



NEWS RELEASE

Limelight and Newzoo to Host Webinar on Trends and Success Factors in the Rapidly Evolving PC/MMO Games Market

5/12/2015

TEMPE, Arizona--(BUSINESS WIRE)-- Limelight Networks Inc.

Who: Peter Warman, CEO, Newzoo and Anne Blanchard, Solutions Marketing Manager, Limelight

What: PC and Massive Multi-Player Online (MMO) games will exceed 30 percent of the world's more than \$100 billion game revenues by 2017. Join a free webinar with experts from games market research and analytics firm, Newzoo International, and Limelight Networks, who will discuss the state of the PC/MMO market and critical success factors for game developers and publishers. Globalization, cross-screen gaming, video streaming, e-sports and running games-as-a-service are changing the gaming landscape at an enormous pace and provide opportunities for those who can deliver their games and media content at scale. Also hear a preview from Newzoo of their annual top 10 trends shaping the future of the games industry that will be part of their global report published in June.

When: Date: Thursday, May 14, 2015 11:00am Pacific, 2:00pm Eastern

Where: <https://www.brighttalk.com/webcast/9151/155237?ls=MA>

About Newzoo

Newzoo is an innovative global market research and predictive analytics firm with a primary focus on games. Newzoo provides its clients with a mix of market trends, financial analysis, revenue projections, consumer insights, data modelling solutions and predictive analytics services across all continents, screens and business models. Newzoo works for the majority of top 25 public companies by game revenue globally, many independent game developers as well as leading global hardware and media companies. Newzoo is headquartered in Amsterdam with international offices in Shanghai and San Francisco.

About Limelight

Limelight Networks Inc., (NASDAQ: LLNW), a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

famaPR on behalf of Limelight Networks

Ted Weismann, 617-986-5009

limelight@famapr.com

Source: Limelight Networks Inc.