

# Ritchie Bros. sells US\$42+ million of equipment in first Houston, TX auction of 2015

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## Unreserved auction attracts a record number of bidders from around the world

HOUSTON , Feb. 13, 2015 /CNW/ - Ritchie Bros. Auctioneers (NYSE and TSX: RBA), the world's largest industrial auctioneer, sold more than US\$42 million of heavy equipment and trucks at an unreserved public auction in Houston, Texas on February 11-12, 2015 . More than 3,800 lots were sold, including 190+ truck tractors, 60+ excavators, 30+ dozers, 50+ skid steers and more. More than 4,500 people registered to bid in person or online—a new Ritchie Bros. record for auctions in Texas . Bidders participated in person at the auction site, online in real time at [rbauction.com](http://rbauction.com) and by proxy.

"We had a strong start to 2015 in Texas , attracting record numbers of equipment and truck buyers to our Houston auction," said Alan McVicker , Regional Sales Manager, Ritchie Bros. Auctioneers . "As always, every item sold to the highest bidder on auction day. Bidding was competitive, and we sold equipment to buyers from across the States, into Canada and Latin America , and even as far away as the Middle East and Australia ."

More than 4,500 people from almost 60 countries, including 49 U.S. states, registered to bid in the auction. Buyers from outside Texas purchased US\$21+ million of equipment and trucks (approximately 52 percent of total gross auction proceeds). Online bidders purchased US\$19+ million of equipment and trucks (approximately 47 percent of total gross auction proceeds).

## AUCTION QUICK FACTS: HOUSTON, TEXAS – FEBRUARY 11 – 12, 2015

- Total Gross Auction Proceeds – US\$42+ million
- Amount sold to online bidders – US\$19+ million

- Total registered bidders (in-person and online total) – 4,500+
- Registered online bidders – 2,700+
- Total lots sold – 3,800+
- Number of sellers – 440+

Almost 130 auctions are currently listed on Ritchie Bros.' upcoming auction calendar, including an auction in Fort Worth, Texas on March 4-5, 2015 and the next Houston auction scheduled for April 15-16, 2015 . To sell your equipment and trucks with Ritchie Bros., please contact the Fort Worth site at **+1.817.237.6544** or the Houston site at **+1.713.455.5200** . Visit **[rbauction.com](http://rbauction.com)** for a complete list of upcoming auctions and up-to-date equipment listings.

### About Ritchie Bros.

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is the world's largest seller of used equipment for the construction, transportation, agriculture, material handling, energy, mining, forestry, marine and other industries. **Ritchie Bros. TM** solutions make it easy for the world's builders to buy and sell equipment with confidence, including live unreserved public auctions with on-site and online bidding ( **[rbauction.com](http://rbauction.com)** ), the **EquipmentOne TM** secure online marketplace ( **[EquipmentOne.com](http://EquipmentOne.com)** ), a professional corporate asset management program, and a range of value-added services, including equipment financing for customers through Ritchie Bros. Financial Services ( **[rbauctionfinance.com](http://rbauctionfinance.com)** ). Ritchie Bros. has operations in more than 25 countries, including 44 auction sites worldwide. Learn more at **[RitchieBros.com](http://RitchieBros.com)** .

**ATTENTION MEDIA** : Photos and other media resources are available for use at

**<http://www.rbauction.com/media>** . Members of the public and the media can follow Ritchie Bros. on Twitter **[@RitchieBros](https://twitter.com/RitchieBros)** .

SOURCE Ritchie Bros. Auctioneers