



NEWS RELEASE

# Wayfair and Habitat for Humanity Renew Global Partnership to Build and Restore Safe and Affordable Homes

7/8/2015

BOSTON--(BUSINESS WIRE)-- **Wayfair** (NYSE:W), one of the world's largest online destinations for home furnishings and décor, and **Habitat for Humanity International** today announced the renewal of their global partnership to help build and rehabilitate affordable homes. In its fourth year as a Habitat partner, Wayfair will continue to provide financial support, volunteer mobilization and product donations to help eliminate substandard housing.

"We are proud to extend our partnership with Habitat and continue to support such an important cause," said Niraj Shah, CEO and co-founder of Wayfair. "At Wayfair, we believe in giving back to the community both locally and globally. Through our Habitat partnership, we are able to help create safe and secure homes for people in need worldwide."

The Wayfair partnership has contributed more than \$600,000 to Habitat for Humanity, which has built or repaired more than 1 million homes serving more than 5 million people worldwide since the organization's founding in 1976. Wayfair donates home furnishings and décor to Habitat for Humanity ReStore resale outlets to help fund home builds around the country. In addition, Wayfair assists in disaster response and raises funds and awareness for the organization by providing a donation at check-out feature on Wayfair.com.

Wayfair and Habitat have banded together over the years to provide resources in the aftermath of some of the most tragic global events. In April 2015, Wayfair raised funds through Wayfair.com, Joss & Main and AllModern to assist Habitat for Humanity's emergency earthquake response in Nepal.

"Wayfair's commitment to support Habitat's efforts to strengthen families and revitalize communities is invaluable," said Colleen Ridenhour, deputy director, Corporate, Foundation and Institutional Relations, Habitat for Humanity

International. "We're grateful for Wayfair's partnership, which has been integral to making affordable homes possible for more low-income individuals and families around world."

Volunteerism and charitable giving is ingrained in Wayfair's culture, not only for employees and customers, but for the company's growing influencer community. To kick off Wayfair's first annual **Heart Home Conference**, designers, bloggers and media attending the conference will be invited to participate in a Habitat home build in the Greater Boston area on October 1, 2015 to help a local family.

## About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair.com, an online destination for all things home
- Joss & Main, an online flash sales site offering inspiring home design daily
- AllModern, a go-to online source for modern design
- Birch Lane, a collection of classic furnishings and timeless home décor
- DwellStudio, a design house for fashion-forward modern furnishings

Wayfair is headquartered in Boston, Massachusetts, with additional locations in New York, Ogden, Utah, Hebron, Kentucky, Galway, Ireland, London, Berlin and Sydney.

## About Habitat for Humanity International

Habitat for Humanity International's vision is a world where everyone has a decent place to live. Anchored by the conviction that housing provides a critical foundation for breaking the cycle of poverty, Habitat has helped more than 5 million people construct, rehabilitate or preserve homes since 1976. Habitat also advocates to improve access to decent and affordable shelter and supports a variety of funding models that enable families with limited resources to make needed improvements on their homes as their time and resources allow. As a nonprofit Christian housing organization, Habitat works in more than 70 countries and welcomes people of all races, religions and nationalities to partner in its mission. To learn more, donate or volunteer visit [habitat.org](http://habitat.org).

View source version on businesswire.com: <https://www.businesswire.com/news/home/20150708005168/en/>

Source: Wayfair

Wayfair

Media Relations Contact:

Susan Frechette, 617-532-6100 x1124

**[sfrecette@wayfair.com](mailto:sfrecette@wayfair.com)**

or

Investor Relations Contact:

Kate Gulliver, 617-880-8108

**[IR@wayfair.com](mailto:IR@wayfair.com)**