



NEWS RELEASE

Associated Bank announces leadership team changes

3/15/2019

GREEN BAY, Wis., March 15, 2019 /PRNewswire/ -- Associated Banc-Corp (NYSE: ASB) (Associated) today announced changes involving its executive committee.

Angie M. DeWitt, currently Associated's executive vice president and deputy chief human resources officer, has been promoted to executive vice president and chief human resources officer, effective March 15, 2019.

DeWitt joined Associated in 2008 and has more than 26 years of experience, including multiple leadership roles in finance and human resources services. In her new role, DeWitt will be responsible for all human resources functions, including succession planning, talent management, change management, recruitment, culture development, organizational and performance management, training and development, and total rewards.

DeWitt succeeds Judith Docter who will retire as chief human resources officer and a member of Associated's executive committee on March 15, 2019.

"Angie's institutional knowledge and experience will help us enrich our human resource program, attract and develop high caliber talent, and deliver value to our customers and shareholders," said Philip B. Flynn, Associated president and CEO.

ABOUT ASSOCIATED BANC-CORP

Associated Banc-Corp (NYSE: ASB) has total assets of nearly \$34 billion and is one of the top 50 publicly traded U.S. bank holding companies. Headquartered in Green Bay, Wisconsin, Associated is a leading Midwest banking franchise, offering a full range of financial products and services from more than 230 banking locations serving

more than 110 communities throughout Wisconsin, Illinois and Minnesota, and commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas. Associated Bank, N.A. is an Equal Housing Lender, Equal Opportunity Lender and Member FDIC. More information about Associated Banc-Corp is available at www.associatedbank.com.

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