



NEWS RELEASE

Limelight Networks to Present at the Content Delivery Summit and Streaming Media East

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Senior Director of Marketing Strategy, Jason Thibeault, to Present on Strategies for Improving Digital Performance

TEMPE, Ariz.--(BUSINESS WIRE)-- **Limelight Networks, Inc.** ("Limelight") (Nasdaq:LLNW), a global leader in digital content delivery, today announced its participation at Streaming Media East and the Content Delivery Summit, a featured event at the show.

Senior Director of Marketing Strategy, Jason Thibeault, will lead a session at the Content Delivery Summit entitled "Uncovering the Real Reasons Why Online Audiences Leave." Jason will discuss how the complexity of today's digital experiences can produce various forms of latency that can potentially impact the performance of a digital experience.

Who: Jason Thibeault, Senior Director of Marketing Strategy, Limelight Networks

What: Today's digital experiences are complex, combining different data sources, scripts, videos, and processes – all of which can produce latency in an end user's digital experience with a brand or company. Latency in a company's digital performance can come at a high cost, with poor performing websites causing loss of sales or worse, sending customers to a competitor's website.

Jason will identify the myriad forms of latency that can potentially impact performance, from video buffering to middle-mile optimization, and arm attendees with insights into how to prevent latency within their own organization by using real-world examples.

When: Monday, May 12, 2014 from 1:30-1:55 p.m. ET

Where: New York Hilton Midtown, Nassau Room
1335 Avenue of the Americas, New York, NY 10019

To learn more about Limelight Networks, please visit the company at booth #125 in the Streaming Media East Exhibit Hall. Additionally, Jason will be joined by Limelight Networks' solution engineer Adam Copeland for a presentation on how to publish video content to multiple devices. To attend, please visit the exhibition hall theater on Tuesday, May 13 at 12:40 p.m ET.

To learn more about the Content Delivery Summit, please visit <http://www.contentdeliverysummit.com>. To learn more about Streaming Media East, please visit <http://www.streamingmedia.com/conferences/East2014>.

About Limelight

Limelight Networks, Inc. (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage digital audiences by enabling them to manage and deliver digital content on any device, anywhere in the world. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), and be sure to follow us on Twitter® at www.twitter.com/llnw.

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Source: Limelight Networks, Inc.