



NEWS RELEASE

Wayfair to Announce Fourth Quarter 2014 Results and Host Earnings Conference Call on March 4, 2015

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BOSTON--(BUSINESS WIRE)-- Wayfair (NYSE:W), one of the world's largest online destinations for home furnishings and décor, today announced that the Company's results for the fourth quarter ended December 31, 2014 will be released before the opening of the market on Wednesday, March 4, 2015.

Wayfair will host a conference call and webcast to discuss the results on Wednesday, March 4, 2015, at 8 a.m. (ET). Investors and participants can access the call by dialing (877) 201-0168 in the U.S. and (647) 788-4901 internationally. The passcode for the conference line is 77723306. The call will also be available via live webcast at <https://bit.ly/1uQM5J>.

The archived webcast will be available shortly after the call at <https://investor.wayfair.com>.

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair.com, an online destination for all things home
- Joss & Main, an online flash sales site offering inspiring home design daily
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair is headquartered in Boston, Massachusetts, with additional locations in New York, Ogden, Utah, Hebron,

Kentucky, Galway, Ireland, London, Berlin and Sydney.

Source: Wayfair Inc.

Wayfair Inc.

Media Relations:

Jane Carpenter, 617-502-7595

jcarpenter@wayfair.com

or

Investor Relations:

Kate Gulliver, 617-880-8108

IR@wayfair.com