



NEWS RELEASE

Viki Leverages Limelight Networks' CDN to Deliver Movies Over-the-Top to Millions of Viewers Globally

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Customers get fast access to broadcast-quality online videos in more than 200 languages

TEMPE, Ariz.--(BUSINESS WIRE)-- Limelight Networks, Inc. (Nasdaq: **LLNW**), a global leader in digital content delivery, today announced that **Viki**, a global Over-the-Top (OTT) video service, is using its Content Delivery Network (CDN) to send movies to millions of viewers across the Americas and Europe.

Based in Singapore, Viki delivers subtitled video on-demand content in more than 200 languages to millions of viewers via its industry-leading streaming platform. Viki offers exclusive shows from the top broadcasters in Korea and is considered the premier destination for Asian TV programs and movies. More than 91 percent of viewers binge-watch shows and 58 percent watch more than two hours a day. Since the digital media space is constantly evolving, Viki is always looking for new opportunities to push the envelope and provide a unique video on-demand experience for its dedicated fans.

"With Limelight Networks, we're able to stand out from the crowd by giving fans the content they want, when they want it, on the devices they use every day. Our viewers can find the content they love and consume it seamlessly," said Rohit Dewan, Chief Technology Officer at Viki.

"Quality of experience is now as vital as quality of content when it comes to OTT services," said Jaheer Abbas, Southeast Asia Regional Sales Director at Limelight Networks. "Viki is keeping fans online and engaged by delivering consistent, reliable and fast broadcast-quality content with our CDN."

Viki relies on Limelight to deliver high-quality video content on any device to a fan base that averages more than 1.3 billion minutes watched per month. Limelight's global private network ensures Viki customers can watch online videos virtually anywhere they have an internet connected device. By working with Limelight, Viki has been able to expand its global footprint and drive new revenue. The value of its content combined with the high-quality experience enabled by Limelight's CDN has also helped convert passive viewers into highly engaged fans.

A complete case study is available [here](#) with additional details.

About Viki

Viki, a play on the words video and wiki, is the global TV site where millions of people discover, watch and subtitle global primetime shows and movies in more than 200 languages. Together with its fans, Viki removes the language and cultural barriers that stand between great entertainment and fans everywhere. Viki is part of the Rakuten Group of companies, which includes Viber, eBates, Lyft and more, reaching a global audience of nearly 1 billion users.

About Limelight

Limelight Networks, a global leader in digital content delivery, empowers customers to better engage online audiences by enabling them to securely manage and globally deliver digital content, on any device. The company's award winning Limelight Orchestrate™ platform includes an integrated suite of content delivery technology and services that helps organizations secure digital content, deliver exceptional multi-screen experiences, improve brand awareness, drive revenue, and enhance customer relationships — all while reducing costs. For more information, please visit www.limelight.com, read our [blog](#), follow us on [Twitter](#), [Facebook](#) and [LinkedIn](#) and be sure to visit [Limelight Connect](#).

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