



NEWS RELEASE

Limelight Helps ICV Digital Media Meet Growing Demand for Live Webcasting

4/21/2015

Leading Content Delivery Network (CDN) powers innovative media firm in meeting the challenges of managing and delivering live and archived video

TEMPE, Arizona--(BUSINESS WIRE)-- **Limelight Networks, Inc.** ("Limelight") (Nasdaq:LLNW), a global leader in digital content delivery, today announced the 10-year anniversary of its relationship with ICV Digital Media in providing high quality online experiences to its clients. ICV, a business-to-business video production company, leverages the Limelight Orchestrate™ ("Orchestrate") Delivery platform to stream live events around the globe and to provide online content to clients spanning multiple industries.

"Failure is not an option when streaming live events - whether it's a sensitive all-hands meeting, a corporate training session, or multiple simultaneous conference presentations," said Darren Angus, founding partner. "Limelight enables us to offer flexible customized solutions that help our clients consistently and reliably communicate to their audiences around the globe, as well as build their businesses online through engaging web properties."

Over the past 10 years as the expectations of ICV clients have evolved, Limelight has met the demands of their growing business by providing the highest levels of reliability and real-time customer support. If issues arise during a live event, ICV is confident that Limelight will respond immediately and effectively.

In addition to leveraging the Orchestrate Delivery platform, ICV takes advantage of the Limelight Orchestrate Storage service to enable their clients to monetize content on-demand.

"ICV's customers enjoy increased effectiveness and significant savings through corporate-wide live online meetings and training," said Kevin Odden, group vice president at Limelight. "For 10 years, we've worked closely with ICV to support their business and look forward to continuing our relationship well into the future."

For more information on the Orchestrate Delivery and Orchestrate Storage services, please visit
<http://www.limelight.com>.

About ICV Digital Media

ICV Digital Media, Inc. is a video production and web development company, focused on the creation of business-to-business content for web-based distribution. ICV's experience in the production of business communication tools, conference monetization strategies and scalable e-learning content creation delivers real value to a corporate client's bottom line. For more information please visit www.icvdm.com

About Limelight

Limelight Networks (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our **blog**, follow us on **Twitter**, **Facebook** and **LinkedIn** and be sure to visit **Limelight Connect**.

famaPR on behalf of Limelight Networks

Deena Kimball, 617-986-5018

limelight@famapr.com

Investor inquiries: **ir@llnw.com**

Source: Limelight Networks, Inc.