the dedicated app
- Simple interface: Easy setup with intuitive controls



- Sleek, minimalist design: Perfect for desks, shelves, and walls in any home or office setting
- Portrait or landscape orientation: Customize your viewing experience
- Wall mounting brackets and table stand included

“The 13.3” ePaper WiFi Digital Photo Frame was designed to be placed anywhere without the need to plug into AC Power,” said John Wolikow, CEO at Aluratek. “This truly is the next generation picture frame leveraging WiFi, e-Paper, and Smartphone App technology to bring you a whole new user experience!”

This new product builds on Aluratek’s tradition of innovation in digital photo solutions and is ideal for families, professionals, and gift-givers looking to preserve and share memories in a more elegant and eco-friendly way. The 13.3” ePaper WiFi Digital Photo Frame is available at [Aluratek.com](http://Aluratek.com) and through select retail partners.

About Aluratek:

Aluratek was formed by a group of industry veterans with over 100 years of combined experience in consumer electronics. Our mission is simple: to bring consumers quality products that are easy to use and integrate seamlessly into everyday life.

Media Contact:

Greg Harlan

Marketing Manager

Email: [gcharlan@aluratek.com](mailto:gcharlan@aluratek.com)

Phone: 714-469-0795

Website: [www.aluratek.com](http://www.aluratek.com)

Source: Aluratek