



NEWS RELEASE

Limelight Networks Helps Dailymotion to Deliver Video As Peak Activity Increases in the Asia Pacific Region

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Leading Content Delivery Network (CDN) Selected Based on its High Performance During In-Depth User Testing

TEMPE, Ariz.--(BUSINESS WIRE)-- **Limelight Networks, Inc.**(Nasdaq:LLNW), a global leader in digital content delivery, today announced that Dailymotion, one of the largest video platforms in the world, is using the Limelight Orchestrate ("Orchestrate") Delivery service to deliver broadcast quality videos in Asia to all Internet connected devices.

"We believe video is the best way to capture and share life's incredible variety. As our global business expands into more markets it's important for us to offer the best video experience to our viewers around the globe," said Guillaume Clement, vice president of engineering at Dailymotion. "When put to the test, Limelight was able to provide Dailymotion with the best streaming experience in Asia Pacific (APAC) to support our rapid expansion in the region."

Today, people watch, share and upload their videos on Dailymotion across every continent. More than half of their video views come from mobile devices. With rapid global growth, Dailymotion needed an extra delivery boost, in addition to its regular bandwidth capacity, for the most popular videos in its growing APAC market. Before making a decision, Dailymotion conducted real-time user testing to evaluate several CDNs.

"As Dailymotion grows their business globally, they have one chance to make a first impression and they need

confidence that their videos will be delivered flawlessly,” said Jon Smith, group vice president and managing director, EMEA at Limelight. “Even in the face of unexpected traffic spikes, Orchestrate delivers a broadcast quality experience to viewers around the globe, on the device of their choosing.”

For more details on how Dailymotion is using Limelight, read the case study [here](#) and for more information on the Orchestrate Delivery service please visit <http://www.limelight.com>.

About Dailymotion

Dailymotion is the video platform with best player to watch and share the events and the ideas that keep the world surprising and diverse: sports competitions, music festivals, comedy skits, political debates, fashion shows, gaming live-streams... Upload videos to connect with a passionate audience anywhere, anytime.

Dailymotion is part of Vivendi, the international media and content group. It attracts 300 million users who watch 3.5 billion videos on its player each month. For more information, please visit www.dailymotion.com and press.dailymotion.com.

About Limelight

Limelight Networks (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company’s award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

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