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JFrog Appoints Gal Marder to Executive Vice President of Strategy

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Industry leader will play a pivotal role in fueling JFrog's next stage of growth and technological advancement for securing the software supply chain

SUNNYVALE, Calif.--(BUSINESS WIRE)-- **JFrog Ltd**. ("JFrog") (Nasdaq: FROG), the Liquid Software company and creators of the **JFrog Software Supply Chain Platform**, today announced Gal Marder will join its leadership team as Executive Vice President of Strategy. With more than 20 years' experience in executive and technical leadership positions at DevOps, DevSecOps, and enterprise software companies, Marder will lead JFrog's strategy organization in assessing new market opportunities, technology partnerships, and M&A targets.

JFrog's veteran technology and business leader, Gal Marder, has been appointed as new EVP of Strategy for the company. (Photo: Business Wire)

"I'm thrilled to welcome Gal to our executive team. His unique blend of business expertise and deep technical background, combined with his five-year journey at JFrog make him the ideal candidate for this role," said Shlomi Ben Haim, co-founder and CEO, JFrog. "Over the years, JFrog has grown both organically and through strategic acquisitions, always staying attuned to market demands. Given the fast-paced nature of our evolving market, having a strong leader like Gal is crucial for the company's continued product and business growth."

Prior to joining JFrog, Marder was the co-founder and CEO of Trainologic, a software development and consulting company specializing in Open Source, DevOps, and security solutions. Trainologic was then **acquired by JFrog in 2018** and Marder took the role of Vice President of Solution Engineering and Training to advise and instruct JFrog's

7K+ customers.

"I am honored to join JFrog's executive team. In the last five years, I've spent most of my time working with JFrog customers, witnessing the challenges they face around securing and managing the software supply chain," said Gal Marder, EVP of Strategy, JFrog. "I look forward to collaborating with the executive team on integrating these learnings into a strategy that provides significant value to our customers, while breaching new frontiers for JFrog's industry leadership."

To learn more about JFrog's new EVP of Strategy, Gal Marder, **read this blog**. More information on JFrog and its solutions can be found at **jfrog.com**.

Like this story? Tweet this: .@jfrog appoints #DevOps industry leader and business strategist @galmarder as EVP of Strategy. Learn more: **https://bit.ly/49mUfV4** #SoftwareSupplyChain #security #DevOps #DevSecOps

About JFrog

JFrog Ltd. (Nasdaq: FROG) is on a mission to create a world of software delivered without friction from developer to device. Driven by a "Liquid Software" vision, the JFrog Software Supply Chain Platform is a single system of record that powers organizations to build, manage, and distribute software quickly and securely, ensuring it is available, traceable, and tamper-proof. The integrated security features also help identify, protect, and remediate against threats and vulnerabilities. JFrog's hybrid, universal, multi-cloud platform is available as both self-hosted and SaaS services across major cloud service providers. Millions of users and 7K+ customers worldwide, including a majority of the Fortune 100, depend on JFrog solutions to securely embrace digital transformation. Once you leap forward, you won't go back! Learn more at **jfrog.com** and follow us on Twitter: **@jfrog**.

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