



NEWS RELEASE

Wayfair and Habitat for Humanity Celebrate Five Years of Global Partnership

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Home Retailer Donates More Than \$1 Million to Help Build and Rehabilitate Safe and Affordable Homes

BOSTON--(BUSINESS WIRE)-- **Wayfair** (NYSE:W), one of the world's largest online destinations for home furnishings and décor, today announced the renewal of its global partnership with **Habitat for Humanity** to help build or rehabilitate safe and affordable homes. **Wayfair** has contributed more than \$1 million to Habitat for Humanity over its five-year partnership and will continue to provide fundraising, product donations and volunteer mobilization to help families build strength, stability and self-reliance through shelter.

"At Wayfair, we believe that everyone should live in a home they love, which is why we are so committed to Habitat's mission to create safe, decent and affordable housing in partnership with individuals and families," noted Niraj Shah, CEO, co-founder and co-chairman, Wayfair. "Over the past five years of partnership, our customers have shown tremendous support for this important cause and we are pleased to see so many of them engaged in supporting Habitat's mission with us. We look forward to building on our partnership with Habitat and providing more families the chance to own a home."

Wayfair supports Habitat through a variety of fundraising initiatives as well as employee and customer engagement. More than 200,000 Wayfair.com customers have demonstrated their generosity and commitment to Habitat's mission by making a donation at checkout. In addition, Wayfair has donated thousands of pieces of furniture and décor to Habitat for Humanity ReStore resale outlets to help fund decent and affordable housing across the country.

To commemorate the company's growing presence in Canada, Wayfair will participate in its first build project in the Greater Toronto area this fall. Joining forces with local business partners, customers and a Habitat homeowner, the Wayfair team will help build a safe and affordable place to call home for a Toronto area family in time for the

holidays.

“We are grateful for the support Wayfair has provided Habitat for Humanity as we celebrate the five-year anniversary of our partnership,” said Colleen Finn Ridenhour, senior vice president of Development, Habitat for Humanity International. “It’s the generosity of organizations such as Wayfair that allow us to reach more individuals and families to ensure everyone has a decent place to live.”

About Habitat for Humanity

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity has grown from a grassroots effort that began on a community farm in southern Georgia in 1976 to a global nonprofit housing organization in more than 1,300 communities across the U.S. and in over 70 countries. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit [habitat.org](https://www.habitat.org).

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points.

The Wayfair family of sites includes:

- Wayfair, an online destination for all things home
- Joss & Main, where beautiful furniture and finds meet irresistible savings
- AllModern, unbelievable prices on everything modern
- DwellStudio, unexpected modern design for everyday life
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair generated \$3.6 billion in net revenue for the twelve months ended March 31, 2017. Headquartered in Boston, Massachusetts with operations throughout North America and Europe, the company employs more than 5,700 people.

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