



NEWS RELEASE

# Bidding now open for Ritchie Bros. Orlando auction

2/9/2021

More than 5,000 PriorityBids have already been made in the February 15 – 20, 2021 event

ORLANDO, Flo., Feb. 9, 2021 /CNW/ - Ritchie Bros. has been conducting massive auctions in Orlando, FL for decades, attracting travelers from around the world to the sunshine state every February—this year will be different. Due to COVID-19, to ensure the safety of its customers and employees, Ritchie Bros. will be conducting its six-day February Orlando event entirely online, and bidding has already begun. In fact, customers have already placed more than 5,000 **PriorityBids** on the 12,000 items available in the February 15 – 20 auction.

"Over the past year we have seen customers become more engaged online, researching equipment and pricing, watchlisting items, and placing PriorityBids ahead of auction day," said Kari Taylor, President, North American Sales, Ritchie Bros. "While the auctioneer may not start calling until next week, the Orlando auction has already begun thanks to PriorityBid. Get online, get registered, and start bidding today!"

With PriorityBid, customers can submit the amount they are willing to bid up to and the Ritchie Bros. system will bid the lowest amount required for them to win the item. The bid is secret, and the system will only raise a customer's bid if someone outbids them. Notifications can be set to inform customers if they have been outbid or won the item. PriorityBid is open now, with live auction bidding starting on Monday, February 15.

"Our Orlando auction site is open for in-person inspections ahead of and during the auction, with onsite parking available," added Ms. Taylor. "Other enhancements to this year's event include video inspections on several asset categories, PriorityBid open significantly earlier for increased customer convenience, and enhanced dynamic bidding for all Timed Auction items. Onsite or online, you can count on Ritchie Bros. to deliver an auction like no other."

## Auction Schedule:

- Monday, February 15: Skid Steer Loaders, Multi Terrain Loaders, Loader Backhoes, Motor Scrapers, Motor Graders, Forklifts, Rough Terrain Forklifts, Telescopic Forklifts, Boom Lifts, Electric Forklifts, Scissor Lifts, Light Towers, Sign Boards, Heavy Gen Sets, Industrial Gen Sets, Light Gen Sets, Welders, Pumps
- Tuesday, February 16: Dumpers, Tack Tractors, Wheel Loaders, Wheel Dozers, Articulated Dump Trucks, Rock Trucks, Water Wagons, Utility Tractors, 2WD Tractors, MFWD Tractors, 4WD Tractors, Track Tractors, Trenchers, Cable Plows, Directional Drills, Boring Machines, Drills, Vacuum Trailers, Pull Scrapers, Feller Bunchers, Skidders, Air Compressors
- Wednesday, February 17: Brooms, Rollers, Tandem Rollers, Vibratory Rollers, Vibratory Padfoot Compactors, Compactors, Crawler Loaders, Crawler Tractors, Carry Deck Cranes, Boom Trucks (straight), All Terrain Cranes, Rough Terrain Cranes, Hydraulic Truck Cranes, Conventional Truck Cranes, Crawler Cranes, Pile Driver, Jaw Crushers, Impact Crushers, Screen Plants, Feeder, Conveyors, Profilers, Pulverizers, Pavers, Asphalt Distributor Trucks, Road Wideners, Concrete Pavers, Barges, Planters, Cultivators, Discs, Harrows, Seeders, Spreaders, Fruit Harvesting Equipment, Harrow
- Thursday, February 18: Compactors, Material Handlers, Hydraulic Excavators, Mobile Excavators, Midi Excavators, Mini Excavators, Office Trailers, Automobiles, Sport Utility Vehicles, Pickups
- Friday, February 19: Heavy Haul Trucks, Truck Tractors (Tri/A), Truck Tractors (T/A), Truck Tractors (S/A), Car Haulers, Street Sweepers, Vacuum Trucks, Tank Trucks, Water Trucks, Fuel & Lube Trucks, Mixer Trucks, Concrete Pump Trucks, Dump Trucks, Mechanics Trucks, Service Trucks, Utility Trucks, Shears
- Saturday, February 20: Cab & Chassis, Buses, Bucket Trucks, Digger Derrick Trucks, Boom Trucks (knuckle), Sanitation Trucks, Rolloff Trucks, Tow Trucks, Rollback Trucks, Plow Trucks, Emergency Vehicles, Flatbed Dump Trucks, Flatbed Trucks, Reefer Trucks, Van Trucks, Lowboys, Jeeps & Dollies, Step Deck Trailers, Hibos, End Dump Trailers, Grain Trailers, Tank Trailers, Van Trailers, Reel Trailers

For more information, visit [rbauction.com/orlando2021](http://rbauction.com/orlando2021).

### About Ritchie Bros.:

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is a global asset management and disposition company, offering customers end-to-end solutions for buying and selling used heavy equipment, trucks and other assets. Operating in a number of sectors, including construction, transportation, agriculture, energy, oil and gas, mining, and forestry, the company's selling channels include: **Ritchie Bros. Auctioneers**, the world's largest industrial

auctioneer offers live auction events with online bidding; **IronPlanet**, an online marketplace with featured weekly auctions and providing the exclusive IronClad Assurance® equipment condition certification; **Marketplace-E**, a controlled marketplace offering multiple price and timing options; **Mascus**, a leading European online equipment listing service; and **Ritchie Bros. Private Treaty**, offering privately negotiated sales. The Company's suite of solutions also includes **Ritchie Bros. Asset Solutions** and **Rouse Services LLC**, which together provides a complete end-to-end asset management, data-driven intelligence and performance benchmarking system. Ritchie Bros. also offers sector-specific solutions including **GovPlanet**, **TruckPlanet**, and **Kruse Energy**, plus equipment financing and leasing through **Ritchie Bros. FinancialServices**. For more information about Ritchie Bros., visit **RitchieBros.com**.

Photos and video for embedding in media stories are available at [rbauction.com/media](http://rbauction.com/media).

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