

Ritchie Bros. to sell 10,000+ equipment items at its premier global auction in Orlando

2/4/2015

Five-day unreserved auction features 415+ excavators, 250+ wheel loaders, 215+ crawler tractors, 300+ truck tractors, 115+ pickup trucks, 55+ cranes and more

ORLANDO, FL , Feb. 4, 2015 /CNW/ - Ritchie Bros. (NYSE and TSX: RBA), the world's largest industrial auctioneer, will sell more than 10,000 equipment items and trucks at its premier global auction in Orlando, Florida on February 16 – 20, 2015. The massive equipment selection already includes 415+ excavators, 250+ wheel loaders, 215+ crawler tractors, 300+ truck tractors, 115+ pickup trucks, 55+ cranes and more. All items will be sold without minimum bids or reserve prices. Bids can be made in person, online at rbauction.com and by proxy.

"This is the biggest selection of equipment you will see at any February auction this year," said Steve Kriebel , Regional Sales Manager, Ritchie Bros. Auctioneers . "Ritchie Bros. is a one-stop-shop for anyone seeking quality equipment that's ready to be put to work, no matter what industry you're in. Finance your equipment purchases with Ritchie Bros. Financial Services at low rates, and bid with confidence knowing there are no reserve prices, no minimum bids and no games."

General auction schedule:

- Day One (Monday, February 16) – 275+ boom lifts, 240+ telescopic forklifts, 185+ forklifts, 165+ scissorlifts, 120+ skid steer loaders, 100+ multi terrain loaders, as well as dumpers, brooms, utility vehicles and more
- Day Two (Tuesday, February 17) – 250+ wheel loaders, 190+ loader backhoes, 105+ motor graders, 95+ articulated dump trucks, as well as trenchers, directional drills, forestry equipment, agricultural tractors, light towers, generator sets and more
- Day Three (Wednesday, February 18) – 480+ compactors, 215+ crawler tractors, 55+ cranes, as well as

aggregate, environmental and agricultural equipment and more

- Day Four (Thursday, February 19) – 415+ excavators, 190+ van trucks, 85+ mechanics trucks, 80+ dump trucks, as well as water trucks, fuel & lube trucks, utility trucks, street sweepers and more
- Day Five (Friday, February 20) – 300+ truck tractors, 115+ pickup trucks, 75+ flatbed trucks, 65+ lowboys, as well as hiboys, equipment trailers, automobiles and more

For a complete and up-to-date list of items selling in the Orlando auction, visit [rbauction.com/ Orlando](http://rbauction.com/Orlando) .

The equipment in the auction will be sold for 700+ owners, including Flagler Construction Equipment/Penn-Jersey Machinery, a Volvo equipment dealer in the Eastern United States , and Trench Shoring Services Inc. , a Colorado - based equipment rental company with operations in Florida .

"This auction sets the tone for used equipment values for the rest of the year, and we consider it to be the biggest and the best!" said Tommy Ball , Senior Vice President and Partner, Flagler Construction Equipment/Penn-Jersey Machinery. "We buy and sell with Ritchie Bros. every February. Not only to move surplus fleet, but also to fill in the gaps where we lack used inventory. We feel this auction brings the most buyers from all over the world, resulting in great returns for our equipment."

"The February Orlando auction has the broadest and largest selection of equipment anywhere," said Keith Lamberson , Chief Executive Officer, Trench Shoring Services Inc. "We've been buying and selling with Ritchie Bros. for the past five years. They have such a high-level of integrity and attract the biggest group of potential buyers for our equipment."

Ritchie Bros. Financial Services is now offering rates as low as 3.95%¹

Since 2011 Ritchie Bros. Financial Services has been helping buyers at Ritchie Bros. auctions get competitive financing for their equipment purchases. For a limited time, financing is available at rates as low as 3.95%. Visit rbauction.com/financing for a no obligation application.

If you are interested in selling your equipment and/or trucks in the February 2015 Orlando auction please contact the auction site directly at +1.863.420.9919 or visit [rbauction.com/ Orlando](http://rbauction.com/Orlando) .

About Ritchie Bros.

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is the world's largest seller of used equipment for the construction, transportation, agriculture, material handling, energy, mining, forestry, marine and other industries. **Ritchie Bros. TM** solutions make it easy for the world's builders to buy and sell equipment with confidence, including live unreserved public auctions with on-site and online bidding (rbauction.com), the **EquipmentOne TM** secure online marketplace (EquipmentOne.com), a professional corporate asset management program, and

a range of value-added services, including equipment financing for customers through Ritchie Bros. Financial Services (rbauctionfinance.com). Ritchie Bros. has operations in more than 25 countries, including 44 auction sites worldwide. Learn more at RitchieBros.com .

¹ Limited time purchase financing offer provided through Ritchie Bros. Financial Services on approved credit. Offer is available to customers in the USA or Canada only. Financing and published 3.95% rate is subject to credit approval, financing of qualified equipment, age of assets and minimum finance of \$350,000 or greater at a 20 to 36 month term. Prior purchases not eligible. Offer subject to change/ cancellation without prior notice. Additional terms and conditions may apply.

Forward-looking Statements:

The discussion in this press release relating to future events or operating periods contains forward-looking statements that involve risks and uncertainties, including, in particular, statements regarding future results. These risks and uncertainties include: the numerous factors that influence the supply of and demand for used equipment; fluctuations in the market conditions and values of used equipment; seasonal and periodic variations in operating results; actions of competitors; the market acceptance of the Company's initiatives including Ritchie Bros. EquipmentOne; economic and other conditions in local, regional and global markets; and other risks and uncertainties as detailed from time to time in the Company's SEC and Canadian securities filings. Actual results may differ materially from those forward-looking statements. Forward-looking statements are made as of the date of this press release and the Company does not undertake any obligation to update the information contained herein unless required by applicable securities legislation.

ATTENTION MEDIA :

Photos and other media resources are available for use at rbauction.com/media . Members of the public and the media can follow Ritchie Bros. on Twitter [@RitchieBros](https://twitter.com/RitchieBros) .

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