



## NEWS RELEASE

# Insurity's Sure Personal Suite Provides Personal Lines P&C Carriers with a Cost-Effective, Highly Configurable, Cloud-Native Policy, Billing, and Claims Solution

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Sure Personal Suite offers personal lines carriers the versatility, ease of configuration, and rapid adaptability they need to succeed in a rapidly changing P&C landscape

HARTFORD, Conn.--(BUSINESS WIRE)-- **Insurity**, a leading provider of cloud-based software for insurance carriers, brokers, and MGAs, today announced that its cloud-native Sure Personal Suite is purpose-built for the business and technical requirements of today's mid-sized personal lines carriers. Insurity is the public cloud leader, with more than 330 of its customers deployed in AWS and Azure, and is the second largest insurance software provider.

As insurance carriers grapple with increasing operational costs, changing regulatory requirements, and the need to go to market with new products quickly, Sure Personal Suite offers a proven, cloud-native platform that leverages Insurity's unmatched cloud experience to deliver a cost-effective solution for those looking to move from on-prem to the cloud or looking for an alternative to their current cloud solution provider.

"Many carriers, especially in the personal lines segment, are facing unprecedented economic challenges," said Sylvester Mathis, Chief Insurance Officer at Insurity. "From rising loss costs to suppressed rate increases, the P&C landscape is changing rapidly, and insurers must make changes fast to remain viable and competitive. We're seeing large insurers halt policy renewals or shrink their footprint, creating a gap in the market. In several instances, new

market entrants and innovative and nimble mid-sized carriers are stepping in. Sure Personal offers insurers the nimbleness and scalability they need and the ability to adapt to market changes and tap into new opportunities quickly."

Sure Personal Suite is a highly configurable, cloud-native policy, billing, and claims solution delivered on Insurity's leading cloud platform support. Its base product supports all homeowners' products, including renters and condominiums, personal automobile, motorcycle, RV, and commercial property for personal lines carriers that sell business owners' policies and other small commercial lines. Sure Personal Suite allows carriers to configure, update, and deploy products quickly to adjust and pursue market opportunities.

"Insurity's Sure Personal Suite is a scalable cloud solution tailored for the modern needs of mid-size carriers," said Frank Heaps, VP & General Manager of Carrier Markets at Insurity. "What sets Sure Personal apart is its focus on lower cost of ownership compared to other cloud solutions, ease of configuration, and smooth upgrades. We've already seen success with significant insurers in the market, proving the system's robustness. Our vision is to deliver more value to our customers continually. With Sure Personal, carriers can swiftly create and launch new products, addressing niche markets and tapping into new market opportunities faster than ever."

Insurity is poised to redefine how carriers operate and adapt in today's challenging insurance landscape. To learn more about how Sure Personal can benefit your organization, please contact **[Elizabeth.Hutchinson@insurity.com](mailto:Elizabeth.Hutchinson@insurity.com)**.

#### About Insurity

Insurity is a leading provider of cloud-based software for insurance carriers, brokers, and MGAs. Insurity is trusted by 22 of the top 25 P&C carriers and 7 of the top 10 MGAs in the US and has over 400 cloud-based deployments. Through its best-in-class digital platform, unrivaled industry experience, and the industry's most robust analytics offerings, Insurity is uniquely positioned to deliver exceptional value, empowering customers to focus on their core businesses, optimize their operations, and provide superior policyholder experiences. Insurity is a portfolio company of GI Partners and TA Associates. For more information, visit **[www.insurity.com](http://www.insurity.com)**.

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