



NEWS RELEASE

Limelight Networks' Jason Thibeault to Present on Multiplatform Sports Storytelling and Next-Generation Formats at Upcoming Sports Video Group Conferences

7/22/2015

TEMPE, Ariz.--(BUSINESS WIRE)-- **Limelight Networks, Inc.** ("Limelight") (Nasdaq:LLNW), a global leader in digital content delivery, today announced Jason Thibeault, Limelight's Senior Director of Marketing Strategy will present on second screen fan experiences and next generation video format at two upcoming **Sports Video Group** conferences in New York City. He will share the knowledge Limelight has gained after more than a decade of helping broadcasters deliver some of the world's most popular sporting events. The Sports Video Group supports the professional community that relies on video, audio, and broadband technologies to produce and distribute sports content.

On July 28, 2015 at 2:05 p.m., Thibeault will participate in a panel titled, "Innovations in Multiplatform Sports Storytelling: Maximizing Assets on Any Screen," at the **2nd Screen Summit: Sports** conference, hosted by Sports Video Group and **2ndScreen Society**. Panelists will examine how technologies are facilitating the second screen fan experience both on and off the playing field and inside or outside the venue. The session will also discuss how increasing efficiencies during production and distribution lead to a more engaged audience.

Additionally, on July 29, 2015 at 3:30 p.m., Thibeault will participate in a panel titled, "Future of Codecs Roadmap: 4K and Beyond," at the **Sports Asset Management and Storage Forum**. He will address how codecs and material eXchange Format (MXF) will evolve to support next-generation formats and help media-asset managers weather

the challenges ahead.

“In a world where content can be consumed when and where the viewer wants it, demand for real-time access to sports has gone through the roof,” said Jason Thibeault. “Consumers have come to expect flawless delivery, and because sports are so ‘in the moment,’ there’s very little margin for error. I look forward to participating in these Sports Video Group conferences to share Limelight’s expertise delivering these types of events.”

Leading broadcasters across the globe leverage Limelight’s Orchestrate platform and high performance global network for live streaming of their sports events, including the 2014 World Cup, Wimbledon, the Indian Cricket League, the European Championship and the RBS Six Nations’ rugby championship. Limelight enables broadcasters to leverage its cloud-based applications and global network for delivering live events across various devices in real time.

About Limelight

Limelight Networks Inc., (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company’s award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

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Source: Limelight Networks