



NEWS RELEASE

Limelight Networks Offers Its Industry-Leading CDN Origin Storage Risk Free

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Unique combination of origin storage and best-of-breed ingest boost CDN performance and reduce total cost of ownership

TEMPE, Ariz.--(BUSINESS WIRE)-- Limelight Networks, Inc. (Nasdaq: **LLNW**), a global leader in digital content delivery, today introduced a risk-free trial of its high-performance Origin Storage services.

Limelight is offering unlimited no-cost storage capacity for 60 days with free assistance to migrate content from current storage systems. Additionally, Limelight will match a customer's effective storage pricing at the conclusion of the free trial.

In many content delivery network (CDN) environments, origin storage is the weakest link – a critical but underappreciated element in the content delivery workflow. As a result, the quality of content delivery and user experience can suffer greatly due to poorly optimized origin storage.

Limelight's Origin Storage solves this problem. It's tightly integrated with the Limelight Orchestrate Platform and uses Limelight's global private fiber backbone to accelerate automated content replication and delivery. Independent performance monitor Cedexis has measured Limelight Origin Storage as being up to 92 percent faster than other cloud storage offerings¹. Limelight's own internal testing has seen improvements of up to 200 percent.

Limelight's Origin Storage benefits also include:



- Workflow Automation: Easy-to-use policy-based “set-it-and-forget-it” capabilities for managing and replicating content.
- Cost-Free Automated Replication: Automatic content replication in multiple geographic locations close to where it will be delivered to users at no additional cost.
- Built-In Redundancy and High-Availability: Content is automatically accessed and served from the fastest storage location, providing automatic redundancy and high availability for all content.
- Multi-CDN Capable: Can serve as the primary or backup origin for any delivery service or CDN, regardless of the location and size of the content library.
- Automated Ingest: Limelight Intelligent Ingest automatically uploads content based on audience demand or a manifest to simplify migration from legacy storage systems.

“Limelight has invested millions of dollars and years of development to deliver the best combination of assets that will help differentiate our customer from their competitors,” said Nigel Burmeister, Vice President of Marketing at Limelight. “Origin Storage removes the complexities of managing content by automating the ingest and replication of content to provide the fastest delivery with built-in redundancy and high availability. We’re offering this risk-free trial so that every organization can experience the benefits of using Origin Storage to simplify operations, deliver the best online experiences to their customers, and meet their business objectives.”

This offer is for a limited time only. For more information or to sign up for a free trial, please email info@llnw.com or visit <https://www.limelight.com/free-storage-promotion>.

About Limelight

Limelight Networks, a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company’s Limelight Orchestrate Platform includes a global infrastructure with a fully-integrated suite of capabilities and services to help you address all your content delivery needs. The Orchestrate Platform solves your most important content delivery challenges so you can deliver the next great digital experience anywhere. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

1Cedexis data from January 1 to March 31, 2017

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