

Save the date: Ritchie Bros. sets February 2016 Florida auction dates

Thousands of bidders from around the world expected to attend Orlando, Florida auction from February 15 – 19, 2016; consignments now being accepted

ORLANDO, FLORIDA (October 27, 2015) – Ritchie Bros., the world’s largest industrial auctioneer, is excited to announce the dates for its next massive February auction in Orlando, Florida: February 15 – 19, 2016 (rbauction.com/Orlando). For decades, Ritchie Bros.’ multi-day February auction in Florida has been the largest industrial auction in the world each year. More than 10,000 equipment items were sold at the 2015 February Orlando event, which attracted 9,350+ bidders from 81 countries. Consignments are now being accepted for the 2016 event—interested sellers should contact their local representative, or the auction site directly at +1.863.420.9919 to sell in the February auction.

“Our February Orlando auction is one of the most eagerly anticipated industry events of the year, attracting thousands of sellers and bidders from around the world,” said Terry Dolan, President (USA & Latin America), Ritchie Bros. “Last week, our Orlando team held its fourth and final auction of 2015. For the next three and half months they will be dedicated to building the best auction event possible for February 2016, with help from across our entire company. A lot of other auction companies have come to Florida in February to try and replicate our success, but none have the experience and global marketing reach that we provide. If you have equipment and trucks to sell, count on the global auction experts.”

The 10,000+ items in the February 2015 Orlando auction sold for US\$179+ million, including a site record US\$66+ million of equipment sold to online buyers. Close to 80% of the equipment was sold to buyers outside of Florida, including 27% sold to buyers outside of the country. The five-day unreserved public auction featured equipment from 875 sellers from across the United States and other countries.

“We always sell equipment at the Ritchie Bros. auction in February because it’s the biggest and best auction of the year,” said Sherman Manly of Rainey Construction. “It truly is an event—so much equipment, thousands of people from every corner of the world, and everything flows so smoothly. When you sell with Ritchie Bros. you get professional service, expert advice and great returns. That’s what keeps us coming back.”

Equipment highlights from the 2015 February Orlando auction included 495+ compactors, 450+ excavators, 270 wheel loaders, 235+ dozers, 300+ truck tractors, 290+ trailers, 200+ van trucks, 175+ loader backhoes, 100+ motor graders, 90 dump trucks, 45+ cranes, 285+ boom lifts, 170+ scissor lifts, 275+ forklifts, 45+ farm tractors, 130+ pickup trucks and much more. Every item was sold to the highest bidder with no minimum bid or reserve price.

For more information about the February 2016 Orlando auction, visit rbauction.com/Orlando.

About Ritchie Bros.

Established in 1958, Ritchie Bros. (NYSE and TSX: RBA) is the world’s largest seller of used equipment for the construction, transportation, agriculture, material handling, energy, mining, forestry, marine and other industries. *Ritchie Bros.*™ solutions make it easy for the world’s builders to buy and sell equipment with confidence, including live unreserved public auctions with on-site and online bidding (rbauction.com), the *EquipmentOne*™ secure online marketplace (EquipmentOne.com), a professional corporate asset management program, and a range of value-added services, including equipment financing for customers through Ritchie Bros. Financial Services (rbauction.com/financing). Ritchie Bros. has operations in 19 countries, including 44 auction sites worldwide. Learn more at RitchieBros.com.

Photos for media are available at rbauction.com/media.

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