

# Digging for deals: Ritchie Bros.' 2018 farm auction season begins

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The company will sell 9,000+ farm equipment items in its upcoming live and online auctions

VANCOUVER, March 14, 2018 /CNW/ - Every spring, Ritchie Bros.' agricultural team sets out for its busy March and April auction season. Driving from farm to farm across Western Canada, the team will conduct more than 60 on-the-farm auctions in just two months. This is the perfect time for farmers digging for deals to upgrade their equipment fleets or add additional farmland. In total, Ritchie Bros. will sell more than 9,000 agricultural equipment items and 27 real estate packages in its upcoming live and online auction events.

Equipment highlights include 700+ tractors, 475+ grain augers, 645+ hopper bins, 395+ grain bins, 225+ cultivators, 220+ headers, 220+ sprayers, 220+ combines, 155+ swathers, 150+ air drills, 125+ harrows, 125+ discs, and more.

"Our goal is to provide our customers with the best selection of equipment, real estate, livestock and ag-related assets anywhere in the world," said Jordan Clarke, Sales Director, Ritchie Bros. "Today we offer more selection and more buying and selling solutions than ever before. Interested customers can buy equipment from any of our 60-plus on-the-farm auctions in Western Canada this spring—by participating in person or online. They can also buy through our IronPlanet weekly online auctions every Thursday or buy directly through our newest sales channel, Marketplace-E."

**Upcoming live auction highlights – all items in these auctions will be sold without minimum bids or reserve prices**

- Brandon, MB (March 16) – 395+ items to be sold for multiple owners
- Lethbridge, AB (March 21) – 810+ items to be sold for multiple owners

- Bow Island, AB (March 24) – Dozens of items to be sold for Peter and Lori Sereda
- Regina, SK (March 27) – 980+ items to be sold for multiple owners
- Telkwa, BC (March 28) – 115+ items to be sold for Robert and Theresa Kirsch, including 288.99±-acres of real estate with a 2,032±-square foot log home
- Gilbert Plains, MB (April 4) – Dozens of items to be sold for Thomas Dooley
- Grenfell, SK (April 7) – 120+ items to be sold for Jack and Gwen Amy
- Eatonia, SK (April 7) – 160+ items to be sold for multiple owners
- Saskatoon, SK (April 9) – 1,200+ items to be sold for multiple owners
- Mistatim, SK (April 21) – 85+ items to be sold for Dave, Joan and Tyrell Nagy

Equipment in the live auctions will be sold for hundreds of owners—either at one of our permanent sites or directly on their farm. Much of the equipment being sold is late-model with all major manufacturers represented, including John Deere, Case IH, New Holland, Massey Ferguson, etc.

"My wife and I have been working our farm since the mid-1980s and on March 28 it will all be sold to new owners," said Robert Kirsch who, along with his wife Theresa, will be retiring and selling their entire farm and equipment fleet. "I've been attending Ritchie Bros. auctions since the 1970s—I've always found it so convenient to be able to go and inspect a whole bunch of equipment in person myself before bidding. All our equipment has been serviced regularly and stored indoors—I invite everyone to come on out and check it out for themselves."

"With the excellent lineup of equipment we are selling, we wanted to go with the equipment auction experts Ritchie Bros.," said Peter Sereda, who is selling his entire lineup of equipment in Bow Island, AB on March 24. "All the equipment will be sold unreserved, which is great for attracting buyers looking for a deal. I believe the condition of our equipment, combined with the expertise of Ritchie Bros., will help us succeed on auction day."

## IronPlanet and Marketplace-E highlights – hundreds of items available

In addition to Ritchie Bros.' 60+ live onsite farm auctions in March and April, the company will sell hundreds of agricultural equipment items through its IronPlanet weekly online auctions and its newest solution, Marketplace-E. For a complete list of available equipment visit [IronPlanet.com](http://IronPlanet.com).

### About Ritchie Bros.:

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is a global asset management and disposition company, offering customers end-to-end solutions for buying and selling used heavy equipment, trucks and other assets. Operating in a multitude of sectors, including construction, transportation, agriculture, energy, oil and gas, mining, and forestry, the company's selling channels include: **Ritchie Bros. Auctioneers**, the world's largest industrial auctioneer offers live auction events with online bidding; **IronPlanet**, an online marketplace with featured weekly auctions and providing its exclusive IronClad Assurance® equipment condition certification; **Marketplacee**, an

online marketplace offering multiple price and timing options; **Mascus**, a leading European online equipment listing service; and **Ritchie Bros. Private Treaty**, offering privately negotiated sales. The company also offers sector-specific solutions including **GovPlanet**, **TruckPlanet**, **Kruse Energy Auctioneers**, and Cat® auctions, plus equipment financing and leasing through **Ritchie Bros. Financial Services**. For more information about the unprecedented choice provided by Ritchie Bros., visit **RitchieBros.com**.

**Photos and video** for embedding in media stories are available at **[rbauction.com/media](https://rbauction.com/media)**.

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