



NEWS RELEASE

Wayfair Renews Global Partnership with Habitat for Humanity

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Continues Commitment to Build and Restore Safe and Affordable Homes

BOSTON--(BUSINESS WIRE)-- **Wayfair** (NYSE:W), an online destination for home furnishings and décor, and **Habitat for Humanity International** today announced the renewal of their global partnership to help build and rehabilitate affordable homes. The **Wayfair partnership** has contributed nearly \$1 million over the past four years to Habitat, which works alongside homeowners to build or improve a place they can call home. Entering its fifth year as a Habitat for Humanity partner, Wayfair will continue to provide fundraising, product donations and volunteer mobilization to help families build strength, stability and self-reliance.

This Smart News Release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20160721006312/en/>

Wayfair employees helping out with a Habitat for Humanity build. (Photo: Business Wire).

“At Wayfair, we are committed to Habitat for Humanity’s mission

to create safe, decent and affordable housing in partnership with individuals and families,” noted Niraj Shah, CEO and co-founder, Wayfair. “Our customers are also passionate about this cause and have been highly engaged in supporting Habitat’s mission over the course of our partnership. We are excited to celebrate the past four years of partnership and extend our support to continue to make a positive impact in communities across the world.”

Wayfair has expanded its support for Habitat over the years through a variety of initiatives including employee engagement, customer engagement, and fundraising to support disaster recovery efforts. Over the course of the partnership, Wayfair.com customers have made more than 175,000 individual donations at checkout to help Habitat homeowner families. In addition, Wayfair has donated 12,850 pieces of furniture and décor to Habitat for Humanity ReStore resale outlets to help fund decent and affordable housing across the country.

“We are thrilled to extend our partnership with Wayfair as they continue to provide support both on a corporate level and by empowering their employees, customers and influencer communities to raise awareness and funding for Habitat’s global mission,” said Colleen Finn Ridenhour, deputy director of Corporate, Foundation and Institutional Relations at Habitat for Humanity International. “Wayfair’s partnership has been integral to helping families obtain a safer place to sleep at night.”

About Habitat for Humanity International

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity has grown from a grassroots effort that began on a community farm in southern Georgia in 1976 to a global nonprofit housing organization in nearly 1,400 communities across the U.S. and in over 70 countries. People partner with Habitat for Humanity to build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit [habitat.org](https://www.habitat.org).

About Wayfair

Wayfair Inc. offers an extensive selection of home furnishings and décor across all styles and price points. The Wayfair family of brands includes:

- Wayfair.com, an online destination for all things home
- Joss & Main, where beautiful furniture and finds meet irresistible savings
- AllModern, a go-to online source for modern design
- DwellStudio, a design house for fashion-forward modern furnishings
- Birch Lane, a collection of classic furnishings and timeless home décor

Wayfair generated \$2.25 billion in net revenues for full year 2015 and \$747 million in net revenues for first quarter 2016. The company employed 4,604 people as of March 31, 2016 and is headquartered in Boston, Massachusetts with operations throughout North America and Europe.

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