



NEWS RELEASE

# Limelight Networks Reports Record-Breaking Internet Traffic for Today's Inaugural Address

1/20/2009

TEMPE, Ariz., Jan. 20 /PRNewswire-FirstCall/ -- Limelight Networks, Inc. (Nasdaq: LLNW) today announced that the company delivered President Barack Obama's inaugural address live over the Internet to an estimated 2.5 million viewers - over two full Nielsen ratings point of viewing audience.

The company reported that the overwhelming majority of viewers joined a live video stream just before Obama began his inaugural address. Audience members remained connected to the live stream for almost the entirety of Obama's speech.

"Today's inauguration is an example of the global power of the Internet as a platform to unite. Like never before, people from around the world joined together to experience this historic moment," said Nathan Raciborski, chief technical officer and co-founder, Limelight Networks, Inc. "Such a powerful, unifying event was exactly what we envisioned eight years ago when we launched our innovative, network-based CDN, and we are pleased that our platform played such a major role in delivering today's ceremony to the world."

The robust and scalable infrastructure of Limelight Network's content delivery service was engineered to meet the challenges of delivering rich media to today's Internet users, by accounting for the four dimensions of content delivery: increasing file size, expanding content libraries, ever-growing audience size, and the immediate availability of every library object, regardless of popularity.

About Limelight Networks, Inc.

Limelight Networks, Inc. (Nasdaq: LLNW) is a content delivery partner enabling the next wave of Internet business and entertainment. More than 1300 Internet, entertainment, software, and technology brands trust our robust, scalable platform to monetize their digital assets by delivering a brilliant online experience to their global audience. Our architecture bypasses the busy public Internet using a dedicated optical network that interconnects thousands of servers and delivers massive files at the speed of light - directly to the access networks that consumers use every day. Our proven network and passion for service provides our customers confidence that every object in their library will be delivered to every user, every time. Read our blog at <http://blog.llnw.com> or visit <http://www.limelightnetworks.com> for more information.

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