



NEWS RELEASE

Media Advisory - Ritchie Bros. 2015 Investor and Analyst Day

1/6/2015

Live event at New York Stock Exchange on January 12, 2015
Webcast of event available

VANCOUVER , Jan. 6, 2015 /CNW/ - Ritchie Bros. Auctioneers Incorporated (NYSE and TSX: RBA), the world's largest industrial auctioneer, will hold an Investor and Analyst Day on January 12, 2015 at the New York Stock Exchange at 2 Broad Street , New York from 10:00 am to 2:30 pm ET . Due to venue security, only participants already registered to participate in the event will be able to attend in person.

The presentation will be available to view live and archived via webcast.

Investors, analysts, media and other interested parties may register and view the webcast at:

<https://event.on24.com/eventRegistration/EventLobbyServlet?target=registration.jsp&eventid=916546&sessionid=1&key=333E4879D901C18A6B8C2AB600CB56E9&sourcepage=register>

Following the Investor and Analyst Day event, Ritchie Bros. executives will ring the NYSE closing bell.

About Ritchie Bros.

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is the world's largest seller of used equipment for the construction, transportation, agriculture, material handling, energy, mining, forestry, marine and other industries. **Ritchie Bros. TM** solutions make it easy for the world's builders to buy and sell equipment with confidence, including live unreserved public auctions with on-site and online bidding (rbauction.com), the EquipmentOne



TM secure online marketplace (**EquipmentOne.com**), a professional corporate asset management program, and a range of value-added services, including equipment financing for customers through Ritchie Bros. Financial Services (**rbactionfinance.com**). Ritchie Bros. has operations in more than 25 countries, including 44 auction sites worldwide. Learn more at **RitchieBros.com** .

SOURCE Ritchie Bros. Auctioneers