



NEWS RELEASE

Limelight Networks Delivers for Described and Captioned Media Program (DCMP)

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Content Delivery Network (CDN) Leader Helps Streamline the Distribution of Accessible Media for Visually and Hearing Impaired Students

TEMPE, Ariz.--(BUSINESS WIRE)-- **Limelight Networks, Inc.** ("Limelight") (Nasdaq:LLNW), a global leader in digital content delivery, today announced the Limelight Orchestrate™ ("Orchestrate") Video service is helping the **Described and Captioned Media Program** (DCMP) to efficiently and cost-effectively deliver accessible media to visually and/or hearing impaired K-12 students worldwide.

"We need to create software and user experiences that are specific to our students' needs, and then deliver a huge library of media assets to Macs, iPads, PCs, mobile apps and Roku," said Kyle Sisk, Information Systems Manager at DCMP. "With Limelight, we are now able to scale to meet the increasing demand for online delivery of content to a wide variety of connected devices around the world. Since implementing Limelight, support issues have pretty much gone away."

As a non-profit organization relying on federal grants, DCMP leverages the latest technology to achieve cost savings and efficiency. Neither is an easy task as DCMP must be able to handle varied media environments and devices for its clients, ranging from schools with very low bandwidth and antiquated equipment to those with the technology and connectivity capable of supporting full 1080 HD bit rates. Fortunately, DCMP has been on the cutting-edge of software development for years, and builds web environments and native apps that facilitate accessibility. Limelight's advanced technology and API gives them access 'under the hood' to create software and

user experiences that are specific to their students' needs.

"It's incredibly rewarding to see how the Orchestrate platform is able to improve access to essential learning tools for thousands of students," said George Vonderhaar, chief sales officer at Limelight. "We look forward to continuing to work with DCMP to provide an efficient and reliable media delivery experience for their students, on any device, around the world."

For more details on how DCMP is using the Limelight solution, read the case study [here](#).

About Described and Captured Media Program

Since 1955, non-profit organization DCMP has promoted and provided equal access to communication and learning for K-12 students with visual and/or hearing impairment - across the US and to military and other US families abroad. DCMP offers nearly 7,000 full-length educational videos cost-free to teachers, parents, and service professionals, who rely on being able to provide an efficient, reliable, and accessible media delivery experience for their students.

Teachers or parents of a student with a hearing or visual impairment can visit dcmp.org to see if they qualify for a free DCMP account. DCMP is administered by the National Association of the Deaf and funded by the US Department of Education.

About Limelight

Limelight Networks Inc., (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

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