



NEWS RELEASE

# Luxury E-Commerce Retailer Perigold Debuts with Unparalleled Selection of Premium Home Furnishings

9/12/2017

## Unveils Unprecedented Access to the World's Most Renowned Design Brands

BOSTON--(BUSINESS WIRE)-- **Perigold**, a new online retail destination for luxury home furnishings and décor, today unveiled its unparalleled selection of more than 75,000 distinctive items for the home across more than 300 marquee brands. Offering unrivaled access to the world's most distinguished interior design brands, Perigold's exceptional selection includes the renowned design houses of Matouk, Schumacher, Brownstone, Milling Road, Sferra, Frette, Noir and more. For the first time, discerning shoppers are able to conveniently shop online for a vast range of high-end home furnishings. Perigold's selection includes prestigious brands typically found in design showrooms and specialty shops that are now available online for the first time as part of Perigold's extensive collection.

This Smart News Release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20170912005548/en/>

Perigold, a new online retail destination for luxury home furnishings and décor, today unveiled its unparalleled selection of more than 75,000 distinctive items for the home across more than 300 marquee brands. (Photo: CR Laine/Perigold)

their homes," commented Paul Toms, vice president, Perigold. "Perigold provides wide-ranging access to the most respected brands in home along with tremendous ease of dedicated concierge service and white glove delivery on all products. It's a truly unique home shopping experience that shoppers will love."

"We are thrilled to present this groundbreaking new retail offering to shoppers seeking the highest quality furnishings for

To complement the brand's luxury on-site experience, expert concierges are available 24/7 to provide one-on-one style guidance and ensure a flawless delivery for all orders. Perigold's White-Glove Delivery service is

complementary with all large items, providing customers access to in-room delivery, full assembly and packaging removal, and free shipping on orders over \$49. Perigold's premier selection encompasses all styles and categories, from traditional furniture and décor to modern lighting and wallcoverings.

"It is now possible to explore, discover and shop beautiful home furnishings and décor items from the most prestigious interiors brands all in one place," remarked Toms. "At Perigold, we are dedicated to bringing the very best in home to shoppers in the most seamless and delightful way possible."

Perigold is the latest shopping addition from Wayfair Inc., which includes Wayfair, AllModern, Birch Lane, DwellStudio, and Joss & Main. Follow **@Perigold** on Instagram, Facebook, Pinterest and Twitter for more access to luxury home inspiration.

## About Perigold

Perigold ([www.perigold.com](http://www.perigold.com)) is a destination for unparalleled access to the finest home décor and furnishings. Established in 2017, Perigold provides luxury products across all styles and categories, from traditional furniture and décor to modern lighting and wallcoverings. An online source for design and inspiration, Perigold offers an unmatched portfolio of prestigious home design brands, white-glove delivery on all orders, and expert concierge service to ensure a seamless experience. Headquartered in Boston, Massachusetts, Perigold is part of the Wayfair Inc. (NYSE:W) brand portfolio.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20170912005548/en/>

Source: Perigold

Perigold

### Media Relations Contact:

Caroline Burns

**PR@wayfair.com**

or

### Investor Relations Contact:

Julia Donnelly

IR@wayfair.com

