



NEWS RELEASE

## LRVHealth Promotes Ellen Herlacher to Partner

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Inside Healthcare Venture Capital Platform Expands Leadership Amid Growth and Momentum Including Close of \$200M Fund V and Investments in RxLightning, Main Street Health, House Rx, Cortica, Diana Health and Greater Good Health

BOSTON--(BUSINESS WIRE)-- **LRVHealth**, the inside healthcare venture capital platform, today announced the promotion of **Ellen Herlacher** from principal to partner. This news comes on the heels of LRVHealth **raising \$200 million** in its fifth fund to accelerate its track record of driving transformational change in healthcare and earning a spot on **Inc. Magazine's Founder-Friendly Investors list** for the third consecutive year. Since Fund V was announced in May 2023, LRVHealth has made new investments in **RxLightning, Main Street Health, House Rx, and Cortica**, and continued its support for existing portfolio companies with additional investments in **Diana Health** and **Greater Good Health**. The firm most recently expanded its team by **welcoming Josh Flum**, former chief strategy officer of CVS Health, as managing partner in November 2022.

As partner at LRVHealth, Herlacher will co-lead the firm's research and investments in new care delivery, behavioral health, workforce transformation, and government sponsored payers. She led LRVHealth's investments in Diana Health, a reimagined maternity care company, and Cortica, a physician-led, whole-child, value-based autism services company. She also supports the firm's investments in Reimagine Care, DotCom Therapy, Greater Good Health, and Season. Before joining LRVHealth as principal in 2020, she was director of Tufts Health Ventures, the corporate development and corporate investment arm of Tufts Health Plan (now Point32 Health). Prior to joining Tufts, she held management roles at athenahealth and investment and consulting roles at Goldman Sachs and Bain & Company. Herlacher earned a B.A. from Cornell University and M.B.A. from Massachusetts Institute of

Technology.

"LRVHealth's north star is, and has always been, to shape a healthcare system that is more effective, more accessible, more sustainable, and more humane," said Ellen Herlacher, partner at LRVHealth. "That is an extremely motivating mission, not only for me, but for the investors and entrepreneurs we work with. From my standpoint, there is simply no better place to be a healthcare investor, and advancing this mission from a leadership position will be the thrill of a lifetime."

Since its inception in 2000, the LRVHealth team has partnered with leading entrepreneurs and helped build many of the digital health industry's established players. Through a network of strategic limited partners that includes leading providers, payers, and vendors and touches half of all healthcare consumers in the U.S., LRVHealth applies industry knowledge and operational experience to early-stage companies focused on innovation. LRVHealth's exclusive focus is helping to transform healthcare by forging partnerships among its network members and the entrepreneurs addressing the industry's biggest challenges and opportunities. The company's collaborative model brings unique value to the strategic partners and the entrepreneurs in its network.

"Ellen has been an outstanding contributor since joining us in 2020. She has played a key role in advancing our 20+ year history of building disruptive healthcare companies and, most importantly, represents our values," said Keith Figlioli, managing partner at LRVHealth. "As a healthcare investor with a deep background in investment management, healthcare operations, and corporate strategy, she has both the operational experience that enables us to identify the most promising startups and an intrinsic understanding of the complexities of the healthcare system to help the entrepreneurs behind them achieve success. LRVHealth's incredible momentum this year would not be possible without her; she is a world class colleague and healthcare investor."

## About LRVHealth

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LRVHealth's exclusive focus is helping to transform healthcare by forging partnerships among its network members and the entrepreneurs addressing the industry's biggest challenges and opportunities. For more information please follow LRVHealth on Twitter ([@LRVHealth](#)) and [LinkedIn](#), or visit [www.LRVHealth.com](http://www.LRVHealth.com).

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