



NEWS RELEASE

Metropole Television Group Selects Limelight Networks and Adobe Flash Media Server 3 Software for New M6 'Catch Up TV' Internet Service

9/10/2008

AMSTERDAM, Netherlands, Sept. 10 /PRNewswire-FirstCall/ -- Limelight Networks, Inc., (Nasdaq: LLNW) today announced that M6 Web, the Internet division of Metropole Television Group, has selected the company to stream live and on-demand content using Adobe(R) Flash(R) Media Server 3 software. Limelight and M6 Web worked together earlier this year to make the Euro2008 soccer tournament available online throughout France.

"We are pleased to work with Limelight Networks and Adobe to bring the revolutionary M6Replay service to our customers," said Valery Gerfaud, Metropole, CEO M6 Web. "The scale and reliability of Limelight Networks' content delivery offering, combined with the reliability and quality of Adobe Flash technology, provides us with a solid foundation to build an unparalleled user experience."

The new service, located at <http://www.M6Replay.fr>, will let French viewers "catch up" on television programming they may have missed, by making replays for popular programs available online, including Prison Break, NCIS, and others. Shows will be streamed using Adobe Flash Media Server 3 software via the LimelightSTREAM service. By using Adobe Flash technology, Metropole is tapping into the number one format for video on the web, with 73% of online videos worldwide viewed using Adobe's popular technology*.

Limelight's use of Adobe Flash Media Server 3 software means that customers can expect nearly double the previous performance than previous versions, as well as industry-standard H.264 video codec and AAC+ audio codec support, and increased protection for streamed media. In addition, streaming performance gains in the latest

version of Adobe Flash Media Server are significant, allowing more streams and more users per server, helping to lower overall deployment costs.

Limelight Networks will also store the past 7 days of content in its highly secured data centers throughout Europe using Limelight MediaVault for Adobe Flash Media Server 3. Limelight MediaVault protects content from abuse by spiders, bots, and deep linking by enabling customers to generate a unique URL for the location of their content. These URLs can be set to expire after a certain period of time, so that even if another site were to embed the link, it would no longer be functional. Additionally, M6 will use Limelight's geocompliance technologies to ensure content is only delivered to viewers in regions where M6 has rights to deliver it.

"We are pleased to add one of the largest content publishers in the world to the list of companies using Adobe Flash technology," said Jim Guerard, vice president and general manager of Dynamic Media for Adobe. "Together with our longstanding partner Limelight Networks, Adobe is enabling M6 to bring high-quality Internet television viewing experiences to millions of French viewers."

"The lines between offline television and online viewing are blurring, and the M6 Replay service is the latest example of publishers embracing the Internet as a viable delivery mechanism," said David Hatfield, senior vice president of products, marketing, and sales, Limelight Networks, Inc. "By combining industry-leading support for Adobe Flash technologies with our global scale and European presence, Limelight Networks is providing a world-class platform for M6 to deliver this unique experience."

About Metropole Television Group

Created in 1987 with the channel M6, Metropole Television Group now offers a wide range of products and services multi-media. In television, it affects large audiences through its family of channels organized around M6, second commercial channel market, and complements each other in terms editorials. Attendance on as many broadcast platforms, channels ensure enhance the content of the group with viewers. With its brands and audiovisual products, the M6 group has developed gradually many activities diversification which today almost half of its turnover. With the "digital revolution", it is now firmly entered into new technologies such as mobile phone or the Internet, while still present in the press, cinema, video.

About Limelight Networks, Inc.

Limelight Networks, Inc. (Nasdaq: LLNW) is a content delivery partner enabling the next wave of Internet business and entertainment. More than 1300 Internet, entertainment, software, and technology brands trust our robust, scalable platform to monetize their digital assets by delivering a brilliant online experience to their global audience. Our architecture bypasses the busy public Internet using a dedicated optical network that interconnects thousands

of servers and delivers massive files at the speed of light -- directly to the access networks that consumers use every day. Our proven network and passion for service provides our customers confidence that every object in their library will be delivered to every user, every time. Read our blog at <http://blog.llnw.com> or visit <http://www.limelightnetworks.com> for more information.

*Source: June 2008 data from independent research firm comScore.

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Contact: Paul Alfieri of Limelight Networks, Inc., +1-917-297-4241, palfieri@llnw.com