



NEWS RELEASE

## Associated Banc-Corp Declares Quarterly Cash Dividend

10/28/2009

GREEN BAY, Wis.--(BUSINESS WIRE)-- The Board of Directors of Associated Banc-Corp (NASDAQ: ASBC) today declared a regular quarterly cash dividend of five cents(\$0.05) per share, payable on November 16, 2009, to shareholders of record on November 6, 2009.

Associated Banc-Corp, headquartered in Green Bay, Wis., is a diversified bank holding company with total assets of \$23 billion. Associated has approximately 300 banking offices serving an estimated 160 communities in Wisconsin, Illinois, and Minnesota. The company offers a full range of traditional banking services and a variety of other financial products and services. More information about Associated Banc-Corp is available at [www.associatedbank.com](http://www.associatedbank.com).

Source: Associated Banc-Corp

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