



NEWS RELEASE

Limelight Networks Helps VOD Factory Deliver Over-the-Top Video for Companies Throughout France

11/3/2016

Leading French Content Delivery Company Provides Storage for 20,000 Videos, Improves Workflow and Enables Broadcast Quality Video Online

TEMPE, Ariz.--(BUSINESS WIRE)-- Limelight Networks, Inc. (Nasdaq: **LLNW**), a global leader in digital content delivery, today announced that **VOD Factory** is leveraging Limelight's Content Delivery and Cloud Storage Services to support its growth and deliver high quality video on-demand for over-the-top (OTT) companies throughout France.

"With Limelight, we've been able to handle twice as much traffic and easily manage peak traffic demands," said Véronique Faugeras, CTO at VOD Factory. "And the real-time Control dashboard and bandwidth reports also help us better understand the business and identify content issues before they become problems for our customers."

VOD Factory needed a digital delivery solution optimized for streaming video that could scale globally to drive international business development. They turned to Limelight's Content Delivery Services for its reliability, scalability, and ability to deliver high quality video to online audiences faster and easier. With the cloud-based solution, VOD Factory also reduced content publishing complexity and time-to-market and gained the ability for near-instant purging with Limelight's SmartPurge, which removes unwanted content in seconds.

"The OTT market is taking off and it's exciting to support VOD Factory as they help to make that happen across French speaking audiences," said Didier Nguyen, Sales Director at Limelight Networks. "Together we're simplifying the entire process for building and delivering successful video on-demand services so that in the end, consumers

can have exceptional multi-screen experiences and watch what they want, where they want.”

A complete case study is available [here](#) with additional details on how VOD Factory using Limelight Networks.

About VOD Factory

VOD Factory, based in Paris, offers an end-to-end solution for companies who want to build video on-demand services. This includes building the catalogue from its online library of over 20,000 titles, negotiating rights, preparing content and digital logistics, marketing as well as the building and development of platforms.

About Limelight

Limelight Networks, a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

View source version on [businesswire.com](http://www.businesswire.com): <http://www.businesswire.com/news/home/20161103005026/en/>

Limelight Networks, Inc.

Pierre Said, +33 666 545981

psaid@lnw.com

Source: Limelight Networks, Inc.