



NEWS RELEASE

Limelight Networks Wins Global Business Excellence Award for Second Consecutive Year

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Content Delivery Network's innovative SmartPurge solution wins the Outstanding New Product / Service category

TEMPE, Ariz.--(BUSINESS WIRE)-- **Limelight Networks, Inc.**(Nasdaq:LLNW), a global leader in digital content delivery, today announced that its SmartPurge near-instant online content removal solution has won the 2016 Global Business Excellence Award for Outstanding New Product/Service. The awards recognize business excellence throughout the world and this is the second consecutive year Limelight has been selected as a winner.

Organizations must be able to deliver content successfully and react immediately to remove content when necessary. SmartPurge was recognized for its unique capability to allow companies to delete content from their cache anywhere in the world in seconds. This includes any type of content, such as a bad software file or incorrect images or pricing on a website, from being served to end-users. SmartPurge also provides instantaneous confirmation and reporting to assure companies that outdated, unwanted, or inaccurate content has been completely removed from Limelight's global CDN infrastructure.

The Global Business Excellence Awards is one of the world's highest profile award programs. Winning speaks volumes about the quality of a company's solution. The organization's large panel of independent expert judges select winners according to strict criteria for each category and sector; focusing on financial results, innovation, and customer, employee, investor and community benefits.

Commenting on Limelight Networks, the winner in the Outstanding New Product/Service category, the chairman of

the judges said: "Limelight Networks is transforming the digital world with its fantastic new SmartPurge product that can remove any unwanted online content instantly. Typically, this process would take hours, which could cause lasting damage to a company's business. SmartPurge has the capability to remove more than three terabytes in less than five seconds. This is an impressively intelligent system that is fast, reliable and keeps the client in the know simply and professionally. Many congratulations to Limelight Networks for creating an outstanding new B2B product."

"We're committed to continuous innovation to bring our customers the best solutions to easily manage their digital content," said Nigel Burmeister, vice president of global marketing at Limelight. "Being recognized by the Global Business Excellence Awards for the second year running is truly a testament to that fact, and we're honored to be among the list of esteemed winners."

About Limelight

Limelight Networks (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

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