



NEWS RELEASE

## Limelight Networks(R) Announces HTTP Dynamic Streaming Support for the Adobe(R) Flash(R) Platform

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TEMPE, AZ -- (MARKET WIRE) -- 05/11/10 -- Limelight Networks, Inc (NASDAQ: LLNW) today extended its longstanding strategic relationship with Adobe by announcing support for HTTP Dynamic Streaming for the Adobe® Flash® Platform. Through this relationship, Limelight Networks will be first content delivery service in production with the solution. The announcement was made at the Streaming Media East trade show (May 11-13, 2010 in New York, NY), where Limelight Networks and Adobe are demonstrating.

Content publishers can begin working with Limelight Networks today to prepare their infrastructure and design their content distribution strategies for HTTP Dynamic Streaming. They can use the beta of Adobe Flash Player 10.1 to experience the high-quality streaming that this innovative platform provides for their online audiences, and then be ready for immediate service deployment when the final version of Flash Player 10.1 is released which is expected in the first half of 2010.

"Limelight Networks and Adobe engineering resources have collaborated over the past few months to integrate the innovations of HTTP Dynamic Streaming and Adobe Flash Media Server with our global delivery platform. Together, we have developed a finely-tuned delivery service that supports standards-based HTTP streaming," said Peter Coppola, vice president, Limelight Networks, Inc. "We are pleased that through our collaboration with Adobe on this project, we have first-mover advantage in helping our customers create brilliant HTTP Dynamic Streaming experiences on a global basis."

"Our close collaboration with Limelight during the pre-release of HTTP Dynamic Streaming has well positioned us to

meet early demand by proving and demonstrating the technology to customers like DirecTV. With the upcoming release of Flash Player 10.1, customers will be able to enjoy all the benefits of the Adobe Flash Platform while also taking advantage of the proven, global HTTP infrastructure and software innovations of the Limelight Networks content delivery service," said Doug Mack, vice president and general manager, Digital Imaging and Rich Media Solutions at Adobe. "The Real Time Messaging Protocol (RTMP) in Adobe Flash Media Server remains the leading protocol of choice delivering video on the Web. However, HTTP Dynamic Streaming complements RTMP and provides additional streaming functionality such as adaptive bit rate technology and intelligent content caching."

Limelight DELIVER support for HTTP Dynamic Streaming is expected during Q2 2010. For more information and a demonstration of HTTP Dynamic Streaming, visit [http://lime.lt/flash\\_http\\_demo](http://lime.lt/flash_http_demo).

About Limelight Networks, Inc.

Limelight Networks, Inc. (NASDAQ: LLNW) provides on-demand software, platform, and infrastructure services that help global businesses reach and engage audiences on any mobile or connected device, enabling them to enhance their brand presence, build stronger customer relationships, optimize their advertising, and monetize their digital assets. For more information, please visit <http://www.limelightnetworks.com> or follow us on Twitter at [www.twitter.com/llnw](http://www.twitter.com/llnw).

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