

# Ritchie Bros. Sells US\$265+ Million in Orlando and Delivers Unmatched Scale at Industry's Largest Auction

2026-02-26

14,500+ assets sold as global event signals strong start to 2026 equipment market

ORLANDO, Fla. & WESTCHESTER, III.--(BUSINESS WIRE)-- RB Global, Inc. (NYSE: RBA) (TSX: RBA), a trusted global marketplace for insights, services and transaction solutions for commercial assets and vehicles, today announced Ritchie Bros. Auctioneers generated more than US\$265+ million in gross transaction value (GTV) during its Feb. 16-20 premier global auction in Orlando, FL, selling more than 14,500 equipment items, trucks and vehicles.

The five-day auction drew more than 19,500 participants from 80+ countries across construction, transportation, agriculture and energy sectors. Approximately 86% of assets sold to U.S. buyers, including 39% purchased by Floridians, with the remaining 14% purchased by international buyers as far away as Vietnam, Saudi Arabia and Australia.

With assets sold through live onsite bidding, online participation and Timed Auction formats, Orlando reflected broad global demand early in the year. Cross-border participation and category depth provided a clear snapshot of pricing and buyer appetite as the 2026 market gains momentum. The auction also showcased the broader capabilities of the Ritchie Bros. marketplace, with financing, shipping and other services available to help customers transact with confidence.

"Orlando continues to deliver scale and visibility that no other event in our industry can match," said Jake Lawson, President and Head of Ritchie Bros. North America Sales. "With more than 14,500 assets sold and participation from buyers onsite and online, the auction offers an early indicator of equipment demand and pricing trends."

The event also featured one-day returns of two hallmarks from past Orlando auctions. On day two, major equipment crossed the ramp for live bidding, marking a single-day revival of a format not seen in Orlando since 2019. Then on day four, auctioneers called bids from the sound truck for one day only, bringing a familiar tradition back to the yard. Both moments added energy to the week while reinforcing how Orlando blends long-standing auction heritage with a global digital marketplace. The company also introduced its first invite-only Creator Day, offering digital creators behind-the-scenes access to the auction and extending the event's reach to new online audiences through social and digital channels.

"We appreciate the customers who participated onsite and online, along with the creators who helped extend visibility beyond the yard," Lawson said. "Their engagement reflects the confidence the industry places in our marketplace and in Orlando as a key moment on the equipment calendar."

For more information about upcoming Ritchie Bros. auctions, visit [rbauction.com](https://rbauction.com).

## About RB Global

RB Global, Inc. (NYSE: RBA) (TSX: RBA) is a leading, omnichannel marketplace and trusted provider of value-added insights, services and transaction solutions for buyers and sellers of commercial assets and vehicles worldwide. Through its global network of auction sites and digital platform, RB Global serves customers worldwide across a variety of asset classes, including automotive, construction, commercial transportation, government surplus, lifting and material handling, energy, mining and agriculture. The company's end-to-end marketplace solutions include **Ritchie Bros.**, **IAA**, **Rouse Services**, **SmartEquip** and **VeriTread**. For more information about RB Global, visit [rbglobal.com](https://rbglobal.com).

## Forward-Looking Statements

Certain statements contained in this release include "forward-looking statements" within the meaning of U.S. federal securities laws and "forward-looking information" within the meaning of Canadian securities laws (collectively, "forward-looking statements"). Forward-looking statements herein include, in particular, statements relating to the Ritchie Bros. Auctioneers February 2026 auction event in Orlando (FL), including the effect on future auctions and the industry in general, and other subjects of this release that are not historical facts. Forward-looking statements are typically identified by such words as "aim," "anticipate," "believe," "could," "continue," "estimate," "expect," "intend," "may," "ongoing," "plan," "potential," "predict," "will," "should," "would," "could," "likely," "generally," "future," "long-term," or the negative of these terms, and similar expressions intended to identify forward-looking statements. It is uncertain whether any of the events anticipated by the forward-looking statements will transpire or occur, or if any of them do, what impact they will have on the results of operations and financial condition of RB

Global's common shares. Therefore, you should not place undue reliance on any such forward-looking statements and caution must be exercised in relying on forward-looking statements. Forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties that may cause actual results to differ materially, including but not limited to risks and uncertainties relating to: our ability to drive shareholder value; potential growth and market opportunities; the level of participation in our auctions and the success of our online marketplaces; our ability to grow our businesses, acquire new customers, enhance our sector reach, drive geographic depth, and scale our operations; the impact of our initiatives, services, investments, and acquisitions on us and our customers; the acquisition or disposition of properties; potential future mergers and acquisitions; our ability to integrate acquisitions; our future capital expenditures and returns on those expenditures; our ability to add new business and information solutions, including, among others, our ability to maximize and integrate technology to enhance our existing services and support additional value-added service offerings; the supply trend of equipment and vehicles in the market and the anticipated price environment, as well as the resulting effect on our business and Gross Transaction Value ("GTV"); our compliance with laws, rules, regulations, and requirements that affect our business; effects of various economic, financial, industry, and market conditions or policies, including inflation, the supply and demand for property, equipment, or natural resources; the behavior of commercial assets and vehicle pricing; the relative percentage of GTV represented by straight commission or underwritten (guarantee and inventory) contracts, and its impact on revenues and profitability; our future capital expenditures and returns on those expenditures; the effect of any currency exchange and interest rate fluctuations on our results of operations; the effect of any tariffs on our results of operations; the grant and satisfaction of equity awards pursuant to our compensation plans; any future declaration and payment of dividends, including the tax treatment of any such dividends; financing available to us from our credit facilities or other sources, our ability to refinance borrowings, and the sufficiency of our working capital to meet our financial needs; our ability to satisfy our present operating requirements and fund future growth through existing working capital, credit facilities and debt; misappropriation of data or cybersecurity incidents; and, failure to comply with privacy and data protection laws. Other risks that could cause actual results to differ materially from those described in the forward-looking statements are included in "Part I, Item 1A: Risk Factors", and the section titled "Summary of Risk Factors", in our Annual Report on Form 10-K for the year ended December 31, 2025, as such risk factors may be amended, supplemented or superseded from time to time by other reports we file with the Securities and Exchange Commission, including subsequent Quarterly Reports on Form 10-Q. The forward-looking statements included in this release are made only as of the date hereof. While the list of factors presented here is considered representative, no such list should be considered to be a complete statement of all potential risks and uncertainties. Many of these risk factors are outside of our control, and as such, they involve risks which are not currently known that could cause actual results to differ materially from those discussed or implied herein. RB Global does not undertake any obligation to update any forward-looking statements to reflect actual results, new information, future events, changes in its expectations or other circumstances that exist after the date as of which the forward-looking statements were made, except as required by law.

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Source: RB Global