



NEWS RELEASE

Wayfair and Homes For Our Troops Partner to Support Accessible Homes for Veterans

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BOSTON--(BUSINESS WIRE)-- Wayfair (NYSE:W), one of the world's largest online destinations for the home, today announced the company's partnership with Homes For Our Troops (HFOT), a nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post-9/11 veterans. The homes restore some of the freedom and independence veterans sacrificed while serving, and enable them to focus on their family, recovery, and rebuilding their lives.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20190717005135/en/>

Marine Lance Corporal John Curtin and his family outside their new home built by Homes For Our Troops and furnished by Wayfair. (Photo: Business Wire)

Wayfair and HFOT are partnering to furnish homes for veterans and their families, raise

awareness for HFOT's mission, and drive fundraising to enable more homes to be built by HFOT. In just a few months, the partnership has raised more than \$200,000 for HFOT with thousands of Wayfair customers donating to the cause.

"We're honored to partner with Homes For Our Troops and take part in this important mission to provide comfortable homes for our veterans nationwide," said Niraj Shah, CEO, co-founder and co-chairman, Wayfair. "At Wayfair, we believe everyone should live in a home they love, and we know this partnership will continue to be meaningful for our customers, our employees and our company."

Most recently, Wayfair worked with HFOT recipient Marine Lance Corporal John Curtin and his family to furnish their brand new, fully accessible home outside of Nashville, Tennessee. Wayfair worked closely with the Curtin family to learn about their style and needs, and designed and furnished each room in their 2,800-square foot, ADA

compliant home. **See here** to view LCpl Curtin's new, fully furnished home and for more details on the partnership.

"Partnering with Wayfair has allowed Homes For Our Troops to gain visibility and reach a new audience of consumers whose support can enable life-changing impact for veterans and their families," said Brigadier General (Ret) Tom Landwermeyer, president & CEO at HFOT. "There are thousands of veterans with critical injuries who are still in need of adapted, accessible housing nationwide. We're humbled by Wayfair's commitment to our cause and grateful for every Wayfair customer who becomes inspired about our mission from shopping on their site."

About Homes For Our Troops

Homes For Our Troops (HFOT) is a publicly funded 501(c) (3) nonprofit organization that builds and donates specially adapted custom homes nationwide for severely injured post – 9/11 Veterans, to enable them to rebuild their lives. Most of these Veterans have sustained injuries including multiple limb amputations, partial or full paralysis, and/or severe traumatic brain injury (TBI). These homes restore some of the freedom and independence our Veterans sacrificed while defending our country, and enable them to focus on their family, recovery, and rebuilding their lives. Since its inception in 2004, nearly 90 cents out of every dollar spent has gone directly to our program services for Veterans. HFOT builds these homes where the Veteran chooses to live, and continues its relationship with the Veterans after home delivery to assist them with rebuilding their lives.

About Wayfair

Wayfair believes everyone should live in a home they love. Through technology and innovation, Wayfair makes it possible for shoppers to quickly and easily find exactly what they want from a selection of more than 14 million items across home furnishings, décor, home improvement, housewares and more. Committed to delighting its customers every step of the way, Wayfair is reinventing the way people shop for their homes - from product discovery to final delivery.

The Wayfair family of sites includes:

- Wayfair - Everything home for every budget.
- Joss & Main - Stylish designs to discover daily.
- AllModern - The best of modern, priced for real life.
- Birch Lane - Classic home. Comfortable cost.
- Perigold - The widest-ever selection of luxury home furnishings.

Wayfair generated \$7.3 billion in net revenue for the twelve months ended March 31, 2019. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 13,300 people.

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