



NEWS RELEASE

Limelight Networks to Provide Content Delivery Services for NBC's Coverage of the Beijing Olympic Games

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TEMPE, Ariz., July 29 /PRNewswire-FirstCall/ -- Limelight Networks, Inc. today announced that the company (Nasdaq: LLNW) has been selected to provide live and on-demand video streaming services to NBCOlympics.com on MSN during the network's coverage of the 2008 Beijing Olympics from Beijing, China, 8-24 August.

Limelight Networks is the primary CDN for all video content on the "NBCOlympics.com on MSN" web site, which is being produced in partnership by NBC and MSN. With a global content delivery network, purpose-built to handle high-profile events like the Olympic Games, Limelight Networks will help NBC and Microsoft provide fans with access to approximately 2,200 total hours of live streaming Olympic broadband video coverage and approximately 3,000 hours of highlights, rewinds and encores leveraging a next generation Microsoft Silverlight user experience.

"We at Limelight Networks have built our global content delivery network specifically to handle 'mission critical' events," said Jeff Lunsford, chairman and CEO, Limelight Networks, Inc. "We're excited and honored to be working with NBC and Microsoft to provide Olympic viewers an online experience they've never had before and that will become a viewing standard for future live events."

"This is by far the most ambitious live streaming coverage of an Olympic Games," said Gary Zenkel, President, NBC Olympics. "And we are thrilled to be working with Limelight Networks to deliver unprecedented online video streaming access to the Beijing Olympics."

With massively provisioned delivery centers, direct connections to more than 800 last-mile networks around the world and a global fiber-optic platform, Limelight Networks enables "mission critical streaming." This means that content is delivered in its highest fidelity possible and as it is expected to appear, without stuttering, and viewers get access to content with just a click -- no waiting rooms involved.

About NBC Olympics

NBC, "America's Olympic Network," owns the exclusive U.S. media rights to the Olympic Games, television's most powerful property, through 2012, which includes Beijing in 2008, Vancouver in 2010 and London in 2012. From August 8-24, 2008 NBC Universal will present an unprecedented 3,600 hours of coverage, highlighted by NBC in primetime with live swimming, gymnastics and beach volleyball. In August 2004, 203 million viewers watched as the networks of NBC Universal -- NBC, MSNBC, CNBC, USA, Bravo, Telemundo, and NBC's HD affiliates -- offered a then record 1,210 hours of Olympic coverage from Athens. For additional information, go to NBCOlympics.com. Merging news, results and schedules with extensive video coverage and an unmatched depth of unique story telling content, NBCOlympics.com will be the Olympic fan's hub for every aspect of the 2008 Beijing Games experience -- from the most comprehensive TV schedules to learning how to connect to mobile, gaming, VOD and other digital destinations. NBCOlympics.com will provide approximately 2,200 hours of live event competition where users can choose from up to 20 concurrent streams encompassing 25 Olympic sports. In addition, the site will offer more than 3,000 hours of on-demand access to full-event replays and extensive highlights, including daily recaps of key events, best-of montages, commentator analysis and athlete-specific clips.

About Limelight Networks, Inc.

Limelight Networks, Inc. (Nasdaq: LLNW) is a content delivery partner enabling the next wave of Internet business and entertainment. More than 1300 Internet, entertainment, software, and technology brands trust our robust, scalable platform to monetize their digital assets by delivering a brilliant online experience to their global audience. Our architecture bypasses the busy public Internet using a dedicated optical network that interconnects thousands of servers and delivers massive files at the speed of light -- directly to the access networks that consumers use every day. Our proven network and passion for service provides our customers confidence that every object in their library will be delivered to every user, every time. Read our blog at <http://blog.llnw.com> or visit <http://www.limelightnetworks.com> for more information.

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