



NEWS RELEASE

Quiksilver Europe Delivers Richer, Faster Online Experience With Limelight Networks

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TEMPE, Ariz., March 8, 2011 (GLOBE NEWSWIRE) -- **Limelight Networks**, Inc. (Nasdaq:LLNW) today announced that **Quiksilver Europe** deployed Limelight's website acceleration services to maximize website performance and enhance the online experience for its customers.

"Quiksilver is a very visual brand that employs a lot of media," noted Thierry Bugeat, Head Developer, Quiksilver Europe. "Our challenge was to provide this content quickly and consistently to customers worldwide. Thanks to Limelight's strong delivery infrastructure, we are delivering numerous high-quality videos to this large audience without any stuttering or interruption."

Quiksilver Europe, the world's leading outdoor sports lifestyle company, sells clothing and accessories oriented towards surfing, skateboarding, and snowboarding. Prior to employing Limelight's services, the company hosted all of its web content in-house. As the retailer added more images and videos online, the company's in-house resources became strained and website performance suffered. To help better balance this richer experience with site performance, the Quiksilver web team turned to Limelight's website acceleration tools. Limelight now delivers between 80 and 95% of the retailer's site content.

"After working closely with us to explore our technical demands and identify our business requirements, Limelight devised a solution to meet our needs for the acceleration of small objects and video on demand," stated Bugeat. "We are now able to face large audience without any apprehension and provide exceptional service in any location. What's more, Limelight allowed us to simplify and optimize our infrastructure and enhance our customer

experience without increasing costs."

Quiksilver organizes multiple events and sponsors many athletes. Limelight recently helped the retailer showcase its main surf event, **Quiksilver Pro France**, which is followed on the web by millions of viewers worldwide. By leveraging Limelight's reliable services, Quiksilver Europe was able to confidently provide its customers with the quality content they demand.

"Limelight Networks' **private global network infrastructure** and **intelligent delivery platform** enables retailers to quickly and seamlessly deliver content to customers all over the world," said George Fraser, Vice President of International Markets, Limelight Networks. "This speed and quality of experience is critical to increasing online sales, building brands, and managing customer relationships."

About Limelight Networks, Inc.

Limelight Networks, Inc. (Nasdaq:LLNW) provides solutions that enable business and technology decision makers to profit from the shift of content and advertising to the online world, the explosive growth of mobile and connected devices, and the migration of IT applications and services into the cloud. Over 1600 customers worldwide use Limelight's massively scalable software services that engage audiences, enhance brand presence, analyze viewer preferences, optimize advertising, manage and monetize digital assets, and ultimately help build stronger customer relationships. For more information, please visit <http://www.limelightnetworks.com> or follow us on Twitter at www.twitter.com/lnw.

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