NEWS RELEASE

Spindrift Just Released the Ultimate Summer Flavor - Yuzu Mandarin

2025-06-23

- For the first time, Spindrift is launching a flavor exclusively online for its biggest fans. The exclusive 'first batch' of Spindrift® Yuzu Mandarin features real squeezed fruit from the Yuzu Road in Japan and will be available only online

- To celebrate the flavor, Momofuku Noodle Bar created two limited-time dishes inspired by Yuzu Mandarin that will be available at both NYC locations

NEWTON, Mass., June 23, 2025 /PRNewswire/ -- **Spindrift Beverage Co.**, Inc., the leader in beverages made with real squeezed fruit, broadens its sparkling water portfolio with Yuzu Mandarin sparkling water. The most refreshing drink for summer, Yuzu Mandarin's first batch debuts as an online-exclusive for the brand's most avid fans. To celebrate the new flavor, Spindrift is collaborating with long-time culinary friends, Momofuku, to launch limited-time dishes inspired by Yuzu Mandarin at the award-winning Momofuku Noodle Bar in New York City.

With two unexpected, unique fruits at the forefront of Yuzu Mandarin, Spindrift aims to delight its most adventurous fans. The bright, sophisticated sparkling water features bold bursts of tart flavor from yuzu and juicy, sweet notes from mandarins. As with all Spindrift® products, Yuzu Mandarin is proudly made the hard way™ with real squeezed fruit. For this recipe, Spindrift sourced juice from the best-tasting fruit grown in the yuzu groves of Japan and mandarins from lush groves in California.

"Our super-fans– Drifters as we call them, trust us with real ingredients. They look forward to new flavors and hold us to the highest standards. Real squeezed citrus is our expertise, but, as our biggest fans know, unique fruits are

our passion," said Dave Burwick, CEO of Spindrift. "Drifters always ask us to create custom batches of Spindrift special fruits – yuzu is one of the most-requested – so we're thrilled to make this flavor available."

After years of requests from the "Drifters" community, the Spindrift innovation and sourcing teams set out to find a supplier that would honor the incredible flavor and subtleties of yuzu. Spindrift's dedication to unexpected flavors and innovation – they were the first to introduce real squeezed fruit to sparkling water – has made them a category leader in the beverage space at large.

From June 23rd to August 8th, guests at **Momofuku Noodle Bar** (East Village and Uptown) will receive complimentary cans of Spindrift® Yuzu Mandarin and have the chance to experience limited-edition dishes inspired by Yuzu Mandarin. Guests can enjoy Tempura Dorade with snap peas, watercress, horseradish and a lemon vinaigrette at Noodle Bar East Village, and Roasted Garlic Noodles with Blue Prawns with miso and asparagus at Noodle Bar Uptown. Any guest who orders one of the new dishes will also receive an exclusive co-branded tote commemorating the collaboration while supplies last.

"At Noodle Bar, we were excited to create two fresh dishes for summer inspired by Yuzu Mandarin," said Chef Pablo Vidal Saioro, Chef de Cuisine of Momofuku Noodle Bar East Village. "Part of Noodle Bar's identity is pushing boundaries with bold flavors and real ingredients, so we're thrilled to celebrate that with this partnership with Spindrift and with diners who visit our restaurants."

Spindrift® Yuzu Mandarin is now available for purchase on **drinkspindrift.com** and Amazon storefront. Enjoy Yuzu Mandarin on menus at both Momofuku Noodle Bar locations. Patrons who visit Noodle Bar will be able to try a can of Yuzu Mandarin for free or order the exclusive pairing.

Follow Spindrift at @drinkspindrift on Instagram, TikTok, X, and more.

About Spindrift

Spindrift Beverage Co., Inc. is making every beverage a positive force of nature. Founded in 2010 on the belief that the best tastes come directly from nature, every Spindrift® product is proudly made the hard way™ with real squeezed fruit. Spindrift does things the hard way, the intentional way, the better albeit more challenging way, the right way – because, in the end, it's worth it. From searching worldwide to source the best-tasting fruit to prioritizing quality throughout their carefully-hewn manufacturing process to their best-in-class sensory process, every Spindrift is crafted to celebrate the aroma, texture, and taste of real squeezed fruit – never from concentrate - in every sip. Spindrift® sparkling water is available nationwide, new Spindrift® SODA is available on the company's website and Amazon, and Spindrift Spiked® hard seltzer is available in select markets. The company donates to environmental not-for-profits through membership to 1% For the Planet. Spindrift is headquartered in Newton, Mass.

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