



NEWS RELEASE

# SpyCloud Appoints New Vice President of Federal to Oversee Growth of Government Practice

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Bill Cull brings over 20 years of experience scaling high-growth companies expanding their foothold in the public sector

AUSTIN, Texas--(BUSINESS WIRE)-- **SpyCloud**, the leader in Cybercrime Analytics, today announced Bill Cull as its new Vice President of Federal. In this role, Cull will lead the strategic expansion of SpyCloud's federal offerings for defense, civilian agencies and national security.

Cull joins SpyCloud with decades of experience as a high-tech sales leader facilitating growth for companies serving government agencies. He previously held notable federal leadership positions at IBM, Oracle, Splunk and Palo Alto Networks. Prior to his sales career, Cull led award-winning eGovernment programs for the City of San Diego and the City of San Francisco and served in various leadership positions in Ohio's congressional delegation.

"The appointment of Bill Cull to support SpyCloud's federal initiatives represents a significant advancement for the company," said Ted Ross, CEO & Co-Founder of SpyCloud. "Increasing criminal activity and the complex nature of the government's threat landscape highlights the need for new cyber defense strategies to thwart and unmask adversaries. Bill's extensive experience will further empower our team as a trusted government partner helping address threats to national security."

SpyCloud works with more than 15 U.S. federal government agencies, including U.S. Cyber Command, the U.S. Army, U.S. Special Operations Command, and the Internal Revenue Service – providing investigative solutions and

automated protection from account takeover and online fraud.

"The federal government is a prime target for cyberattacks, but agencies often lack the visibility necessary to protect countless potential attack vectors," said Cull. "I chose to work with SpyCloud because it is dedicated to providing agencies with the next-generation threat intelligence necessary to disrupt criminal activity before it can impact agencies and the citizens that rely on them. Its solutions ensure that our government can safely and securely achieve their most challenging mission objectives."

In his new role, Cull is responsible for SpyCloud's federal growth strategy, growing the company's government customer base and augmenting its channel program with distributors, value-added resellers, and system integrators across various government verticals.

Compromised authentication data and personally identifiable information enable cyberattacks that threaten the safety and national security interests of the United States. SpyCloud's platform continuously detects and mitigates exposures from third-party breaches, identifies infostealer malware-infected systems and remediates the exfiltrated data that fuels unauthorized access to networks and targeted attacks from account takeover to ransomware. Its Investigations portal provides enriched data and powerful workflows that streamline analysts' efforts to identify threat actors, their infrastructure, and sources of fraudulent activity.

## About SpyCloud

SpyCloud transforms recaptured darknet data to protect businesses from cyberattacks. Its products operationalize Cybercrime Analytics (C2A) to produce actionable insights that allow enterprises to proactively prevent ransomware and account takeover, safeguard employee and consumer identities, and investigate cybercrime incidents. Its unique data from breaches, malware-infected devices, and other underground sources also powers many popular dark web monitoring and identity theft protection offerings. SpyCloud customers include half of the ten largest global enterprises, mid-size companies, and government agencies around the world. Headquartered in Austin, TX, SpyCloud is home to nearly 200 cybersecurity experts whose mission is to make the internet safer with automated solutions that help organizations combat cybercrime. To learn more and see insights on your organization's exposed data, visit [spycloud.com](https://spycloud.com).

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