



NEWS RELEASE

# Wayfair Names Fiona Tan Global Head of Customer and Supplier Technology

9/9/2020

BOSTON--(BUSINESS WIRE)-- **Wayfair Inc.** (NYSE:W), one of the world's largest online destinations for the home, today named Fiona Tan Global Head of Customer and Supplier Technology. Tan joins Wayfair with more than 25 years of experience leading technology teams at dynamic and fast-growing companies, including six years in executive leadership roles at Walmart overseeing technology and engineering. In her role at Wayfair, Tan will drive the continued growth of Wayfair's world-class Engineering organization while setting the vision and strategy for the development of systems and technologies that shape customer and supplier experiences.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200909005333/en/>

Wayfair Names Fiona Tan Global Head of Customer and Supplier Technology (Photo: Business Wire)

"We are thrilled to welcome Fiona to Wayfair as she brings with her extensive experience,

technical depth and proven ability to scale teams and technology amid considerable growth," noted Jim Miller, chief technology officer, Wayfair. "We are confident that Fiona is perfectly positioned to take the lead in rapidly scaling the technology and platforms that will further solidify Wayfair as the premier destination for home for consumers and the go-to e-commerce platform for our supplier partners."

"An unwavering customer focus and deep roots in building a strong culture of innovation has helped pave the way for Wayfair as the clear leader in home - and it's just the beginning," said Tan. "I couldn't be more pleased to join Wayfair as it takes advantage of the incredible market opportunity ahead, particularly during such a pivotal



moment in the company's growth trajectory. I look forward to being part of an incredible team and building upon this strong momentum as we continuously raise the bar in creating the best possible shopping experience for home."

Prior to Wayfair, Tan served as senior vice president of U.S. Technology at Walmart where she was responsible for innovation and engineering execution spanning its site, mobile app and all associate and merchant-facing technology across its e-commerce and stores business in the U.S. Her prior roles at Walmart include senior vice president of Customer Technology and vice president of Engineering. Her team also drove technology strategy and operational excellence across Walmart Labs. Prior to Walmart, Fiona served in a number of leadership roles at Ariba, where she led a global engineering organization responsible for the strategy, lifecycle, and delivery of the Ariba Commerce Network, as well as TIBCO Software.

Tan has a master's degree in Computer Science from Stanford and a bachelor's degree in Computer Science and Engineering from Massachusetts Institute of Technology (MIT).

## About Wayfair

Wayfair believes everyone should live in a home they love. Through technology and innovation, Wayfair makes it possible for shoppers to quickly and easily find exactly what they want from a selection of more than 18 million items across home furnishings, décor, home improvement, housewares and more. Committed to delighting its customers every step of the way, Wayfair is reinventing the way people shop for their homes - from product discovery to final delivery.

The Wayfair family of sites includes:

- Wayfair - All things home, all in one place.
- Joss & Main - Stylish designs to discover daily.
- AllModern - The best of modern, priced for real life.
- Birch Lane - Classic home. Comfortable cost.
- Perigold - The widest-ever selection of luxury home furnishings.

Wayfair generated \$11.5 billion in net revenue for the twelve months ended June 30, 2020. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 16,200 people.

View source version on **businesswire.com**: <https://www.businesswire.com/news/home/20200909005333/en/>

Media Relations:

Susan Frechette  
**PR@Wayfair.com**

Investor Relations:  
Jane Gelfand  
**IR@Wayfair.com**

Source: Wayfair Inc.

