



NEWS RELEASE

Wayfair Joins Boston While Black as Founding Partner

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E-commerce Leader Invests in Local Membership Network for Black Professionals

BOSTON--(BUSINESS WIRE)-- **Wayfair Inc.** (NYSE:W), one of the world's largest online destinations for the home, today announced that it is a founding partner to **Boston While Black**, the first membership network for Boston-based, Black professionals, entrepreneurs and graduate students who are seeking connection and community. Through this partnership, Wayfair will sponsor a variety of programs and events with Boston While Black and provide the opportunity for all interested employees who identify as Black or of the African diaspora to join the Boston While Black membership network. The membership provides an opportunity for more Black professionals to have access to mentors and leaders who they can relate to, culturally-relevant experiences, resources on how to navigate the city, and an authentic personal and professional network.

"At Wayfair, we are committed to creating a more inclusive and engaging workplace where everyone feels at home. As one of the largest employers in Boston, we recognize that we have an important role in creating space for Black voices and investing in Black talent," noted Kate Gulliver, Global Head of Talent, Wayfair. "We are excited to be a founding partner of Boston While Black to help support the important work they are pioneering for Black professionals in Boston, and we are thrilled to provide our employees with the opportunity to be a part of this impactful community."

Boston While Black is helping to create a city where Black people want to live and work because they have the spaces, tools, and relationships to find their tribe, grow their network, navigate the city, and have fun. Members have access to a private digital community, weekly professional and social events, influential leaders and experts, and unique learning opportunities. Joining at the highest corporate partnership level, "Courageous Disruptor," Wayfair will support a variety of programs and events throughout the year, host career development and

recruitment workshops, and support the launch of a mentoring program.

"We are excited for Wayfair to join our Boston While Black community. Their commitment as a Founding Partner will support and improve the overall experience for their Black employees and create a stronger sense of belonging in the region," said Sheena Collier, Founder and CEO, Boston While Black. "Building a thriving network that connects Black changemakers across industries in Boston is just the first step. We are tapping Boston's broader business community to join our dynamic founding partners to take public action, invest in both Black businesses and Black talent, and serve as catalysts for the long-overdue shift toward a more inclusive society."

Current and incoming Bostonians interested in joining Boston While Black can learn more and sign up for membership [here](#). In addition, professionals interested in a career at Wayfair can learn more about and apply to open roles by visiting [wayfair.com/careers](https://www.wayfair.com/careers).

About Boston While Black

Boston While Black is the first membership network for Boston-based Black professionals, entrepreneurs, and students who are seeking connection and community. Through programs, events, and a digital community, they connect members who are active in their local neighborhoods, working at the most innovative companies, building the businesses of the future, attending the area's universities, and shaping the culture of the region. Boston While Black is creating a city where Black people want to live and work because they have the spaces, tools, and relationships to find their tribe, grow their network, navigate the city, and have fun.

The Boston While Black community is powered by the experiences of the creator, Sheena Collier, who moved here fifteen years ago to attend Harvard and had her own challenges navigating Boston, particularly as a Black woman. Learn more at [bostonwhileblack.com](https://www.bostonwhileblack.com).

About Wayfair

Wayfair believes everyone should live in a home they love. Through technology and innovation, Wayfair makes it possible for shoppers to quickly and easily find exactly what they want from a selection of more than 18 million items across home furnishings, décor, home improvement, housewares and more. Committed to delighting its customers every step of the way, Wayfair is reinventing the way people shop for their homes - from product discovery to final delivery.

The Wayfair family of sites includes:

- Wayfair - All things home, all in one place.

- Joss & Main - Stylish designs to discover daily.
- AllModern - The best of modern, priced for real life.
- Birch Lane - Classic home. Comfortable cost.
- Perigold - The widest-ever selection of luxury home furnishings.

Wayfair generated \$13.0 billion in net revenue for the twelve months ended September 30, 2020. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 16,700 people.

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