



NEWS RELEASE

Wayfair Announces Opening Dates for Its Second Large-Format Store in Atlanta

2026-03-03

Store Opens March 31 with Grand Opening weekend celebration set for April 17-19

BOSTON, March 3, 2026 /PRNewswire/ -- Wayfair Inc. (NYSE: W), the destination for all things home, today announced that it will open its second large-format Wayfair store in Atlanta, Georgia on March 31, 2026 at 10 a.m. ET with grand opening festivities kicking off April 17 at 10 a.m. ET and continuing through April 19.

The Wayfair store, spanning approximately 150,000 square feet, is located at The District at Howell Mill in Atlanta, Georgia. The store is a one stop shop for all things home, featuring furniture, home décor, outdoor living, housewares, appliances and home improvement products for every style and budget. It also features The Porch, Wayfair's all-day café.

Grand Opening Event Details:

- Location: The District at Howell Mill - 1801 Howell Mill Rd NW, Atlanta, GA 30318
- Dates: April 17 – April 19, 2026
- Hours of Operation: Monday - Saturday, 10 a.m. - 8 p.m.; Sunday, 11 a.m. - 7 p.m.
- Special Features: Shoppers are invited to attend the grand opening weekend and take advantage of \$50 gift card giveaways for the first 100 customers each day, family-friendly entertainment and more. Further details will be announced in the coming weeks and made available [here](#).

About Wayfair:



Wayfair is the destination for all things home, and we make it easy to create a home that is just right for you. Whether you're looking for that perfect piece or redesigning your entire space, Wayfair offers quality finds for every style and budget, and a seamless experience from inspiration to installation.

Contacts:

Wayfair PR

Karoline Etter

pr@wayfair.com

OR

Wayfair IR

Ryan Barney

ir@wayfair.com

View original content to download multimedia:**<https://www.prnewswire.com/news-releases/wayfair-announces-opening-dates-for-its-second-large-format-store-in-atlanta-302701511.html>**

SOURCE Wayfair Inc.