



NEWS RELEASE

Enterprise Strategy Group (ESG) Report Finds Limelight Networks Ranks #1 in Website Performance Acceleration

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Confirms research findings proving that Limelight outpaces competitors in accelerating delivery of dynamic web content

TEMPE, Ariz.--(BUSINESS WIRE)-- **Limelight Networks** (NASDAQ:LLNW), a global leader in digital content delivery, today announced that **ESG has validated** the company's performance testing against leading CDNs, confirming that Limelight delivers dynamic content up to 51 percent faster than its key competitors globally. This validation comes on the heels of real user **data research from Cedexis**, which also found that Limelight outperforms its key competitors.

In its **Lab Validation Report** from February 2014, ESG confirmed the results of benchmark tests that compared the global performance of competing CDNs when delivering dynamic objects for a well-known online shopping website. The tests show that Limelight delivers dynamic content significantly faster than competitors. ESG Lab validated both the methodology used and the results showing that the Limelight Orchestrate Performance service was able to cut the average response time in half for these customers.

The benchmark tests, which were conducted at Limelight Networks Labs, show the importance of middle-mile optimization technologies in the rapid delivery of dynamic content. Limelight Networks Labs is a company-wide center of excellence focused on performance and operability, as well as prototypes, demos and proofs-of-concept. A copy of the detailed performance test results can be found **here**.

In addition to the ESG validation tests, Limelight was recently ranked number one in performance by Cedexis, who tested five competing web acceleration products using their end user Radar agent. According to Cedexis, the Radar data "... comes from the real end users of hundreds of popular websites and mobile applications. It is the most unbiased source of data for evaluating Cloud and CDN performance." According to the **report**, Limelight outperformed the competitors respectively:

- 10 percent faster than Edgecast Transact
- 12 percent faster than Edgecast ADN
- 16 percent faster than Akamai DSA
- 21 percent faster than Fastly DSA

"Businesses can not afford to stagger for even a millisecond when it comes to the performance of their website, as that can cost them millions of dollars in lost sales over time," said Limelight Networks CEO, Bob Lento. "These benchmarks prove just how focused we are on continuing to innovate around performance enhancements and clearly demonstrate the impact it has on the livelihood of our customers."

For more information on working with Limelight to optimize web performance, read our whitepaper: **Optimizing the Digital Experience: A Step by Step Guide to High Performing Websites and Web Applications**.

About Limelight

Limelight Networks (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage digital audiences by enabling them to manage and deliver digital content on any device, anywhere in the world. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations deliver exceptional multi-screen experiences, improve brand awareness, drive revenue and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our **blog**, and be sure to follow us on Twitter at www.twitter.com/llnw.

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Source: Limelight Networks