



NEWS RELEASE

Tool drive at Miller Park with free tickets to the Brewers game

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MILWAUKEE, July 26, 2016 /PRNewswire/ -- Associated Bank and Brewers Community Foundation will team up for the second year to host a tool collection drive at Miller Park on Wednesday, August 10. Fans can exchange new or gently used tools for free tickets to that evening's Brewers vs. Atlanta Braves game at 7:10 p.m. For each tool donated, fans will receive a free Loge Level ticket (up to a maximum of 8 tickets per person, while supplies last).

All tools will be donated to Housing Resources, Inc. (HRI), a nonprofit organization in Milwaukee dedicated to helping individuals and families purchase and maintain their own homes. The HRI Tool Loan Center provides tools to local homeowners who wish to do their own repairs and maintenance on their homes and they either can't afford to buy tools, don't have the room to store tools or only need them for a one-time use. HRI also loans tools to community organizations to do neighborhood clean-ups, beautification or maintenance projects. For more information about HRI and approved tools to donate, visit hri-wi.org. A list of approved tools for donation is provided below.

There will be two donation locations on the Miller Park Plaza - one near the Associated Check In Gate by the pedestrian bridge and one near Home Plate Gate. Donations will be accepted from 4:30 p.m. – 7:00 p.m.

"Because we want to support and empower homeowners to maintain their homes and improve the quality of life in our community, we are proud to partner with Brewers Community Foundation to support the HRI Tool Loan Center," said Christopher Piotrowski, executive vice president and chief marketing officer at Associated Bank. "We encourage Brewer fans to donate new or gently used tools to this very worthy cause and help make a positive

difference in Milwaukee neighborhoods."

"Brewers Community Foundation appreciates partnering with Associated Bank particularly as it relates to the critical need of housing," said Brewers Community Foundation Executive Director Cecelia Gore. "Corporate partnerships with quality nonprofits assure that needed resources support individuals and organizations that are having a significant impact on our community."

ABOUT ASSOCIATED BANC-CORP

Associated Banc-Corp (NYSE: ASB) has total assets of \$29 billion and is one of the top 50 publicly traded U.S. bank holding companies. Headquartered in Green Bay, Wisconsin, Associated is a leading Midwest banking franchise, offering a full range of financial products and services from over 200 banking locations serving more than 100 communities throughout Wisconsin, Illinois and Minnesota, and commercial financial services in Indiana, Michigan, Missouri, Ohio and Texas. Associated Bank, N.A. is an Equal Housing Lender, Equal Opportunity Lender and Member FDIC. More information about Associated Banc-Corp is available at www.associatedbank.com.

ABOUT BREWERS COMMUNITY FOUNDATION

Brewers Community Foundation harnesses the pride, passion and commitment of Brewers fans, players and other supporters to positively impact the lives of children and their families in Greater Milwaukee and Wisconsin. The Foundation's funding efforts strategically extend financial support to nonprofits that provide quality programming in the areas of health, education, recreation and basic needs, with a particular focus on low-income and disadvantaged youth and their families.

ABOUT HOUSING RESOURCES, INC.

Housing Resources, Inc. (HRI) was founded in 1991 as a 501(c)3 organization dedicated to providing education and counseling to first-time low and moderate income homebuyers. HRI's mission is to empower people to live their dream of homeownership through education, advocacy and supportive services. HRI has successfully assisted thousands of individuals and families in achieving their goal of homeownership, as well as provided services that help homeowners maintain their homes.

Housing Resources, Inc. is a chartered member of NeighborWorks®; a nationwide network of 240 trained and certified community development organizations at work in nearly 4,000 communities across America. Working in partnership with others, NeighborWorks® organizations are leaders in strengthening communities and creating affordable housing opportunities for low- and moderate-income families.

August 10 Tool Drive for Housing Resources, Inc. – Approved Tool Donations:

Basin Wrenches

Belt/Hand Sanders
C-Clamps
Cement Floats
Cement Trowels
Chisel wood
Claw hammers Crow bars
Drain snakes (any size/type)
Drills
Drywall cutter
Extension cords
Floor Scraper
Furniture clamps
Hammers
Homeowner Tool Kits/sets
Laser line levels
Linoleum Roller
Manual Staplers
Taper Measures
Paint scrapers
Push Brooms
Rakes
Roof Jacks
Shovels
Squares
Stud Finders
Trowels
Window Pin Stapler

**Donations of saws of any type will not be accepted.

Contact: Cindy Lorentzen
Associated Bank, Public Relations Specialist
414-278-1876
Cynthia.Lorentzen@associatedbank.com
Or
Tyler Barnes
Milwaukee Brewers, Vice President - Communications
414-902-4468
Tyler.Barnes@brewers.com

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/tool-drive-at-miller-park-with-free-tickets-to-the-brewers-game-300304068.html>

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